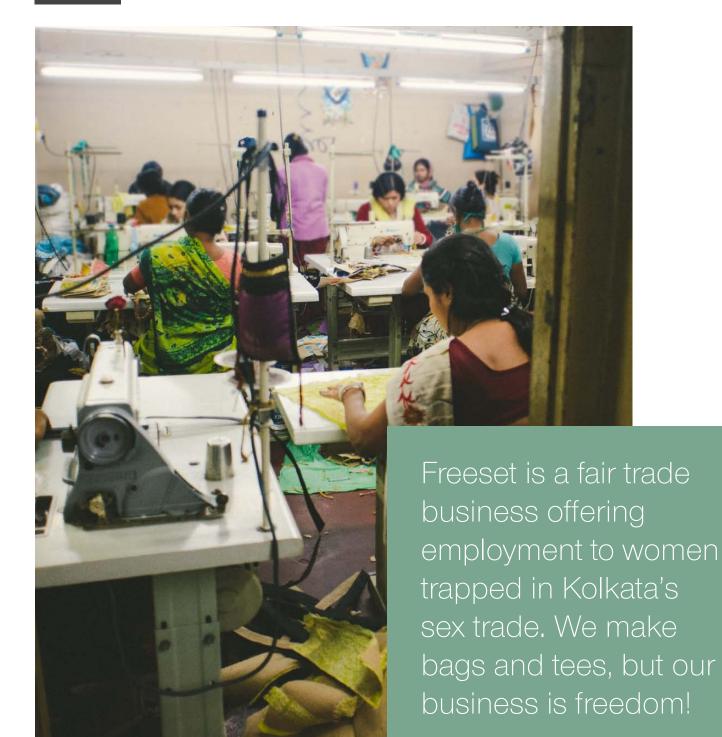


CUSTOM PRODUCT GUIDE 2014/2015





member



This catalog shares Freeset's story and showcases the products hand-made by a remarkable group of women.

We hope you will be inspired to join these women on their journey to freedom.

Buy the products. Share the stories. Transform lives.





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ANATOMY OF A BAG





CUSTOMIZATION OPTIONS

Choose from these great options to make your bag unique.

(Measurements refer to width of handle, except where noted differently. If no measurement is noted then the handle width can be customized.)





Sari braid large or small

sari cotton p

Handles





Cane

Rope 0.3 in natural & black

rectanglesquareD6.3 in4.3 in3 in(width of handle shape)



Webbing jute natural



natural



cotton natural & black



cotton

black

natural &

Folded

jute std. color range *cotton* std. sheeting & canvas color ranges

.....

Fasteners





Velcro black

Zipper antique finish

white & black







Plastic clip 1.5 or 2 in black

Button magnetic antique finish

wooden wood & black



rectangle plastic 2 in black

wire metal 2 in antique finish

rectangle metal 1.5 in antique finish



JUTE COLORS

Note: Colors are indicative only and may vary slightly from the actual jute.



Navy Blue

Laminated vs Unlaminated

Red



Laminated jute has a layer of LDPE biodegradable plastic fused to one side of the material, providing some rigidity. Bags like the Farmhouse and Messenger that need structure are made with laminated jute.

Unlaminated jute is pliable, with a stretchable weave. It is best suited for bags that do not need to be rigid, such as the Hope or Duffel.



COTTON & JUCO COLORS

All cotton colors are available as 100% GOTS certified organic cotton.

Note: Colors are indicative only and may vary slightly from the actual material.

Cotton Canvas (310gsm)







Black (organic only)

Navy Blue (organic only)

NBC



Burgundy (organic only)

Cotton Sheeting (145gsm)



Natural (regular and organic)



(regular and organic)



Lime Green (organic only)





Natural (unlaminated)

Juco is a blend of jute and cotton (JUte-COtton) with jute yarn woven in one direction and cotton yarn in the other.

CUSTOMIZATION PROCESS

Choose a style. We offer 57 product options.



Design and send us your artwork (templates provided).

You

freeset

Choose colors and accessories. See pages 4-6 to get started.

	sari trim
jute color (gusset and front)	
	sari lined handles
	2
Confirm	your or

PDF Preview of finished bag



Confirm your orde and join women on their journey to freedom from the sex trade!

> Your Design



CONFERENCES & EVENTS

Courier





×

velcro closure



back pocket

Code:	CE003		
Dimensions:	Bag (h x w x d)	Shoulder strap (w x fully extended loop)	
cm	30 x 30 x 10	5 x 135	
inches	11.8 x 11.8 x 3.9	2 x 53	
	Pocket (h x w)	Back pocket (h x w)	
cm	12 x 8	26 x 30	
inches	4.7 x 3.1	10.2 x 11.8	
Fabric:	Laminated jute		
Features:	Adjustable nylon webbing shoulder strap Plastic adjuster - black Internal gusset pocket External back pocket		
Fastener:	Velcro		

Messenger





internal pouch



drink bottle holder

Code:	CE001	
Dimensions:	Bag (h x w x d)	Shoulder strap (w x fully extended loop)
cm	30 x 38 x 12	5 x 135
inches	11.8 x 15 x 4.7	2 x 53
	Pouch (h x w)	Gusset pocket (h x w)
cm	15 x 18	12 x 12
inches	5.9 x 7.1	4.7 x 4.7
Fabric:	Laminated jute	
Features:	Adjustable nylon webbing shoulder strap Plastic adjuster - black Internal pouch - velcro closure (std) Internal gusset pocket Drink bottle holder	
Fastener:	Black plastic clip	



Envoy







plastic clip

Code:	CE002	
Dimensions:	Bag (h x w x d)	Shoulder strap (w x fully extended loop)
cm	30 x 30 x 12	5 x 135
inches	11.8 x 11.8 x 4.7	2 x 53
	Pouch (h x w)	Gusset pocket (h x w)
cm	15 x 18	12 x 12
inches	5.9 x 7.1	4.7 x 4.7
Fabric:	Laminated jute	
Features:	Adjustable nylon webbing shoulder strap Plastic adjuster - black Internal pouch - velcro closure (std) Internal gusset pocket	
Fastener:	Black plastic clip	

Freedom





internal pouch

Code:	MP001	
Dimensions:	Bag (h x w x d)	Handle (w x loop)
cm	35 x 30 x 10	2.5 x 36
inches	13.8 x 11.8 x 3.9	1 x 14.2
	Shoulder strap (w x loop)	Pouch (h x w)
cm	3.8 x 96	15 x 18
inches	1.5 x 38	5.9 x 7.1
Fabric:	Laminated jute	
Features:	Cotton webbing handles Cotton webbing shoulder strap Internal pouch - velcro closure (std)	
Fastener:	None	

Freedom Conference





Code:	CE005	
Dimensions:	Bag (h x w x d)	Shoulder strap (w x fully extended loop)
cm	35 x 30 x 12	5 x 145
inches	13.8 x 11.8 x 4.7	2 x 57
Fabric:	Laminated jute	
Features:	Adjustable nylon webbing shoulder strap Plastic adjuster - black	
Fastener:	None	

Folio



	Code:	CE007
	Dimensions:	Bag (h x w)
	cm	28 x 38
a da se da se da se da	inches	11 x 15
velcro fastener		
	Fabric:	Laminated jute
	Fastener:	Velcro

Symposium





velcro fastener

Code:	CE006	
Dimensions:	Bag $(h \times w \times d)$	Handle (w x loop)
cm	25 x 35 x 6	2.5 x 37
inches	9.8 x 13.8 x 2.4	1 x 14.6
Fabric:	Laminated jute	
Fastener:	Velcro	

Festival rucksack





Code:	CC019
Dimensions:	Bag (h x w)
cm	40 x 32
inches	15.7 x 12.6
Fabric:	Cotton canvas (310gsm)
Fastener:	Cotton rope drawstring - used as shoulder straps

Also available in cotton sheeting

Better for people.

freeset

Better for the environment.

Better for you.

Conventional cotton farming consumes massive quantities of toxic insecticides to control pests.

These hazardous toxins pollute the environment and cause serious health problems for poorly protected Indian cotton laborers. By using natural pest control methods organic cotton farming removes the need for toxic chemicals.

You get great cotton. Farmers live healthier lives. Everyone wins. That's why we use GOTS certified organic cotton.



HAND BAGS

Everyday





pouch



bag folded into optional pouch

	Code:	de: CB002, CB005, CB006, CB007	
Di	mensions:	Bag (h x w)	Handle (w x loop)
	mensions.	Dag (II X W)	Handle (WX100p)
CB002	cm	40 x 40	3 x 60
CB	inches	15.7 x 15.7	1.2 x 23.6
CB005	cm	35 x 35	3 x 60
CB(inches	13.8 x 13.8	1.2 x 23.6
CB006	cm	30 x 30	3 x 60
CB	inches	11.8 x 11.8	1.2 x 23.6
CB007	cm	25 x 25	2 x 50
CBC	inches	9.8 x 9.8	0.8 x 19.7
		-	
	Fabric:	Cotton sheeting (145gsm)	
	Features:	Folded cotton handles	
	Fastener:	None	

freeset

Bounty





magnetic button

Code:	CC008		
Dimensions:	Bag (h x w)	Handle (w x loop)	
cm	40 x 53	4 x 60	
inches	15.7 x 20.9	1.6 x 23.6	
Fabric:	Cotton canvas (310gsm)		
Features:	Folded cotton handles		
Fastener:	Magnetic button		

Amity

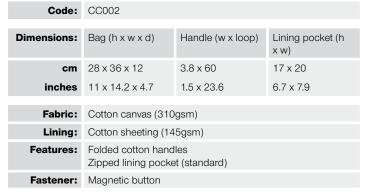


	Code:	CB003, CB009		
Di	mensions:	Bag (h x w x d)	Handle (w x loop)	
CB003	cm	35 x 39 x 12	5 x 60	
CB(inches	13.8 x 15.4 x 4.7	2 x 23.6	
CB009	cm	25 x 25 x 10	3 x 55	
CB(inches	9.8 x 9.8 x 3.9	1.2 x 21.7	
	Fabric:	Cotton aboating (145 app)		
_		abric: Cotton sheeting (145gsm)		
	Features:	Folded cotton handles		
	Fastener: None			
Also available in cotton canvas				

Apollo











Spree







internal pocket

Code:	CC017		
Dimensions:	Bag (h x w x d)	Handle (w x loop)	
cm	30 x 35 x 15	4 x 60	
inches	11.8 x 13.8 x 5.9	1.6 x 23.6	
	Pouch (h x w)	Gusset pocket (h x w)	
cm	15 x 18	12 x 13	
inches	5.9 x 7.1	4.7 x 5.1	
Fabric:	Cotton canvas (310gsm)		
Features:	Folded cotton handles Internal pouch - velcro closure (std) Internal gusset pocket		
Fastener:	Magnetic button		



Hope



sari braid handles



zipped pocket

Code:	EN003		
Dimensions:	Bag (h x w x d)	Handle (w x loop)	Lining pocket (h x w)
cm	36 x 36 x 10	2 x 65	17 x 20
inches	14.2 x 14.2 x 3.9	0.8 x 25.6	6.7 x 7.9
Fabric:	Unlaminated jute		
Lining:	Cotton sheeting (145gsm)		
Features:	Sari braided handles Zipped lining pocket (standard)		
Fastener:	Magnetic button		

Harmony





zipped pocket



magnetic button

Code:	LS003		
Dimensions:	Bag (h x w x d)	Handle (w x loop)	Pocket (h x w)
cm	28 x 36 x 12	3.5 x 60	17 x 20
inches	11 x 14.2 x 4.7	1.4 x 23.6	6.7 x 7.9
Fabric:	Unlaminated jute		
Lining:	Cotton sheeting (145gsm)		
Features:	Cotton-lined jute handles Zipped lining pocket (standard)		
Fastener:	Magnetic button		

Chorus







magnetic b	outton
------------	--------

Code:	LS006		
Dimensions:	Bag (h x w x d)	Handle (w x loop)	Lining pocket (h x w)
cm	26 x 36 x 15	5 x 60	17 x 20
inches	10.2 x 14.2 x 5.9	2 x 23.6	6.7 x 7.9
Fabric:	Unlaminated jute		
Lining:	Cotton sheeting (145gsm)		
Features:	Cotton-lined jute handles Zipped lining pocket (standard)		
Fastener:	Magnetic button		



Your designs are **screen printed by hand** using high quality water-based, **eco-friendly** inks.

These are safer for our staff and better for the environment, but still deliver a great product to you!

*Screen printing is available for up to 6 color prints.



PRINTING PROCESS

Color separation

The finished

Pesign

product

Printing one color at a time



What makes artwork good for screen printing?

Your

Your Design

- · Vector artwork or high-res image
- Big bold fonts (sans-serif preferred)
- Low complexity of detail
- Solid colors (no gradients)
- Maximum 6 colors

For further information on printing guidelines, download our full graphics guide: freeset.co/jutegraphicsguide



SHOPPING

Simplicity



Code:EN001Dimensions:Bag (h x w x d)Handle (w x loop)Cm34 x 36 x 152.5 x 56inches13.4 x 14.2 x 5.91 x 22Fabric:Unlaminated juteFabric:Jute webbing handlesFastener:None

.....

Farmhouse









internal pocket

Code:	LS002		
Dimensions:	Bag (h x w x d)	Handle (w x loop)	
cm	36 x 40 x 18	3.5 x 60	
inches	14.2 x 15.7 x 7.1	1.4 x 23.6	
	Pouch (h x w)	Gusset pocket (h x w)	
cm	15 x 23	12 x 16	
inches	5.9 x 9.1	4.7 x 6.3	
Fabric:	Laminated jute		
Features:	Black polycotton-lined jute handles Internal pouch - velcro closure (large) Internal gusset pockets (x2)		
Fastener:	None		

Shopper



Code:	MP002	
Dimensions:	Bag (h x w x d)	Handle (w x loop)
cm	40 x 40 x 15	2.5 x 35
inches	15.7 x 15.7 x 5.9	1 x 13.8
Features:	Cotton webbing handles	
Fastener:	None	

Liberty



Code:	MP003		
Dimensions:	Bag (h x w x d)	Handle (w x loop)	
cm	40 x 35 x 12	3 x 36	
inches	15.7 x 13.8 x 4.7	1.2 x 14.2	
Fabric:	Laminated jute		
Features:	Black polycotton-lined jute handles		
Fastener:	None		

Cluster









internal pocket

Code:	LS001		
Dimensions:	Bag (h x w x d)	Handle (w x loop)	
cm	30 x 35 x 15	3.5 x 60	
inches	11.8 x 13.8 x 5.9	1.4 x 23.6	
	Pouch (h x w)	Gusset pocket (h x w)	
cm	15 x 18 12 x 13		
inches	5.9 x 7.1	4.7 x 5.1	
Fabric:	Laminated jute		
Features:	Black polycotton-lined jute handles Internal pouch - velcro closure (std) Internal gusset pocket		
Fastener:	Magnetic button		





SARI

The sari is a traditional wrap-around garment for women, worn with one end tossed over the shoulder. Every-day attire for rich and poor alike, saris have been a colorful mainstay of the Indian woman's wardrobe for centuries.

Make your bag one of a kind* by adding recycled cotton saris as handles, lining or decoration.

*As no two saris are the same, every bag is unique. You can specify the range of shades you desire, but not specific colors. All saris are washed before being used in Freeset products.





Getaway backpack





aged gold clasp



drawstring and pocket



shoulder straps

Code:	CC021			
Dimensions:	Bag (h x w x d)	Handle (w x loop)	Shoulder straps (w x fully extended loop)	
cm	36 x 28 x 14	2 x 17	5 x 95	
inches	14.2 x 11 x 5.5	0.8 x 6.7	2 x 37	
	Back pocket (h x w)	Internal pocket (h x w)		
cm	24 x 28 18 x 28			
inches	9.4 x 11 7.1 x 11			
Fabric:	Cotton canvas (310gsm)			
Lining:	Cotton sheeting (145gsm)			
Features:	Folded cotton handle Adjustable cotton webbing shoulder straps Wire adjuster - square - antique finish Backpack back pocket Backpack internal lining pocket Drawstring end finishing (for single rope) Drawstring slider (for rope)			
Fastener:	Cotton rope drawstr	ring		

freeset



front pockets



zipped pocket

Code:	CC022		
Dimensions:	Bag (h x w x d)	Handle (w x loop)	
cm	38 x 42 x 14	5 x 65	
inches	15 x 16.5 x 5.5	2 x 25.6	
	Lining pocket (h x w)	Sari pocket (h x w)	
cm	17 x 20	33 x 42	
inches	6.7 x 7.9	13 x 16.5	
Fabric:	Cotton canvas (310gsm)		
Lining:	Cotton sheeting (145gsm)		
Features:	Folded cotton handles Zipped lining pocket (standard) Large external front pocket (2 compartments)		
Fastener:	None		
Features:	Folded cotton handles Zipped lining pocket (standard) Large external front pocket (2 compartments)		

Satellite





back pocket



gusset pocket

Code:	CC001	
Dimensions:	Bag (h x w x d)	Shoulder strap (w x fully extended loop)
cm	25 x 33 x 10	5 x 135
inches	9.8 x 13 x 3.9	2 x 53
	Back pocket (h x w)	Gusset pocket (h x w)
cm	25 x 33	17 x 10
inches	9.8 x 13	6.7 x 3.9
Fabric:	Cotton canvas (310gsm)	
Features:	Adjustable cotton webbing shoulder strap Wire adjuster - square - antique finish External back pocket (zipped) External gusset pocket	
Fastener:	Velcro	

Territory





back pocket and strap



gusset pocket

Code:	CC013	
Dimensions:	Bag (h x w x d)	Shoulder strap (w x fully extended loop)
cm	30 x 40 x 10	5 x 135
inches	11.8 x 15.7 x 3.9	2 x 53
	Back pocket (h x w)	Gusset pocket (h x w)
cm	25 x 40	19 x 10
inches	9.8 x 15.7	7.5 x 3.9
Fabric:	Cotton canvas (310gsm)	
Features:	Adjustable cotton webbing shoulder strap Wire adjuster - square - antique finish External back pocket (zipped) External gusset pocket - extra volume (x2) Internal laptop pocket (simple)	
Fastener:	Velcro	

Lunar



square adjuster



Code:	CC003		
Dimensions:	Bag (h x w x d)	Shoulder strap (w x fully extended loop)	Lining pocket (h x w)
cm	27 x 42 x 10	3.5 x 135	17 x 20
inches	10.6 x 16.5 x 3.9	1.4 x 53	6.7 x 7.9
Fabric:	Cotton canvas (310gsm)		
Lining:	Cotton sheeting (145gsm)		
Features:	Adjustable folded cotton shoulder strap Metal adjuster - square - antique finish Zipped lining pocket (standard)		
Fastener:	Zip closure		

Rucksack





cotton rope

Code:	EN002	
Dimensions:	Bag (h x w x d)	Pocket (h x w)
cm	48 x 35 x 12	35 x 35
inches	18.9 x 13.8 x 4.7	13.8 x 13.8
Fabric:	Unlaminated jute	
Features:	Rucksack zipped pocket	
Fastener:	Cotton rope drawstring - used as shoulder straps	

Duffel









drawstring slider

Code:	JB001		
Dimensions:	Bag (h x w x d)	Shoulder strap (w x fully extended loop)	Internal pocket (h x w)
cm	45 x 34 x 22	5 x 135	15 x 13
inches	17.7 x 13.4 x 8.7	2 x 53	5.9 x 5.1
Fabric:	Unlaminated jute		
Features:	Adjustable cotton webbing shoulder strap Wire adjuster - square - antique finish Simple internal jute pocket Drawstring slider (for rope) Drawstring end finishing (for double rope)		
Fastener:	Cotton rope drawstring		

Well made, well priced, with a compelling story.

- Stacey Edgar, founder of Global Girlfriend

JUSTICE

From our customers

"Catalyst believes in what Freeset is doing. Our experience working with the Freeset team has always been enjoyable. The end product has always been a bag that our Catalyst community not only loves, but can feel good about carrying on their shoulder."

Jill Walker, Catalyst
Conference

"We all just wanted to say a huge thank you for the bags! We love them all, and think the quality and colours are excellent!"

– Anne, UK customer



HOME AND OFFICE

Laptop sleeve



Code:	CC006	
Dimensions:	Bag (h x w)	Carry bag (h x w)
cm	27 x 37	23 x 14
inches	10.6 x 14.6	9.1 x 5.5
Fabric:	Cotton canvas (310gsm)	
Lining:	Cotton sheeting (145gsm)	
Features:	Power cord carry bag	
Fastener:	Wooden button with elastic cord loop	
Uses:	Fits 13" Macbook Pro - can be customized to any size	

.....

iPad & e-Reader sleeve



Handy bag



	Code:	JB004, JB005, JB006	
Dir	nensions:	ns: Bag (h x w x d) Handle (w x loop)	
004	cm	10 x 16 x 6	2 x 15
JB004	inches	3.9 x 6.3 x 2.4	0.8 x 5.9
JB005	cm	14 x 21 x 7	2 x 17
JBC	inches	5.5 x 8.3 x 2.8	0.8 x 6.7
JB006	cm	18 x 27 x 10	2 x 20
JBC	inches	7.1 x 10.6 x 3.9	0.8 x 7.9
	Fabric:	Laminated jute	
	Features:	Folded jute handle	
	Fastener:	Zip closure	

Treasure pod



Code:	CC015	
	-	
Dimensions:	Bag (h x w x d)	Handle (w x loop)
cm	7 x 15 x 9	2 x 16
inches	2.8 x 5.9 x 3.5	0.8 x 6.3
Fabric:	Cotton canvas (310gsm)	
Features:	Folded cotton handle	
Fastener:	Zip closure	

Pencil pod



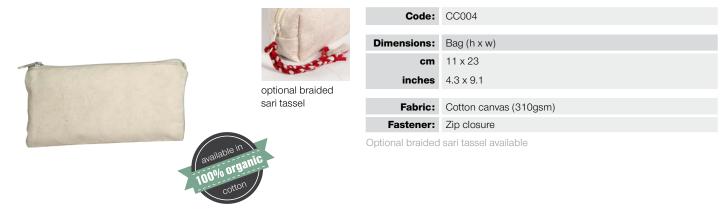


optional braided sari tassel

• •	00000
Code:	CC009
Dimensions:	Bag (h x w x d)
cm	6 x 20 x 5
inches	2.4 x 7.9 x 2
Fabric:	Cotton canvas (310gsm)
Fastener:	Zip closure

Optional braided sari tassel available

Classic pencil case



Pencil case



Code:	NB005
Dimensions:	Bag (h x w)
cm	15 x 23
inches	5.9 x 9.1
Fabric:	Laminated jute
Fastener:	Zip closure

Optional braided sari tassel available



JAYASHRI'S STORY

"When I was working in the line my income was irregular, I never made plans or saved any of what I earned. Now that I earn a fixed salary at Freeset, I have learned how to budget and to save money. In the beginning my confidence was zero and my sewing was very bad. I found learning difficult and I couldn't imagine that one day I would sew well, but slowly I improved and today I'm very good at it."



GIFT & PROMOTIONAL

.

Makeup pouch







optional braided sari tassel

	Code:	CB013, CB014
Di	mensions:	Bag (h x w x d)
013	cm	11 x 17 x 5
CB013	inches	4.3 x 6.7 x 2
114	cm	14 x 21 x 6.5
CB014	inches	5.5 x 8.3 x 2.6
	Fabric:	Cotton sheeting (145gsm)
	Lining:	Recycled sari (washed)
	Fastener:	Zip closure
Onti	onal braidad	sari tassol availablo

Optional braided sari tassel available

Bling Bag



	Code:	CB010, CB011, CB012
Di	mensions:	Bag (h x w)
010	cm	10 x 10
CB010	inches	3.9 x 3.9
111	cm	12 x 12
CB011	inches	4.7 × 4.7
112	cm	15 x 15
CB012	inches	5.9 x 5.9
	Fabrics	Catter chaption (145 page)
	Fabric:	Cotton sheeting (145gsm)
	Fastener:	Cotton cord drawstring
	Uses:	Great for jewelry

freeset

Wine (cane handles)





Code:	NB003	
D		
Dimensions:	Bag (h x w x d)	Handle (w x loop)
cm	35 x 12 x 10	1 x 20
inches	13.8 x 4.7 x 3.9	0.4 x 7.9
Fabric:	Laminated jute	
Features:	Cane "D" loop handles	
Fastener:	None	

Wine (rope handles)



Code:	NB004	
Dimensions:	Bag (h x w x d)	Handle (w x loop)
cm	35 x 12 x 10	0.8 × 30
inches	13.8 x 4.7 x 3.9	0.3 x 11.8
Fabric:	Laminated jute	
Features:	Rope handles	
Fastener:	None	

Memento



Code:	LS005	
Dimensions:	Bag (h x w x d)	Handle (w x h)
cm	32 x 33 x 12	16 x 9
inches	12.6 x 13 x 4.7	6.3 x 3.5
Fabric:	Laminated jute	
Features:	Rectangular cane loop handles	
Fastener:	None	

Page 31



Goody



Code:	JB003	
	5 <i>4</i> b	
Dimensions:	Bag (h x w x d)	Handle (w x loop)
cm	20 x 25 x 10	1.5 x 35
inches	7.9 x 9.8 x 3.9	0.6 x 13.8
Fabric:	Laminated jute	
Features:	Folded jute handles	
Fastener:	None	

Gift



Code:	NB001	
Dimensions:	Bag (h x w x d)	Handle (w x loop)
cm	25 x 20 x 10	0.8 x 38
inches	9.8 x 7.9 x 3.9	0.3 x 15
Fabric:	Laminated jute	
Features:	Rope handles	
Fastener:	None	

Box





optional sari lining



optional braided sari handles

Code:	NB002	
Dimensions:	Bag (h x w x d)	Handle (w x loop)
cm	15 x 15 x 10	2 x 30
inches	5.9 x 5.9 x 3.9	0.8 x 11.8
Fabric:	Laminated jute	
Features:	Folded jute handles	
Fastener:	None	

Optional sari lining and braided sari handles available.

Loop key chain





Code:	CC012
Dimensions:	Key chain (h x w)
cm	10.5 x 3.5
inches	4.1 x 1.4
Fabric:	Cotton canvas (310gsm)
Lining:	Cotton sheeting (145gsm)
Fastener:	Key ring





REAL PEAL A

A fair trade business offering freedom through employment to women trapped in India's sex trade.

We make bags and tees, but our business is freedom!

Human trafficking and poverty feed India's sex trade, where women and children forced into prostitution face a life without choices, marginalized by society.

Freeset is a bag and apparel manufacturing business whose purpose is to provide these women with a way out of prostitution.

Women are employed on the basis of their need for a job, not the skills they bring to it. They are trained, paid a good wage and signed up to a health insurance plan and pension fund. For many it is the first time they can be proud of the place they work.

Best of all they begin their journey to freedom.

When you buy a Freeset bag or tee, you get a great, eco-friendly product and you contribute to women's ongoing freedom from the sex trade in Kolkata, India.

> **Contact us to order your Freeset products!** Fill in our online inquiry form or email: daniel@freesetglobal.com



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