

# COMPANY OVERVIEW



Transportation Insight is a non-asset-based logistics provider with insider-level expertise in all transportation modes (Parcel, LTL, Truckload). Our carrier-neutral approach to the logistics marketplace places a premium on your carrier and customer relationships. Through our Co-managed Logistics® solutions, we act as an extension of your company to empower you with logistics technology, processes, engineering and consulting that eliminate excess cost and drive efficiency.

A Transportation Insight solution consists of the following components:

## Strategic Carrier Procurement

Our approach to carrier procurement helps clients align to carrier networks and asset infrastructures that best support their business needs while achieving favorable cost structures.

## Execution Technology

Deployment of a Transportation Management System configured to your business needs allows you to execute your procurement strategy in the most cost-efficient manner that meets your customer requirements on every shipment.

## Invoice Audit and Repair Technology

Proprietary freight and parcel audit mechanisms ensure accuracy in your carrier strategy deployment and collect hundreds of data points to feed reporting and analytics. They verify that carriers invoiced properly for contracted services and provide a detailed view of all charges that occur during shipment.

## Business Insight and Reporting

The three pieces above unite to populate a centrally managed database of all logistics activity that enables you to drive continuous improvement by:

- Making fact-based logistics decisions for your company
- Measuring and managing strategy performance
- Gaining insight into carrier metrics
- Establishing true cost to serve your customers

Supply chain and logistics management is a journey, and our client partnerships are no different. We continue to examine inbound and outbound networks for additional cost and service optimization opportunities. Our goal is to become our clients' long-term strategic partners and trusted advisers.

## AT A GLANCE

Headquarters	Hickory, NC
Founded	2000
Ownership	Privately Held
Annual Gross Revenue	\$2.3 Billion
Employees	500+
Client Base	1,500+



☎ 877.226.9950  
✉ [www.transportationinsight.com](http://www.transportationinsight.com)  
🌐 [Info@transportationinsight.com](mailto:Info@transportationinsight.com)

310 Main Avenue Way SE • Hickory, North Carolina 28602

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