

## **Eco Industrial/Denim Heat Transfers**

(Product Reference: EID 1)

ITL's industrial wash heat transfers are produced with eco-friendly, high opacity, water-based inks.

They are ideal as a harsh wash resistant brand identification and embellishment.



## **Product attributes**

- · Available as cold peel cut singles.
- A soft, creamy hand, ideal for against the skin use.
- Excellent opacity on dark fabrics.
- Oeko-Tex Standard 100 product class 1 certified.
- Available in standard colours or custom shades.
- Durable to match the life of the garment and maintain brand integrity.
- Wash resistant to 90°C/194°F.
- Resistance to proprietary denim finishing process to be tested on the garment fabric.

## **End uses**

- · Workwear and overalls.
- Denim jeans, jackets etc.
- · Footwear.
- General apparel, men and women.
- Corporate wear.

## Selection Criteria

Price

Price

Durability

Stretch

• Environmental impact

Visual appeal

◆ Worse/Better →





