



CASE STUDY:

HOLIDAY INN EXPRESS, M5 J24 BRIDGWATER, SOMERSET TA6 6DF

November 2016

THE BRIEF.

Zeal Projects are appointed as project manager for this proposed development and are pleased to confirm their client has been awarded detailed Planning Permission to construct a 120 bedroom Holiday Inn Express hotel at the Regional Rural Business Centre, adjacent to Junction 24 of the M5 Motorway.

The hotel is designed to the new Holiday Inn Express Generation 4 specification and in addition to the 120 bedrooms, will provide: a spacious bar/restaurant and lounge area for meetings, etc. three meeting rooms & car parking.

Bridgwater is quickly becoming established as a major gateway to the South West and there is very little branded hotel accommodation within the immediate area. This location will not only benefit from the increasing transient M5 motorway traffic but more importantly it will service the increased demand from local businesses in the area.

The proposed development of the Hinckley Point C nuclear power station is also a factor and it is likely this will also provide demand for quality hotel accommodation at a reasonable price.

Construction is planned to commence Spring 2017 with opening Spring 2018

CLIENT.

Zeal Hotel (Bridgwater) Limited

TEAM.

Project Manager
Quantity Surveyor
Engineer
Architect
Contractor

Zeal Projects
Day & Johnson
MLM Consultants
Aros Architects
TBA



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