

Sustainability Project Library

Applied Behavioral Employee Engagement Program

BENEFITS

PROGRAM HIGHLIGHTS

- Covers 5 environmental areas: waste, water, fuel, emissions & energy
- Relevant to & fun for individuals & entire organizations to drive measurable, positive impact
- Content that extends beyond work to include community & home-based actions
- Custom projects & actions to reflect a brand's unique mission & values

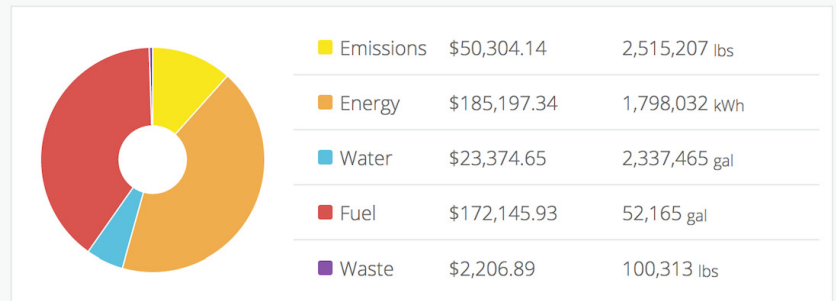
BUSINESS ALIGNMENT

- Integrate sustainability throughout all business units
- Communicate & involve employees about corporate programs & progress
- Increase reporting transparency (internally & externally)

OPERATIONAL EFFICIENCY

- Achieve efficiencies that will save corporate dollars
- Measure impact
- Meet environmental targets
- Comply with regulations

Total Savings \$433,228.95



Program Overview

WeSpire Sustainability is an engagement project library whose aim is to increase employee retention and satisfaction, while simultaneously improving financial impact through positive sustainable actions. Users are inspired to make social and environmental impact on the job a critical component of organizational change and development—enabling them to make progress in meaningful work. Along with a vision and strategy to achieve sustainable impact, employees will gain a clear understanding of what they can do to achieve company directives and how it impacts their own well-being.

WeSpire utilizes the network effect of engagement with recommended actions based on employee preferences and allows them to choose how they take action and inspire others to do the same. Employees feel a more personal and professional relationship as a result of combining actions both at work and at home. The platform's ongoing interaction capability fosters idea sharing and reinforcement of the value it creates.

Combined with recognition and rewarding achievements, the action-oriented results provide both employees and business stakeholders the proof that sustainable actions create engagement and positive returns for the company through inspired leadership, effective communication and innovation.

WESPIRE PROJECTS

Group together actions around a specific topic or initiative—serving as a “checklist” and “how-to” for making positive impact.

WESPIRE ACTIONS

Encourage employees to complete single acts—earning points and recording impact. Some actions are repeatable—meaning an employee can complete them multiple times—while others can be completed one time, such as “install a smart thermostat.”

Project Library Spotlight

SPOTLIGHT PROJECT: KILL-O-WATT



About this project:

Saving energy at work is a team effort! Your actions—both big and small—have an impact on our energy use in the office. Being aware of ways you can contribute is half the battle. Taking action is the other.

Here's a list of ideas, inspiration and tips to help you master this project. Start small and see if you can progress to the next level and help others along the way.

SAMPLE ACTIONS

- >> Use the revolving door at your office
- >> Unplug your cellphone charger once fully charged
- >> Set the power-saving features on the printer at work
- >> Close the shades to save energy one day
- >> Install an LED or CFL bulb
- >> Use energy rated office equipment

Project Library Spotlight [Continued]

SPOTLIGHT PROJECT: GREEN COMMUTES



About this project:

Commuting: it's part of your daily routine. Whether you live near or far, getting to and from the office is a perfect way to try your hand at saving some gas, lightening your environmental impact and maybe even sneaking in some exercise while you're at it. This project will help you get there, regardless of how you get to work.

SAMPLE ACTIONS

- >> Sign up for a ride-sharing program
- >> Get a subway pass
- >> Calculate your MPG
- >> Inflate your tires
- >> Take public transportation to work
- >> Avoid idling your car for one trip
- >> Purchase or lease a hybrid
- >> Walk to work this week

SPOTLIGHT PROJECT: WATER WORKS



About this project:

Commercial and institutional water users consume 17 percent of the fresh water that flows from our taps every day. That's a whole lot of H₂O and every drop adds up. Do your part to learn about and help reduce water waste at the office by joining this project.

SAMPLE ACTIONS

- >> Learn why water saving matters
- >> Set a water savings goal for the office
- >> Install a low-flow faucet aerator
- >> Report a leaky faucet or toilet at work
- >> Track water usage this month
- >> Don't run the dishwasher until it's full