What will I learn about in YEAR 10 GCSE Business?

EQ:
People build a business?

Key Concepts:

Self expression, creativity, global interactions

EQ:
People build a business?

Key Concepts:

People, purpose and relationships

3.7 Employment Law

EXAM

3.6 Training & Development

3.5 Motivation & Retention

3.4 Recruitment & Selection

Q4

EXAM

3.3 Communication in Business

3.2b Ways of Working

3.2a Organisation Structures

3.1 Role of HR

EXAM

Q3

2.4 The Marketing Mix (4Ps)

2.3 Market Segmentation

1.6 Business Growth

1.5 Stakeholders

1.3 Business Ownership

2.2 Market Research

Q2

EXAM

1.4 Aims & Objectives

2.1 The role of Marketing

1.2 Business Planning

EQ:
Is a Business only as strong as what it is built on?

Key Concepts:

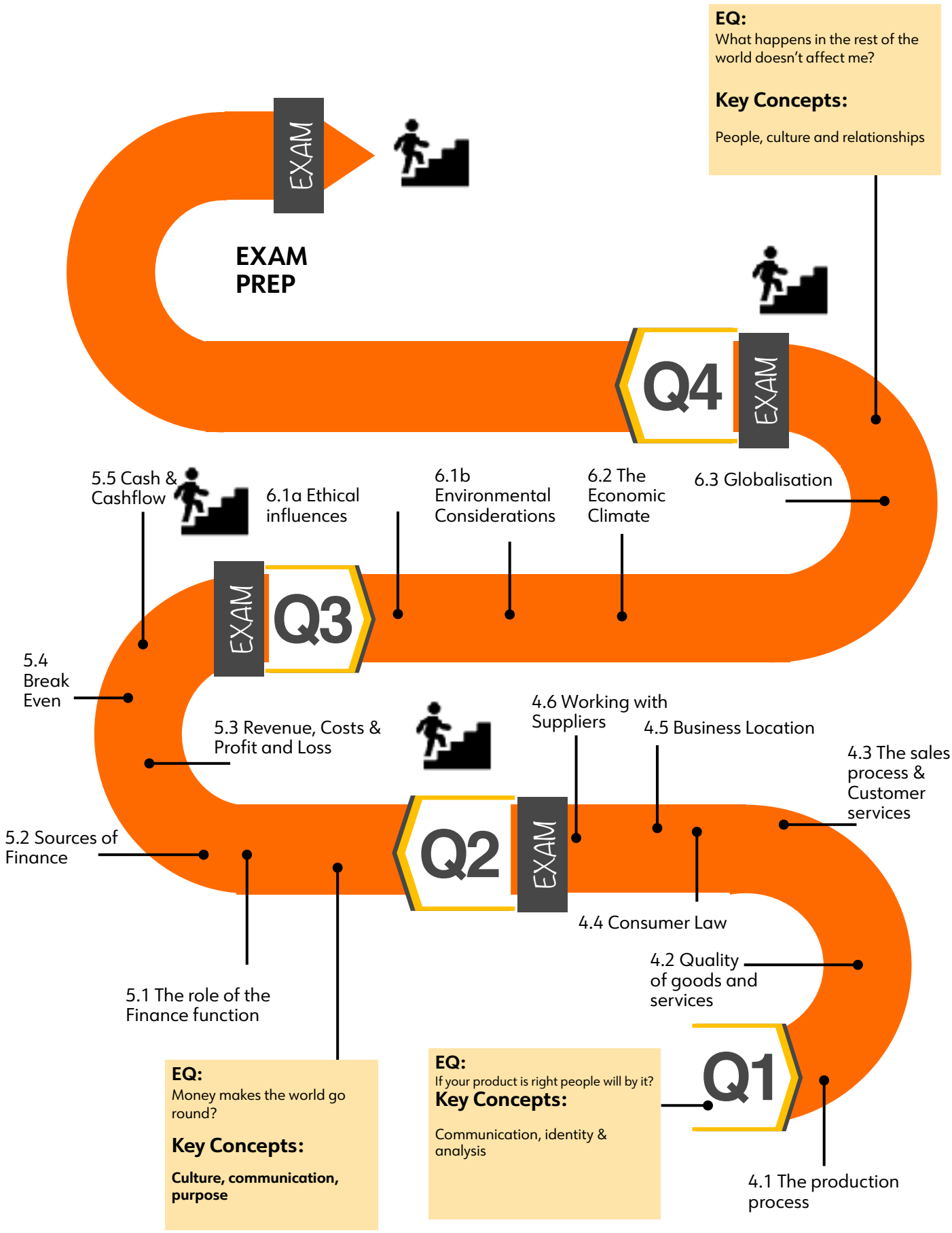
Culture, planning and structure

Q1

EQ:
Is a Business only as strong as what it is built on?

Key Concepts:

Communication, identity & analysis

1.1 Enterprise and entrepreneurship

What will I learn about in YEAR 11 GCSE Business?