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Case study from Josero

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Family run sign making specialists, Signs and Imaging (southeast) Ltd produce signage for virtually everything including shops, warehouses, petrol stations, shopping centres, building sites and mobile events.

Keen to avoid the expense of buying a flatbed printer, Signs and Imaging looked at numerous applicators to help speed up the mounting of cut vinyl and prints, for example, onto various boards.

They were recommended the Bubble Free Applicator by a colleague, which is distributed exclusively in the UK by Josero, the print equipment specialist. The Bubble Free Applicator allows a single operator to mount and laminate a wide range of materials in super fast time whilst eliminating the danger of bubbles or creases.

Dean Johnson, Managing Director of Signs & Imaging (Southeast) Ltd decided to go and see the Bubble Free in action to see if it really did perform as effectively as it claims to. Dean commented, "We were extremely impressed with the performance of the applicator. It was easy to operate, fast and efficient plus it could be operated from either side providing greater flexibility with where we could install it."

Signs and Imaging worked closely with the Josero team to ensure The Bubble Free Applicator would meet all their requirements. Once they'd committed to purchase the applicator, Josero arranged installation, training and technical support for Dean and the team.

Dean continued, "The new Bubble Free Applicator will enable us to take on and output more work without having to take on more staff. It's a fantastic investment for our business and we'd encourage anyone in our situation to consider the same option. We're convinced it will help us improve our service offering to clients as well as increase our profitability."

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