



Oliver marketing is a creative agency specialising in onsite marketing resources. Their main objective at Marketing Week Live was to use the stand to increase business development and raise awareness through interaction and strong branding. As a cost effective solution, we were able to reconfigure their stand from the previous year to create a slick, innovative and productive platform.

We used additional height to improve brand visibility across the show floor and created punchy large format graphics with a plasma displaying rolling content for high impact branding.