

PURE BEAUTY

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*Interview
exclusive*

Meet **GEMMA CAIRNEY**
— our neon-glam host!



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SEPTEMBER 2017

Skín Physics Advance SUPERLIFT Eye Contouring Serum

With award-winning Beautifeye (Persian silk tree extract), a blend of marine algae extracts and a multi-action Eyeliss peptide complex, this serum uses a 360-degree approach to help lift and revive the look of droopy eyes. Rhamnose soothes irritated skin and helps to reduce visible redness and murumuru butter and chia seed oil nourish the skin.



Skín Physics Advance SUPERLIFT Neck Lifting & Firming Cream

This cream visibly lifts and contours to improve the appearance of the neck, chin and jawline. It contains a breakthrough gravity control peptide and a toning and lifting extract from the edelweiss plant to lift, tighten and tone sagging neck skin. Actigym marine extract, a tiny plankton, acts like a personal trainer for the skin.



skinSense by Abi Cleve Revitalising Facial Serum

This lightweight facial serum restores, replenishes and revives tired skin. The brand's lamellar formula strengthens the skin's natural defences from environmental aggressors, reducing the appearance of fine lines and wrinkles over time. Arginine's antibacterial and antioxidant properties repair damage from external aggressors to

restore skin's youthful look. Liquorice extract reduces pigmentation to make skin appear more even toned.

SBC Collagen Ultra Rich Cream

With its rich formula, yet light mousse texture, this versatile cream can be used as a daily moisturiser, intense night cream or radiance-boost mask. The cream encompasses marine collagen that actively works with hyaluronic acid and EPS Seafill to hydrate and brighten the skin, while reducing the appearance of wrinkles and fine lines.



Palmer's Cocoa Butter Formula Multi-Effect Perfecting Facial Oil

This multi-effect facial oil has moisturising, perfecting and anti-ageing benefits. It is packed with nine pure oils, including argan, macadamia, apricot, passionfruit, sunflower seed, coconut, sweet almond, sesame and grapeseed oils. This facial oil also contains retinol and resveratrol, a natural antioxidant with powerful anti-ageing benefits. It can be used at night for a powerful dose of anti-ageing skin care.

Ylume Ultimate Illuminating Complex Skin Supplement

This skin supplement contains active brightening and anti-ageing ingredients brought together in a bio-available formula. It comprises colourless carotenoids, 90% ellagic acid from the rind of the organic pomegranate, acai berry and bilberry extract, n-acetyl cysteine, vitamin C, alpha lipoic acid and bioperine. The supplement offers brighter, clearer, even toned and firmer skin from top to toe.

Patchology FlashPatch Restoring Night Eye Gels

The Restoring Night Eye Gels feature Patchology's highly advanced HydraSurge5 Moisture System. Patch technology accelerates the delivery of essential anti-ageing ingredients like peptides and retinol

to the skin. *Cedrus atlantica* bark brightens and reduces dark circles, while arnica extract helps soothe tired eyes to sleep. These hydrogels work in just five minutes to restore a brighter, youthful appearance to overworked and under-rested eyes.

STARSKIN Anti-Aging Liftaway Mud Face Sheet Mask Silk Mud Green Tea Clay

Reveal bright, beautifully smooth and instantly lifted skin with this mess-free mud mask, which combines the cleansing power of mud with the convenience of a sheet mask. Constructed from ultra-fine gauze, each mask is infused with kaolin clay and softening silk cocoon extract to draw out impurities and clear pores without drying the skin. The anti-ageing green tea extract keeps skin supple, while *Tremella* mushroom plumps and hydrates.

Super Facialist Retinol+ Anti-Ageing Restoring Serum

Let skin be renewed with this powerful serum, which combines age-fighting ingredients with effective antioxidants and vitamin E. The exclusive synergy of retinol with hydrating hyaluronic acid and a patented collagen-boosting active helps skin to gradually regain firmness, elasticity and radiance. Antioxidants apricot and white tea help to supercharge skin with renewed vitality.



UpYours ChinUp Mask

The mask gives the appearance of firmer skin and has a visible lifting effect. The ageing defence benefits include helping to reduce the physical signs of ageing, such as fine lines and wrinkles. It helps to achieve a more contoured jawline in 30 minutes. Plus, it is proven and tested to instantly reduce the appearance of a double chin, jowls or saggy neck.



Arbonne Rescue & Renew Detox Gelée

Arbonne's Rescue & Renew Detox Gelée is formulated with botanical extract oils and minerals to help detoxify and promote skin's radiance. It is a cooling gel that helps to soothe tired muscles while providing hydration for soft, smooth-looking skin. Juniper berry oil helps to replenish the skin's moisture barrier and acts as an aftersun for dehydrated skin.

Minnies So Into It Sparkling Dusting Powder

Sparkle like a star on the red carpet with this glamorous dusting powder from Minnies. Dust onto dry skin using the powder puff provided.



Yardley London English Freesia Deodorising Body Fragrance

A long-lasting, refreshing all-over body fragrance which is infused with Yardley London's English Freesia fragrance. The spray features a refreshing, light citrus floral fragrance with energising top notes of bergamot, lemon, mandarin and cypress. This leads into a vibrant heart of freesia, lily of the valley, ginger and pepper, which is enhanced with a warm, sensual base of sandalwood, musk and amber.



SBC Rosemary & Eucalyptus Foot Cream

This multifunctional cream is rich in nourishing shea butter to moisturise and soften the feet. Rosemary and eucalyptus oils combine with salicylic acid to deodorise and exfoliate, while pine oil, arnica and propolis extracts help to reveal silky-soft, fresh and healthy-looking feet. The cream is suitable for all skin types and is recommended for those with feet prone to dry, hardened or cracked skin.



HIGlow High Intensity By Rochelle Humes Radiance & Glow Body Cream

A hybrid beauty and skin care range, HIGlow is a 'one size fits all' collection designed to enhance and complement each and every skin tone. HIGlow creates an instant, buildable glow for the face and body. The luxe formula illuminates, awakens and hydrates dull-looking skin. The easily blendable, wash-off cream is easy to use and commitment free.

Soap & Glory Spritz Me Quick Super Hydrating Moisture Mist

A body spray and moisturiser in one, Spritz Me Quick delivers a delectable burst of original pink rose and bergamot fragrance and super-hydration in a flash. The ingredients provide moisture and a lightweight, sheer and fast-absorbing action. It features jojoba, sweet almond and coconut conditioning oils for a natural and healthy-looking glow. The mist comes in an acrobatic tube that sprays from any angle.

Gaia Awakening Body Cream

A deeply hydrating and rich body butter that will leave skin with a natural aromatic sheen. Using the Gaia signature awakening

blend with added therapeutic ingredients of shea butter, coconut, organic yarrow and calendula, this unique cream has been created to give a true feeling of luxury. It is suitable for dry skin types and can also be used as a hair mask for dry ends.

So...? Pink Grapefruit Body Mist

A quality body mist fragrance that indulges the senses with each spritz. Everyone can now experience this fresh and tropical cocktail of zesty citrus, which is complemented by notes of mango and passion fruit. It is housed inside a light fragrance bottle that is perfect to pop into any handbag for an on-the-go fragrance refresh and contains over 600 sprays.



Unity Beauty Essentials Complete Duo Stretch Mark Cream + Oil

This 2-in-1 product helps to prevent and reduce the risk of stretch marks while improving skin elasticity and easing any dryness and itchiness during pregnancy. It contains a blend of omega-rich avocado, coconut, sweet almond and rosehip oils as well as Indian gooseberry to ensure skin stays strong, supple and supported throughout pregnancy.



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PURE **BEAUTY**
AWARDS
SHORTLIST

BEST NEW BATH & SHOWER PRODUCT

▣ Bubblegel Bubble Bath

Bubblegel is a unique and fully patented bubble bath product. A semi-solid gel in an unlimited range of shapes, including Disney and other well-recognised and loved characters. Bubblegel is fun and exceptionally high quality, producing an abundance of rich, long-lasting bubbles. Designed to make bath time more fun for children, this is an incredibly exciting new product that both children and parents love.



▣ Connock London Kukui Oil Hawaiian Sea Salt Scrub

The Hawaiian Sea Salt Scrub has joined the brand's signature Kukui Oil Collection. It contains extremely pure sea salt, drawn from the pristine Pacific Ocean waters off the coast of Hawaii. High in natural trace minerals, the sea salt will eliminate dead skin cells while the kukui oil and monoi soothe the skin to leave it looking and feeling soft and renewed.

▣ Kosmea Australia Rose Glow Body Wash

This environmentally friendly body wash retains natural skin oils and keeps skin moisturised. It is suitable for all skin types and has an SLS-free foaming agent derived from natural ingredients. The key ingredients include jojoba oil, rosehip oil, coconut oil and gotu kola. The body wash gives skin a fresh and rosy fragrance while leaving it feeling hydrated and refreshed.

▣ Manna Luffa Powder Sea Salt Body Scrub

The sea salt-based, cookie-scented Luffa Body Scrub contains lots of amazing

ingredients. It has nourishing virgin coconut oil, silky sweet almond oil, natural pumpkin powder, luffa powder, refreshing lemon essential oil and spicy cinnamon essential oil. The scrub also contains natural scrubbing agents to refresh and revitalise the skin, while being nourished by rich oils. The scrub creates silky, fragranced and renewed skin.

▣ Radox 12H Scent Touch Body Wash

Radox 12H Scent Touch Body Wash is the first product in the female shower category to use encapsulated fragrance release technology. It is designed to release fragrance on touch and provides consumers with bursts of freshness and fragrance post-shower for up to 12 hours.



▣ Spongellé Boxed Flower Freesia Pear Body Wash Infused Buffer

Turn on the water and a Spongellé Body Wash Infused Buffer becomes the last word in pampering. It is perfectly packaged and designed to moisturise and rejuvenate the skin from neck to toe. The unique surface changes instantly, from an exfoliator to a soft-as-silk texture once it's squeezed under water. It can be used for over 14 washes.

▣ Westlab Supersalt Muscle Repair Epsom Salt With Arnica Extract

Westlab Epsom Salt contains pure and premium-quality magnesium sulfate. Magnesium is an essential mineral vital for the skin's health and relaxation. Bathing with Epsom salts is a traditional way to absorb magnesium through the skin. Westlab has now blended its hero Epsom Salt with arnica, eucalyptus and spearmint to complete this supercharged bathing

experience for a soothed and revived mind and body.

▣ Tropic Skincare Wild Mint, Lime And Pineapple Body Wash

This sumptuous and creamy pH-balanced body wash harnesses the power of guava leaf juice, bamboo water, almond and avocado oils for a silky and soft finish. It creates a luscious lather with a blend of natural cleansers from coconuts, while essential oils of wild mint, lime and a kick of sweet pineapple leaves skin feeling refreshed all day long.



▣ Vitaclean HQ Vitamin C & Essential Oils Filtered Shower Head

A revolutionary way to shower. Vitaclean HQ's Vitamin C Filtered Shower Head is a sustainable, affordable yet luxury experience, which promotes a healing, hygienic and healthy lifestyle. Vitaclean combats harsh water and neutralises chlorine, which is the main cause of dry and problematic skin and hair. The shower head emits aromatherapy through essential oils and vitamins to achieve healthy skin, shiny hair and a happy conscience.

▣ SBC Lemon Myrtle & Thyme Bath & Shower Crème

Awaken the senses with a burst of this new bath and shower crème with a mouth-watering botanical infusion of stimulating lemon myrtle, thyme and macadamia oils. This product is the perfect sensory experience as it leaves the user feeling fresh and fragrant from head to toe and the citrus aroma can uplift anyone's mood.

