

#breakfreefromplastic Brand Audit Form

Organization:		Date of Audit:	
Name of Lead Recorder:		Audit Area (City / Region):	
Number of Volunteers:		Country:	
Type of Cleanup:	<input type="radio"/> Coast (Ocean / Sea / Estuary) <input type="radio"/> Shoreline (River / Lake)	<input type="radio"/> On / Under Water	<input type="radio"/> City / Park / Other Land

Total Volume Collected (# bags or containers): _____ Volume of each bag or container: _____

	Brand Name	Manufacturer / Parent Company <i>(if identifiable)</i>	Local or Foreign?	Type of Product*	Type of Packaging**	Count of pieces <i>(indicate each piece with a tally mark, eg: IIII)</i>	Total Pieces <i>(count tally marks)</i>
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
14							
15							

*TYPE OF PRODUCT (Enter into column above)	
Household Products (HP)	detergents, cleansers, bleach, cleaning tools, cigarette butts, textiles, bags, film, etc.
Food Packaging (FP)	drink and food bottles, food tubs, wrappers for biscuits, junk food, candies, sweets, sauces, ready-to-eat meals, etc.
Personal Care (PC)	soap, shampoo, toothpaste, gel, diapers, sanitary pads, medically-related products, etc.

**TYPE OF PACKAGING (Enter into column above)			
PET	#1 plastic: clear or tinted drink bottles	PS	#6 plastic (polystyrene): "foam" or hard food containers, cups, etc.
HDPE	#2 plastic: Product bottles, condiment bottles, milk jugs, etc.	SL	single layer (clear, flexible plastic film and wrappers, polythene bags)
PVC	#3 plastic: pipes, shower curtains, children's toys, etc.	ML	multi-layer, composites, laminates (sachets, packets, "Tetra Pak", etc.)
PP	#5 plastic: Yogurt tubs, bottle caps, etc.	O	other - any other material not caught above or the type is unidentifiable

Submit your final data at: www.breakfreefromplastic.org/brandaudittoolkit