



WELCOME TO OUR NEWSLETTER

JANUARY - MARCH 2017 | 9TH EDITION | MOBILEBARHIRE.CO.UK

LONDON FASHION WEEK MEN'S

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London Fashion Week Men's kicked off in January. With many high profile celebrities such as David Beckham, James Bay and Dermot O'Leary making an appearance, we were fortunate enough to be a part of it all.



Slingsby, who are a company that specialise in gin, had contacted us to provide them with our exquisite and classical looking Rustic Bar.

The bar was featured in the show sporting a Slingsby logo on one of the front panels.

BEXLEY BUSINESS AWARDS

We supported the launch of the Bexley Business Awards which was held at the Thames Innovation Centre.

We provided refreshments for the guests.

The launch threw open the door to entries from businesses in 13 categories, and will help to find Bexley's Business of the Year.

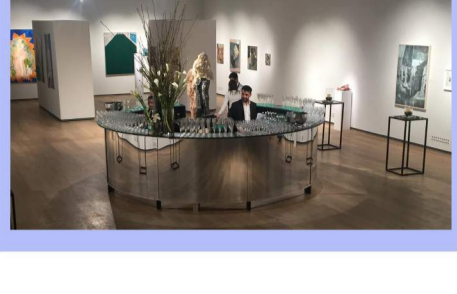


BUBBLE FOODS MALL GALLERY

Bubble Foods had contacted us with the interest of collaborating for an event at La Galerie Pall Mall.

Our Circular Mirror Bar was a great addition to the artwork within the Gallery.

It was set up in the centre of the floor and drew much wanted attention thanks to its unique look.



BEXLEY SKILLS CHARTER

The Bexley Skills Charter was launched on 18th January 2017 alongside the Bexley Business Awards and we have signed up to become Supporters

The Skills Charter aims to facilitate conversation and action between organisations in Bexley including:

- Businesses
- Learning and education providers
- Information, advice and guidance providers
- Support services



CORAL EXHIBITION FEBRUARY 2017

Coral Gaming had approached us to provide them with a counter to use for a gaming exhibition being held in the ExCel Centre in London.

Our Curved LED bar was utilised to draw attention and increase footfall to the gaming giant's stand



MATTHEW CLARK DRINKS EMPORIUM FEBRUARY 2017

Matthew Clark know how to throw a party and their Drinks Emporium was their best yet! We headed down to Tobacco Dock in London to sample a large variety of wines, spirits and beers. We chatted latest trends and made great friends from great businesses.

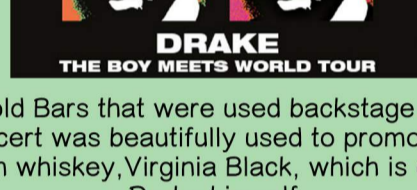
As well as meeting with other businesses within our industry, we provided the drinks wholesaler with our largest circular bar which was used to display an eclectic array of wine in their circus themed "Big Top" room.

We look forward to the next Matthew Clark event!

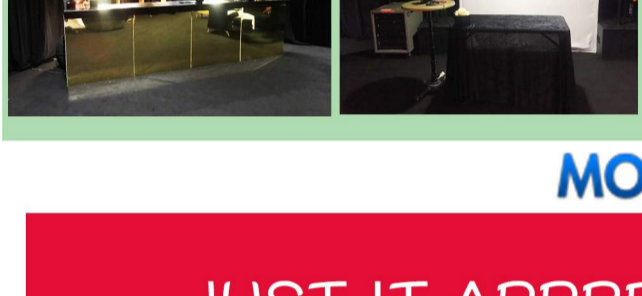


BOY MEET WORLD TOUR FEBRUARY 2017

The organisers at the O2 had approached us to supply the Drake concert with Gold Bar both onstage and backstage throughout all of his London dates.

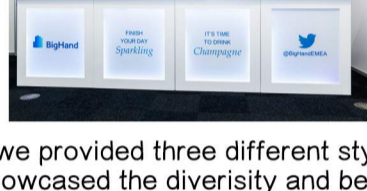


Our Gold Bars that were used backstage after the concert was beautifully used to promote the bourbon whiskey, Virginia Black, which is owned by Drake himself.



BRITISH LEGAL IT FORUM 2017 MARCH 2017

The British Legal IT Forum 2017 was held in March at Old Billingsgate.



For the forum, we provided three different styles of branded bars which showcased the diversity and bespoke nature of our service to sponsors of the event.

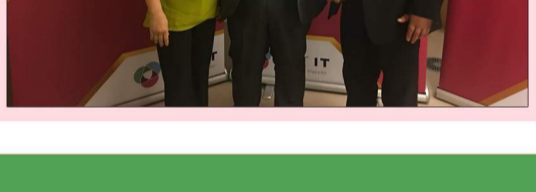


JUST IT APPRENTICESHIP AWARDS MARCH 2017

Our apprentice (now Sales Advisor) William Malingan had been nominated for Digital Marketing Apprentice of 2016. On the 9th of March, William, his parents and our Director Avtar Sandhu MBE attended the awards ceremony at the British Computer Society Building (BCS).

The ceremony was headed by Just It founder and CEO Simon Perrin. He was joined by many guest speakers, most notably, Maggie Philbin OBE who is CEO of TeenTech and former TV presenter of Tomorrow's World and Bang Goes The theory.

Unfortunately, William did not win but was still given a certificate to commemorate being in the top 3 Digital Marketing apprentices.



ST PATRICK'S DAY MARCH 2017

The day before St Patrick's Day in the late afternoon, producers of Good Morning Britain had contacted us looking for a last minute supplier of a fully functioning draught Guinness bar.

With our team working a little bit of magic and a lot of hard work, we were able to supply the national television show with what they requested plus a very special personalised tap badge.

One of the presenters, Kate Garraway, was the first to taste a pint of Guinness with the rest joining in the Irish Craic later. Well known Irish presenter, Eamonn Holmes, had his own fun with the bar as he proudly poured himself a pint of the Black Stuff.

Our draught Guinness bar set up was featured on online news websites The Sun, Daily Mirror and Metro.

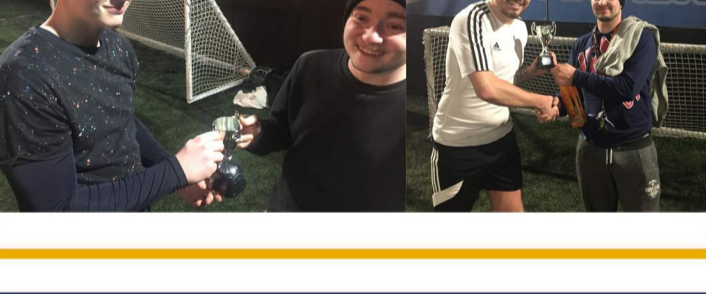


WEEKLY 5-A-SIDE FOOTBALL

Every week on a Wednesday, a mix of lads from Mobile Bar Hire and others outside of the business meet up at our local Goals in Dartford to play an hour of 5-a-side football.

After every weekly session, a person is always chosen to be player of the week and given a trophy, this is to keep things a little competitive.

It is usually a friendly game apart from the odd injury, but it is all in the aim of keeping and getting more fit whilst having fun.



NEW APPRENTICE

Introducing our newest team member and Multi Skills Apprentice, Dale, who will be mostly working with the Bar Builder side of our organisation.

Dale would be assisting in the construction of custom bars and maintaining our current portable bars on the duration of his apprenticeship.



NEW VENTURE - BAR BUILDER

Bar Builder is the newest part of our organisation that provides our clients with high quality and design.

Through Bar Builder, we would be able to design, build and install a bar so that it meets all the requirements of our clients.

For more information visit our Bar Builder website:

www.barbuilder.co.uk



OUR COMMUNITY

LEIGH ACADEMY CAREERS DAY JANUARY 2017

We at Mobile Bar Hire Ltd were invited to attend a careers day which The Leigh Academy held for their students in January. We were given a stand of which our Director, Rags Sandhu, manned.

The main topic of our stand was the career choices within the hospitality industry. Discussed were the exciting avenues which young enthusiastic students can aspire to head down - from management roles to international opportunities.



WILMINGTON BUSINESS STUDIES PRESENTATION FEBRUARY 2017

Following on from the Leigh Academy careers day, Rags Sandhu was asked by Wilmington Academy to do a presentation for their Year 10 Business Studies class.

The presentation involved an outline of the business, how it came to be and how it has expanded from a part time, 2-man business to a full-time, award winning organisation.

Providing these types of talks in the local community is a real privilege to our organisation as these students are our future hospitality industry leaders.

