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Case study from Roland

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Boldens Signage Solutions, specialist manufacturers of signage for Local Authorities, shop fitters and organisations with fleet vehicles, recently invested in a Roland RS640 to enable them to offer a faster turnaround of service to customers and deliver more projects in-house. Their services encompasses the whole array of signage solutions, including main shop front signage, directional signage, vehicle livery, office signage and panel and post signage.

Boldens collaborated with used equipment specialists, Josero, on the selection of their purchase, who advised them of the unique features of the Roland RS640 and the types and makes of material this particular machine prints onto.

The Boldens' team was incredibly impressed with the pristine condition the refurbished printer was in, as well as the quality of prints it produced. It made their purchasing decision a very easy one.

The printer was installed with ease by Josero's technical team who provided comprehensive details on set up and maintenance and delivered training on using the software.

The printer has now become an integral part of Boldens service offering. Matt Peacock, Customer Response Manager at Boldens commented. "Our customers are always looking for

better prices and quicker turnaround, and the RS640 helps us achieve this. We no longer have to spend a significant amount of time matching colours and running test prints. The RS640 also allows us to print to a better standard on more medias than before, so projects that we would historically out-source can now be delivered in-house, saving us a considerable amount of time and money which we can pass onto our customers."

The Roland RS640 is a workhorse that offers the reliability of established technology. The 1440 dpi resolution allows the print output to be excellent quality for a variety of work. It's a good value machine, and with the 64" print width it can tackle the majority of signage jobs.

Matt concluded. "We are genuinely delighted with our purchase. It's made the whole printing process much more effective and it's great to know the image I put in, is the image I'm also going to get out. We're also extremely pleased with the service the Josero team has provided. Their knowledge, expertise and ongoing support are fantastic."

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