

Vbrick® Rev® Create

Ignite Employee Generated Content for Internal Communications and Knowledge Sharing Across the Enterprise

Rev Create is an application that integrates seamlessly with the Rev enterprise video platform to enable desktop rich media publishing to engage your workforce through the creation of employee-generated content. Unleash knowledge transfer across your organization to speed product training, sales and partner enablement, new-hire onboarding, and to provide quick announcements and updates from executives, human resources and corporate communications. Rev allows your organization to use live streaming and on-demand video to persuade, inform, and compel viewers wherever they are, on whatever device they are using, in the most bandwidth-efficient way possible.

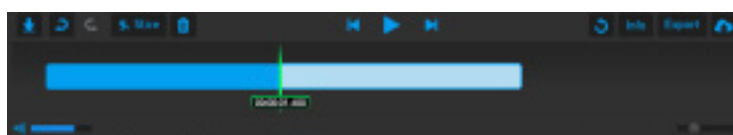
With Rev Create, knowledge workers and experts can use video from webcams and screen capture to create a professional-quality, rich media presentation that can be edited and uploaded to Rev. There, Rev provides central management to ensure that organizational policies for content approval, portal categories, user authentication, security and bandwidth-efficient wide-area network distribution are implemented.

CAPTURE AND STREAM

Rev Create is a simple, intuitive tool that captures your desktop, audio and optional video. Use it to capture, record and/or stream a slide presentation with or without a webcam for the presenter. Simple controls allow you to select the part of your desktop you want to record and/or stream, select from your connected audio and video sources, and start and stop recording.



Rev Create lets you perform easy top/tails and internal cut editing to remove sections of a video. Simple controls allow you to save, undo, redo, or revert edits, remove sections of video, provide information about your video, such as video description and title, and export and/or upload video.



UPLOAD

Once you have completed your edits and have a final version you would like to publish, you can upload it to Rev where the video asset will be managed, stored and easily searched for future viewing. Once in Rev, the video will be subject to organizational policies for content approval and user access to ensure appropriate content is shared and that the correct people can view the video.

PREFERENCES

Within Rev Create you can set preferences for video quality, frame rates, authentication and streaming settings via simple dropdown menus to ensure optimal performance and quality.

HOW IT'S PRICED

Rev Create is included in your Rev purchase. For more information, contact us at 855.582.4410

BENEFITS OF EMPLOYEE GENERATED CONTENT

- ▶ Improve engagement and collaboration
- ▶ Share knowledge and best practices
- ▶ Motivate peers
- ▶ Increase productivity
- ▶ Drive organizational efficiencies
- ▶ Create videos inexpensively

