



SOMER VALLEY FM - LEADING THE WAY IN TRAINING FOR THE WEST COUNTRY

A community orientated local radio station in North East Somerset is named as one of 48 businesses in 2018 for a Princess Royal Training award (UK)

'The Princess Royal Training Awards is an honour for employers in the UK who have created outstanding training and skills development programmes which have resulted in exceptional commercial benefits.' (City & Guilds Group, 2016)



An award for outstanding training and skills development; Somer Valley FM was presented the Princess Royal Training award in 2018 with an additional commendation for equality, diversity and inclusion.

'A truly inclusive community enterprise'(City and Guilds, 2018)

SOMER VALLEY FM AND RECEIVING THE AWARD

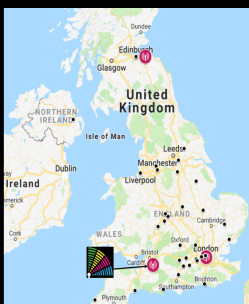


"This was a very proud moment for the radio station that has such a strong tradition of offering quality training ever since we started out as a classroom project at Somervale School 12 years ago. It was amazing to have the opportunity to explain to her Royal Highness that our training helps meet significant social challenges around isolation and skills shortage. The Princess replied, 'and the good thing is you can tell everyone about it.' " - Dom Chambers (2018)

- A QUOTE FROM CITY AND GUILDS -

"This community radio station provides opportunities for volunteers to improve their confidence and independence whilst developing broadcast and media skills in order to be on air 24/7. The organisation is wholly inclusive welcoming people from all age groups, genders and disabilities and supporting disadvantaged people who may otherwise be marginalised."

A MAP OF THE UK WINNERS FOR 2018



Since the Princess Royal Training awards began in 2016, only 11% of winners have come from the third sector. Three community radio stations have received this award:

- Somer Valley FM
- Repräsent
- East Coast FM

With no BBC or commercial radio stations named, community radio can be considered as leading the way in training for the broadcasting industry.

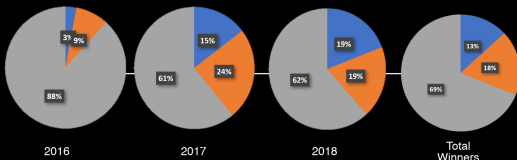
Somer Valley FM is the only business to have received the award in Bath and North East Somerset.

In Bath and North East Somerset there is a total of 8,165 small to medium sized enterprises (Office for National Statistics, 2017). This highlights Somer Valley FM's remarkable achievement.

Below are just a few other companies which have also won the award in 2018....



WHAT SIZED ORGANISATIONS HAVE WON THE AWARD?



SIZE OF ORGANISATIONS BROKEN DOWN

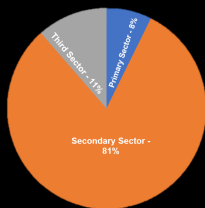
- Small = <50 employees
- Medium = <250
- Large = >250

For the Princess Royal Training awards, all companies, irrespective of size, are required to achieve three hallmarks:

1. Training and learning is integral to your organisation.
2. The programme is designed and delivered efficiently and effectively.
3. The programme has an impact on the success of the organisation and its people.

For Somer Valley FM and other small businesses, winning this award is a massive achievement, with just a fraction of resources available compared to larger organisations.

TOTAL WINNERS BY SECTOR



- SOMER VALLEY FM IS ONE OF THREE COMMUNITY RADIO STATIONS LEADING THE WAY IN TRAINING FOR THE UK'S BROADCASTING INDUSTRY -