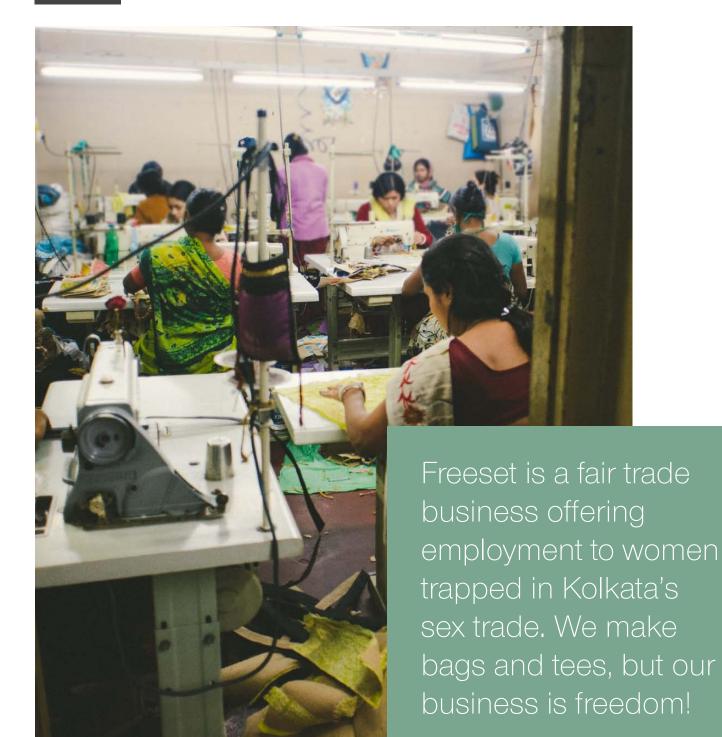


CUSTOM PRODUCT GUIDE 2014/2015





member



This catalog shares Freeset's story and showcases the products hand-made by a remarkable group of women.

We hope you will be inspired to join these women on their journey to freedom.

Buy the products. Share the stories. Transform lives.





| Anatomy of a bag | 4 |
|------------------------------|----|
| Customization options | 5 |
| Jute colors | 6 |
| Cotton and juco colors | 7 |
| Customization process | 8 |
| Conference and event bags | 9 |
| Why organic cotton? | 12 |
| Hand bags | 13 |
| Eco-friendly screen printing | 17 |
| Printing process | 18 |
| Shopping bags | 19 |
| The beautiful sari | 21 |
| Lifestyle bags | 22 |
| From our customers | 25 |
| Bags for home & office | 26 |
| Jayashri's story | 29 |
| Gift & promotional bags | |
| About/contact | 34 |

ANATOMY OF A BAG





CUSTOMIZATION OPTIONS

Choose from these great options to make your bag unique.

(Measurements refer to width of handle, except where noted differently. If no measurement is noted then the handle width can be customized.)





Sari braid large or small

sari cotton p

Handles





Cane

Rope 0.3 in natural & black

rectanglesquareD6.3 in4.3 in3 in(width of handle shape)



Webbing jute natural



natural



cotton natural & black



cotton

black

natural &

Folded

jute std. color range *cotton* std. sheeting & canvas color ranges

.....

Fasteners





Velcro black

Zipper antique finish

white & black







Plastic clip 1.5 or 2 in black

Button magnetic antique finish

wooden wood & black



rectangle plastic 2 in black

wire metal 2 in antique finish

rectangle metal 1.5 in antique finish



JUTE COLORS

Note: Colors are indicative only and may vary slightly from the actual jute.



Navy Blue

Laminated vs Unlaminated

Red



Laminated jute has a layer of LDPE biodegradable plastic fused to one side of the material, providing some rigidity. Bags like the Farmhouse and Messenger that need structure are made with laminated jute.

Unlaminated jute is pliable, with a stretchable weave. It is best suited for bags that do not need to be rigid, such as the Hope or Duffel.



COTTON & JUCO COLORS

All cotton colors are available as 100% GOTS certified organic cotton.

Note: Colors are indicative only and may vary slightly from the actual material.

Cotton Canvas (310gsm)







Black (organic only)

Navy Blue (organic only)

NBC



Burgundy (organic only)

Cotton Sheeting (145gsm)



Natural (regular and organic)



(regular and organic)



Lime Green (organic only)





Natural (unlaminated)

Juco is a blend of jute and cotton (JUte-COtton) with jute yarn woven in one direction and cotton yarn in the other.

CUSTOMIZATION PROCESS

Choose a style. We offer 57 product options.



Design and send us your artwork (templates provided).

You

freeset

Choose colors and accessories. See pages 4-6 to get started.

| | sari trim |
|--|-----------------------|
| jute color (gusset and front) | |
| | sari lined handles |
| | |
| | 2 |
| Confirm | your or |

PDF Preview of finished bag



Confirm your orde and join women on their journey to freedom from the sex trade!

> Your Design



CONFERENCES & EVENTS

Courier





×

velcro closure



back pocket

| Code: | CE003 | | |
|-------------|---|--|--|
| | | | |
| Dimensions: | Bag (h x w x d) | Shoulder strap (w x fully extended loop) | |
| cm | 30 x 30 x 10 | 5 x 135 | |
| inches | 11.8 x 11.8 x 3.9 | 2 x 53 | |
| | Pocket (h x w) | Back pocket (h x w) | |
| cm | 12 x 8 | 26 x 30 | |
| inches | 4.7 x 3.1 | 10.2 x 11.8 | |
| | | | |
| Fabric: | Laminated jute | | |
| Features: | Adjustable nylon webbing shoulder strap Plastic adjuster - black Internal gusset pocket External back pocket | | |
| Fastener: | Velcro | | |

Messenger





internal pouch



drink bottle holder

| Code: | CE001 | |
|-------------|---|--|
| Dimensions: | Bag (h x w x d) | Shoulder strap (w x fully extended loop) |
| cm | 30 x 38 x 12 | 5 x 135 |
| inches | 11.8 x 15 x 4.7 | 2 x 53 |
| | Pouch (h x w) | Gusset pocket (h x w) |
| cm | 15 x 18 | 12 x 12 |
| inches | 5.9 x 7.1 | 4.7 x 4.7 |
| Fabric: | Laminated jute | |
| Features: | Adjustable nylon webbing shoulder strap Plastic adjuster - black Internal pouch - velcro closure (std) Internal gusset pocket Drink bottle holder | |
| Fastener: | Black plastic clip | |



Envoy







plastic clip

| Code: | CE002 | |
|-------------|--|--|
| Dimensions: | Bag (h x w x d) | Shoulder strap (w x fully extended loop) |
| cm | 30 x 30 x 12 | 5 x 135 |
| inches | 11.8 x 11.8 x 4.7 | 2 x 53 |
| | Pouch (h x w) | Gusset pocket (h x w) |
| cm | 15 x 18 | 12 x 12 |
| inches | 5.9 x 7.1 | 4.7 x 4.7 |
| Fabric: | Laminated jute | |
| Features: | Adjustable nylon webbing shoulder strap Plastic adjuster - black Internal pouch - velcro closure (std) Internal gusset pocket | |
| Fastener: | Black plastic clip | |

Freedom





internal pouch

| Code: | MP001 | |
|-------------|--|-------------------|
| | | |
| Dimensions: | Bag (h x w x d) | Handle (w x loop) |
| cm | 35 x 30 x 10 | 2.5 x 36 |
| inches | 13.8 x 11.8 x 3.9 | 1 x 14.2 |
| | Shoulder strap (w x loop) | Pouch (h x w) |
| cm | 3.8 x 96 | 15 x 18 |
| inches | 1.5 x 38 | 5.9 x 7.1 |
| | | |
| Fabric: | Laminated jute | |
| Features: | Cotton webbing handles Cotton webbing shoulder strap Internal pouch - velcro closure (std) | |
| Fastener: | None | |

Freedom Conference





| Code: | CE005 | |
|-------------|---|--|
| | | |
| Dimensions: | Bag (h x w x d) | Shoulder strap (w x fully extended loop) |
| cm | 35 x 30 x 12 | 5 x 145 |
| inches | 13.8 x 11.8 x 4.7 | 2 x 57 |
| | | |
| Fabric: | Laminated jute | |
| Features: | Adjustable nylon webbing shoulder strap Plastic adjuster - black | |
| Fastener: | None | |

Folio



| | Code: | CE007 |
|------------------------|-------------|----------------|
| | | |
| | Dimensions: | Bag (h x w) |
| | cm | 28 x 38 |
| a da se da se da se da | inches | 11 x 15 |
| velcro fastener | | |
| | Fabric: | Laminated jute |
| | Fastener: | Velcro |

Symposium





velcro fastener

| Code: | CE006 | |
|-------------|-----------------------------|-------------------|
| Dimensions: | Bag $(h \times w \times d)$ | Handle (w x loop) |
| cm | 25 x 35 x 6 | 2.5 x 37 |
| inches | 9.8 x 13.8 x 2.4 | 1 x 14.6 |
| | | |
| Fabric: | Laminated jute | |
| Fastener: | Velcro | |

Festival rucksack





| Code: | CC019 |
|-------------|--|
| | |
| Dimensions: | Bag (h x w) |
| cm | 40 x 32 |
| inches | 15.7 x 12.6 |
| | |
| Fabric: | Cotton canvas (310gsm) |
| Fastener: | Cotton rope drawstring - used as shoulder straps |
| | |

Also available in cotton sheeting

Better for people.

freeset

Better for the environment.

Better for you.

Conventional cotton farming consumes massive quantities of toxic insecticides to control pests.

These hazardous toxins pollute the environment and cause serious health problems for poorly protected Indian cotton laborers. By using natural pest control methods organic cotton farming removes the need for toxic chemicals.

You get great cotton. Farmers live healthier lives. Everyone wins. That's why we use GOTS certified organic cotton.



HAND BAGS

Everyday





pouch



bag folded into optional pouch

| | Code: | de: CB002, CB005, CB006, CB007 | |
|-------|-----------|--------------------------------|-------------------|
| Di | mensions: | Bag (h x w) | Handle (w x loop) |
| | mensions. | Dag (II X W) | Handle (WX100p) |
| CB002 | cm | 40 x 40 | 3 x 60 |
| CB | inches | 15.7 x 15.7 | 1.2 x 23.6 |
| CB005 | cm | 35 x 35 | 3 x 60 |
| CB(| inches | 13.8 x 13.8 | 1.2 x 23.6 |
| CB006 | cm | 30 x 30 | 3 x 60 |
| CB | inches | 11.8 x 11.8 | 1.2 x 23.6 |
| CB007 | cm | 25 x 25 | 2 x 50 |
| CBC | inches | 9.8 x 9.8 | 0.8 x 19.7 |
| | | - | |
| | Fabric: | Cotton sheeting (145gsm) | |
| | Features: | Folded cotton handles | |
| | Fastener: | None | |

freeset

Bounty





magnetic button

| Code: | CC008 | | |
|-------------|------------------------|-------------------|--|
| | | | |
| Dimensions: | Bag (h x w) | Handle (w x loop) | |
| cm | 40 x 53 | 4 x 60 | |
| inches | 15.7 x 20.9 | 1.6 x 23.6 | |
| | | | |
| Fabric: | Cotton canvas (310gsm) | | |
| Features: | Folded cotton handles | | |
| Fastener: | Magnetic button | | |

Amity

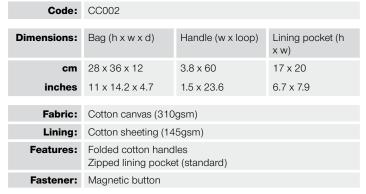


| | Code: | CB003, CB009 | | |
|---------------------------------|----------------|---------------------------------|-------------------|--|
| Di | mensions: | Bag (h x w x d) | Handle (w x loop) | |
| CB003 | cm | 35 x 39 x 12 | 5 x 60 | |
| CB(| inches | 13.8 x 15.4 x 4.7 | 2 x 23.6 | |
| CB009 | cm | 25 x 25 x 10 | 3 x 55 | |
| CB(| inches | 9.8 x 9.8 x 3.9 | 1.2 x 21.7 | |
| | Fabric: | Cotton aboating (145 app) | | |
| _ | | abric: Cotton sheeting (145gsm) | | |
| | Features: | Folded cotton handles | | |
| | Fastener: None | | | |
| Also available in cotton canvas | | | | |

Apollo











Spree







internal pocket

| Code: | CC017 | | |
|-------------|--|-----------------------|--|
| Dimensions: | Bag (h x w x d) | Handle (w x loop) | |
| cm | 30 x 35 x 15 | 4 x 60 | |
| inches | 11.8 x 13.8 x 5.9 | 1.6 x 23.6 | |
| | Pouch (h x w) | Gusset pocket (h x w) | |
| cm | 15 x 18 | 12 x 13 | |
| inches | 5.9 x 7.1 | 4.7 x 5.1 | |
| Fabric: | Cotton canvas (310gsm) | | |
| Features: | Folded cotton handles Internal pouch - velcro closure (std) Internal gusset pocket | | |
| Fastener: | Magnetic button | | |



Hope



sari braid handles



zipped pocket

| Code: | EN003 | | |
|-------------|---|-------------------|--------------------------|
| | | | |
| Dimensions: | Bag (h x w x d) | Handle (w x loop) | Lining pocket (h x w) |
| cm | 36 x 36 x 10 | 2 x 65 | 17 x 20 |
| inches | 14.2 x 14.2 x 3.9 | 0.8 x 25.6 | 6.7 x 7.9 |
| | | | |
| Fabric: | Unlaminated jute | | |
| Lining: | Cotton sheeting (145gsm) | | |
| Features: | Sari braided handles Zipped lining pocket (standard) | | |
| Fastener: | Magnetic button | | |
| | | | |

Harmony





zipped pocket



magnetic button

| Code: | LS003 | | |
|-------------|--|-------------------|----------------|
| | | | |
| Dimensions: | Bag (h x w x d) | Handle (w x loop) | Pocket (h x w) |
| cm | 28 x 36 x 12 | 3.5 x 60 | 17 x 20 |
| inches | 11 x 14.2 x 4.7 | 1.4 x 23.6 | 6.7 x 7.9 |
| | | | |
| Fabric: | Unlaminated jute | | |
| Lining: | Cotton sheeting (145gsm) | | |
| Features: | Cotton-lined jute handles Zipped lining pocket (standard) | | |
| Fastener: | Magnetic button | | |

Chorus







| magnetic b | outton |
|------------|--------|
|------------|--------|

| Code: | LS006 | | |
|-------------|--|-------------------|--------------------------|
| Dimensions: | Bag (h x w x d) | Handle (w x loop) | Lining pocket (h x w) |
| cm | 26 x 36 x 15 | 5 x 60 | 17 x 20 |
| inches | 10.2 x 14.2 x 5.9 | 2 x 23.6 | 6.7 x 7.9 |
| Fabric: | Unlaminated jute | | |
| Lining: | Cotton sheeting (145gsm) | | |
| Features: | Cotton-lined jute handles Zipped lining pocket (standard) | | |
| Fastener: | Magnetic button | | |



Your designs are **screen printed by hand** using high quality water-based, **eco-friendly** inks.

These are safer for our staff and better for the environment, but still deliver a great product to you!

*Screen printing is available for up to 6 color prints.



PRINTING PROCESS

Color separation

The finished

Pesign

product

Printing one color at a time



What makes artwork good for screen printing?

Your

Your Design

- · Vector artwork or high-res image
- Big bold fonts (sans-serif preferred)
- Low complexity of detail
- Solid colors (no gradients)
- Maximum 6 colors

For further information on printing guidelines, download our full graphics guide: freeset.co/jutegraphicsguide



SHOPPING

Simplicity



Code:EN001Dimensions:Bag (h x w x d)Handle (w x loop)Cm34 x 36 x 152.5 x 56inches13.4 x 14.2 x 5.91 x 22Fabric:Unlaminated juteFabric:Jute webbing handlesFastener:None

.....

Farmhouse









internal pocket

| Code: | LS002 | | |
|-------------|--|-----------------------|--|
| | | | |
| Dimensions: | Bag (h x w x d) | Handle (w x loop) | |
| cm | 36 x 40 x 18 | 3.5 x 60 | |
| inches | 14.2 x 15.7 x 7.1 | 1.4 x 23.6 | |
| | Pouch (h x w) | Gusset pocket (h x w) | |
| cm | 15 x 23 | 12 x 16 | |
| inches | 5.9 x 9.1 | 4.7 x 6.3 | |
| | | | |
| Fabric: | Laminated jute | | |
| Features: | Black polycotton-lined jute handles Internal pouch - velcro closure (large) Internal gusset pockets (x2) | | |
| Fastener: | None | | |

Shopper



| Code: | MP002 | |
|-------------|------------------------|-------------------|
| | | |
| Dimensions: | Bag (h x w x d) | Handle (w x loop) |
| cm | 40 x 40 x 15 | 2.5 x 35 |
| inches | 15.7 x 15.7 x 5.9 | 1 x 13.8 |
| | | |
| Features: | Cotton webbing handles | |
| Fastener: | None | |
| | | |

Liberty



| Code: | MP003 | | |
|-------------|-------------------------------------|-------------------|--|
| Dimensions: | Bag (h x w x d) | Handle (w x loop) | |
| cm | 40 x 35 x 12 | 3 x 36 | |
| inches | 15.7 x 13.8 x 4.7 | 1.2 x 14.2 | |
| Fabric: | Laminated jute | | |
| Features: | Black polycotton-lined jute handles | | |
| Fastener: | None | | |

Cluster









internal pocket

| Code: | LS001 | | |
|-------------|--|-----------------------|--|
| Dimensions: | Bag (h x w x d) | Handle (w x loop) | |
| cm | 30 x 35 x 15 | 3.5 x 60 | |
| inches | 11.8 x 13.8 x 5.9 | 1.4 x 23.6 | |
| | Pouch (h x w) | Gusset pocket (h x w) | |
| cm | 15 x 18 12 x 13 | | |
| inches | 5.9 x 7.1 | 4.7 x 5.1 | |
| Fabric: | Laminated jute | | |
| Features: | Black polycotton-lined jute handles Internal pouch - velcro closure (std) Internal gusset pocket | | |
| Fastener: | Magnetic button | | |





SARI

The sari is a traditional wrap-around garment for women, worn with one end tossed over the shoulder. Every-day attire for rich and poor alike, saris have been a colorful mainstay of the Indian woman's wardrobe for centuries.

Make your bag one of a kind* by adding recycled cotton saris as handles, lining or decoration.

*As no two saris are the same, every bag is unique. You can specify the range of shades you desire, but not specific colors. All saris are washed before being used in Freeset products.





Getaway backpack





aged gold clasp



drawstring and pocket



shoulder straps

| Code: | CC021 | | | |
|-------------|---|----------------------------|---|--|
| Dimensions: | Bag (h x w x d) | Handle (w x loop) | Shoulder straps (w x fully extended loop) | |
| cm | 36 x 28 x 14 | 2 x 17 | 5 x 95 | |
| inches | 14.2 x 11 x 5.5 | 0.8 x 6.7 | 2 x 37 | |
| | Back pocket (h x w) | Internal pocket (h x w) | | |
| cm | 24 x 28 18 x 28 | | | |
| inches | 9.4 x 11 7.1 x 11 | | | |
| Fabric: | Cotton canvas (310gsm) | | | |
| Lining: | Cotton sheeting (145gsm) | | | |
| Features: | Folded cotton handle Adjustable cotton webbing shoulder straps Wire adjuster - square - antique finish Backpack back pocket Backpack internal lining pocket Drawstring end finishing (for single rope) Drawstring slider (for rope) | | | |
| Fastener: | Cotton rope drawstr | ring | | |
| | | | | |

freeset



front pockets



zipped pocket

| Code: | CC022 | | |
|-------------|--|---------------------|--|
| | | | |
| Dimensions: | Bag (h x w x d) | Handle (w x loop) | |
| cm | 38 x 42 x 14 | 5 x 65 | |
| inches | 15 x 16.5 x 5.5 | 2 x 25.6 | |
| | Lining pocket (h x w) | Sari pocket (h x w) | |
| cm | 17 x 20 | 33 x 42 | |
| inches | 6.7 x 7.9 | 13 x 16.5 | |
| | | | |
| Fabric: | Cotton canvas (310gsm) | | |
| Lining: | Cotton sheeting (145gsm) | | |
| Features: | Folded cotton handles Zipped lining pocket (standard) Large external front pocket (2 compartments) | | |
| Fastener: | None | | |
| Features: | Folded cotton handles Zipped lining pocket (standard) Large external front pocket (2 compartments) | | |

Satellite





back pocket



gusset pocket

| Code: | CC001 | |
|-------------|--|--|
| Dimensions: | Bag (h x w x d) | Shoulder strap (w x fully extended loop) |
| cm | 25 x 33 x 10 | 5 x 135 |
| inches | 9.8 x 13 x 3.9 | 2 x 53 |
| | Back pocket (h x w) | Gusset pocket (h x w) |
| cm | 25 x 33 | 17 x 10 |
| inches | 9.8 x 13 | 6.7 x 3.9 |
| Fabric: | Cotton canvas (310gsm) | |
| Features: | Adjustable cotton webbing shoulder strap Wire adjuster - square - antique finish External back pocket (zipped) External gusset pocket | |
| Fastener: | Velcro | |

Territory





back pocket and strap



gusset pocket

| Code: | CC013 | |
|-------------|---|--|
| Dimensions: | Bag (h x w x d) | Shoulder strap (w x fully extended loop) |
| cm | 30 x 40 x 10 | 5 x 135 |
| inches | 11.8 x 15.7 x 3.9 | 2 x 53 |
| | Back pocket (h x w) | Gusset pocket (h x w) |
| cm | 25 x 40 | 19 x 10 |
| inches | 9.8 x 15.7 | 7.5 x 3.9 |
| Fabric: | Cotton canvas (310gsm) | |
| Features: | Adjustable cotton webbing shoulder strap Wire adjuster - square - antique finish External back pocket (zipped) External gusset pocket - extra volume (x2) Internal laptop pocket (simple) | |
| Fastener: | Velcro | |

Lunar



square adjuster



| Code: | CC003 | | |
|-------------|--|--|--------------------------|
| Dimensions: | Bag (h x w x d) | Shoulder strap (w x fully extended loop) | Lining pocket (h x w) |
| cm | 27 x 42 x 10 | 3.5 x 135 | 17 x 20 |
| inches | 10.6 x 16.5 x 3.9 | 1.4 x 53 | 6.7 x 7.9 |
| | | | |
| Fabric: | Cotton canvas (310gsm) | | |
| Lining: | Cotton sheeting (145gsm) | | |
| Features: | Adjustable folded cotton shoulder strap Metal adjuster - square - antique finish Zipped lining pocket (standard) | | |
| Fastener: | Zip closure | | |

Rucksack





cotton rope

| Code: | EN002 | |
|-------------|--|----------------|
| | | |
| Dimensions: | Bag (h x w x d) | Pocket (h x w) |
| cm | 48 x 35 x 12 | 35 x 35 |
| inches | 18.9 x 13.8 x 4.7 | 13.8 x 13.8 |
| | | |
| Fabric: | Unlaminated jute | |
| Features: | Rucksack zipped pocket | |
| Fastener: | Cotton rope drawstring - used as shoulder straps | |

Duffel









drawstring slider

| Code: | JB001 | | |
|-------------|--|--|----------------------------|
| Dimensions: | Bag (h x w x d) | Shoulder strap (w x fully extended loop) | Internal pocket (h x w) |
| cm | 45 x 34 x 22 | 5 x 135 | 15 x 13 |
| inches | 17.7 x 13.4 x 8.7 | 2 x 53 | 5.9 x 5.1 |
| Fabric: | Unlaminated jute | | |
| Features: | Adjustable cotton webbing shoulder strap Wire adjuster - square - antique finish Simple internal jute pocket Drawstring slider (for rope) Drawstring end finishing (for double rope) | | |
| Fastener: | Cotton rope drawstring | | |

Well made, well priced, with a compelling story.

- Stacey Edgar, founder of Global Girlfriend

JUSTICE

From our customers

"Catalyst believes in what Freeset is doing. Our experience working with the Freeset team has always been enjoyable. The end product has always been a bag that our Catalyst community not only loves, but can feel good about carrying on their shoulder."

Jill Walker, Catalyst
Conference

"We all just wanted to say a huge thank you for the bags! We love them all, and think the quality and colours are excellent!"

– Anne, UK customer



HOME AND OFFICE

Laptop sleeve



| Code: | CC006 | |
|-------------|--|-------------------|
| Dimensions: | Bag (h x w) | Carry bag (h x w) |
| cm | 27 x 37 | 23 x 14 |
| inches | 10.6 x 14.6 | 9.1 x 5.5 |
| Fabric: | Cotton canvas (310gsm) | |
| Lining: | Cotton sheeting (145gsm) | |
| Features: | Power cord carry bag | |
| Fastener: | Wooden button with elastic cord loop | |
| Uses: | Fits 13" Macbook Pro - can be customized to any size | |

.....

iPad & e-Reader sleeve



Handy bag



| | Code: | JB004, JB005, JB006 | |
|-------|-----------|---------------------------------------|-----------|
| Dir | nensions: | ns: Bag (h x w x d) Handle (w x loop) | |
| 004 | cm | 10 x 16 x 6 | 2 x 15 |
| JB004 | inches | 3.9 x 6.3 x 2.4 | 0.8 x 5.9 |
| JB005 | cm | 14 x 21 x 7 | 2 x 17 |
| JBC | inches | 5.5 x 8.3 x 2.8 | 0.8 x 6.7 |
| JB006 | cm | 18 x 27 x 10 | 2 x 20 |
| JBC | inches | 7.1 x 10.6 x 3.9 | 0.8 x 7.9 |
| | Fabric: | Laminated jute | |
| | Features: | Folded jute handle | |
| | Fastener: | Zip closure | |

Treasure pod



| Code: | CC015 | |
|-------------|------------------------|-------------------|
| | - | |
| Dimensions: | Bag (h x w x d) | Handle (w x loop) |
| cm | 7 x 15 x 9 | 2 x 16 |
| inches | 2.8 x 5.9 x 3.5 | 0.8 x 6.3 |
| | | |
| Fabric: | Cotton canvas (310gsm) | |
| Features: | Folded cotton handle | |
| Fastener: | Zip closure | |

Pencil pod





optional braided sari tassel

| • • | 00000 |
|-------------|------------------------|
| Code: | CC009 |
| | |
| Dimensions: | Bag (h x w x d) |
| cm | 6 x 20 x 5 |
| inches | 2.4 x 7.9 x 2 |
| | |
| Fabric: | Cotton canvas (310gsm) |
| Fastener: | Zip closure |
| | |

Optional braided sari tassel available

Classic pencil case



Pencil case



| Code: | NB005 |
|-------------|----------------|
| Dimensions: | Bag (h x w) |
| cm | 15 x 23 |
| inches | 5.9 x 9.1 |
| Fabric: | Laminated jute |
| Fastener: | Zip closure |
| | |

Optional braided sari tassel available



JAYASHRI'S STORY

"When I was working in the line my income was irregular, I never made plans or saved any of what I earned. Now that I earn a fixed salary at Freeset, I have learned how to budget and to save money. In the beginning my confidence was zero and my sewing was very bad. I found learning difficult and I couldn't imagine that one day I would sew well, but slowly I improved and today I'm very good at it."



GIFT & PROMOTIONAL

.

Makeup pouch







optional braided sari tassel

| | Code: | CB013, CB014 |
|-------|--------------|--------------------------|
| Di | mensions: | Bag (h x w x d) |
| 013 | cm | 11 x 17 x 5 |
| CB013 | inches | 4.3 x 6.7 x 2 |
| 114 | cm | 14 x 21 x 6.5 |
| CB014 | inches | 5.5 x 8.3 x 2.6 |
| | | |
| | Fabric: | Cotton sheeting (145gsm) |
| | Lining: | Recycled sari (washed) |
| | Fastener: | Zip closure |
| Onti | onal braidad | sari tassol availablo |

Optional braided sari tassel available

Bling Bag



| | Code: | CB010, CB011, CB012 |
|-------|-----------|----------------------------|
| Di | mensions: | Bag (h x w) |
| 010 | cm | 10 x 10 |
| CB010 | inches | 3.9 x 3.9 |
| 111 | cm | 12 x 12 |
| CB011 | inches | 4.7 × 4.7 |
| 112 | cm | 15 x 15 |
| CB012 | inches | 5.9 x 5.9 |
| | Fabrics | Catter chaption (145 page) |
| | Fabric: | Cotton sheeting (145gsm) |
| | Fastener: | Cotton cord drawstring |
| | Uses: | Great for jewelry |

freeset

Wine (cane handles)





| Code: | NB003 | |
|-------------|-----------------------|-------------------|
| D | | |
| Dimensions: | Bag (h x w x d) | Handle (w x loop) |
| cm | 35 x 12 x 10 | 1 x 20 |
| inches | 13.8 x 4.7 x 3.9 | 0.4 x 7.9 |
| | | |
| Fabric: | Laminated jute | |
| Features: | Cane "D" loop handles | |
| Fastener: | None | |

Wine (rope handles)



| Code: | NB004 | |
|-------------|------------------|-------------------|
| | | |
| Dimensions: | Bag (h x w x d) | Handle (w x loop) |
| cm | 35 x 12 x 10 | 0.8 × 30 |
| inches | 13.8 x 4.7 x 3.9 | 0.3 x 11.8 |
| | | |
| Fabric: | Laminated jute | |
| Features: | Rope handles | |
| Fastener: | None | |

Memento



| Code: | LS005 | |
|-------------|-------------------------------|----------------|
| Dimensions: | Bag (h x w x d) | Handle (w x h) |
| cm | 32 x 33 x 12 | 16 x 9 |
| inches | 12.6 x 13 x 4.7 | 6.3 x 3.5 |
| Fabric: | Laminated jute | |
| Features: | Rectangular cane loop handles | |
| Fastener: | None | |

Page 31



Goody



| Code: | JB003 | |
|-------------|----------------------------|-------------------|
| | 5 <i>4</i> b | |
| Dimensions: | Bag (h x w x d) | Handle (w x loop) |
| cm | 20 x 25 x 10 | 1.5 x 35 |
| inches | 7.9 x 9.8 x 3.9 | 0.6 x 13.8 |
| | | |
| Fabric: | Laminated jute | |
| Features: | Folded jute handles | |
| Fastener: | None | |

Gift



| Code: | NB001 | |
|-------------|-----------------|-------------------|
| Dimensions: | Bag (h x w x d) | Handle (w x loop) |
| cm | 25 x 20 x 10 | 0.8 x 38 |
| inches | 9.8 x 7.9 x 3.9 | 0.3 x 15 |
| Fabric: | Laminated jute | |
| Features: | Rope handles | |
| Fastener: | None | |

Box





optional sari lining



optional braided sari handles

| Code: | NB002 | |
|-------------|---------------------|-------------------|
| | | |
| Dimensions: | Bag (h x w x d) | Handle (w x loop) |
| cm | 15 x 15 x 10 | 2 x 30 |
| inches | 5.9 x 5.9 x 3.9 | 0.8 x 11.8 |
| | | |
| Fabric: | Laminated jute | |
| Features: | Folded jute handles | |
| Fastener: | None | |

Optional sari lining and braided sari handles available.

Loop key chain





| Code: | CC012 |
|-------------|--------------------------|
| | |
| Dimensions: | Key chain (h x w) |
| cm | 10.5 x 3.5 |
| inches | 4.1 x 1.4 |
| | |
| Fabric: | Cotton canvas (310gsm) |
| Lining: | Cotton sheeting (145gsm) |
| Fastener: | Key ring |





REAL PEAL A

A fair trade business offering freedom through employment to women trapped in India's sex trade.

We make bags and tees, but our business is freedom!

Human trafficking and poverty feed India's sex trade, where women and children forced into prostitution face a life without choices, marginalized by society.

Freeset is a bag and apparel manufacturing business whose purpose is to provide these women with a way out of prostitution.

Women are employed on the basis of their need for a job, not the skills they bring to it. They are trained, paid a good wage and signed up to a health insurance plan and pension fund. For many it is the first time they can be proud of the place they work.

Best of all they begin their journey to freedom.

When you buy a Freeset bag or tee, you get a great, eco-friendly product and you contribute to women's ongoing freedom from the sex trade in Kolkata, India.

> **Contact us to order your Freeset products!** Fill in our online inquiry form or email: daniel@freesetglobal.com



© Freeset Bags & Apparel Pvt. Ltd. 2014