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## Josero launches online shopping site

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Josero has launched an online webshop at [www.joserospares.com](http://www.joserospares.com) for the purchase of printheads, cables and dampers to banner material, ink and cutters.

Managing director Loic Delor said: "The printing industry is no different to any other market sector with more and more people choosing to purchase consumables and replacement parts online. When we researched setting up an online shop we discovered there was some dissatisfaction in the wide format market, with poor customer service, parts being advertised when they were actually out of stock and products which were bad quality Chinese copies being promoted as original products. These factors led to our decision to set up our own online service, with high quality stock based in the UK and where we're regulated by UK laws."

All the products are stocked in Josero's warehouse in Cambridge and can be shipped overnight in the UK."

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