



Innovation | Creativity | Leadership | Compassion

2019 Advancing Healthcare Awards Wales &
the Welsh Government's professional conference

SPONSORSHIP OPPORTUNITIES



Llywodraeth Cymru
Welsh Government

26 NOVEMBER 2019

Mercure Holland House Hotel,
Cardiff

Chamberlain Dunn, the organisers of the UK-wide Advancing Healthcare awards, are delighted to announce the launch of Advancing Healthcare awards Wales and its associated conference.

The Welsh Government's own conference for allied health professionals, healthcare scientists and pharmacists on 26 November is followed that evening by the awards dinner. Both events take place at the Mercure Holland House Hotel in Cardiff.

The conference takes the theme of Healthier Wales: the value of person centred care, and embraces social care, primary care and the whole NHS.

So why become a sponsor?

Support us in recognising and celebrating the achievements of these key professionals throughout Wales through this unique sponsorship opportunity.

This event offers sponsors the opportunity to reach over 300 AHPs, healthcare scientists and pharmacists working in Wales together with senior people in health and social care. We are working closely with the Welsh Government to launch this timely event.

The event offers you an exceptional opportunity for your organisation to be linked with the highest standards of practice by allied health professionals, healthcare scientists and pharmacists.

- Meet your market and get feedback from users and potential users of your products and services
- Raise your profile among these key professionals in all specialities throughout Wales
- Meet key players in healthcare in Wales
- Reinforce your reputation as innovators concerned with improving patient care
- Associate with best practice and playing a part in promoting it.

“ We are delighted to announce our first National conference and awards ceremony on 26 November 2019. We ask you to support us in recognising and celebrating the achievements of all three professions throughout Wales through this unique sponsorship opportunity. ”

Ruth Crowder
Chief Therapies Officer

Andrew Evans
Chief Pharmaceutical Officer

Dr Rob Orford
Chief Scientific Adviser

Key Dates:

Awards launch: late May 2019

Entries closing date: early September 2019

Judging day: October 2019

Conference and awards dinner: 26 November 2019.

The awards will include:

1. Support staff member of the year
2. Pharmacist of the year
3. Healthcare scientist of the year
4. Allied health professional of the year
5. The award to recognise transformation and innovation through the use of evidence
6. The award to recognise achievements in prompt, safe discharge from hospital: Making every day count
7. The award to showcase quality improvement and value-based healthcare
8. The award for leadership and change management: transforming workforce wellbeing and engagement.

The event

The exhibition will open as delegates arrive for the conference at 8.30 and remain open throughout the day for you to meet and talk to attendees during their refreshment breaks and over lunch. Our sponsors and exhibitors get full recognition in all the event literature and in the event staging.

After the close of the conference at around 16.30, there will be a break for a couple of hours and then guests will assemble in the early evening for the awards reception, ceremony and dinner. Our shortlisted teams in each category are invited to the celebration and often bring along their family and colleagues as guests. Other guests include leaders of the professional bodies and membership organisations, senior people in healthcare and, of course, guests of the sponsors.

Sponsorship opportunities

Our sponsorship opportunities relate to both the awards programme and ceremony celebration and also the day conference and exhibition. We welcome your organisation's support across both events, or in combination – to suit your business objectives. Take a look at the key options below and call our team to discuss your perfect package.

“ Together AHPs, Pharmacists and Healthcare Scientists offer a unique set of skills that will drive transformation of health and care system. Person centred care and precision medicine, – from early diagnostics to effective interventions – will support a more personalised approach to health and social care thereby increasing value in the system. Together the professions will help move the system from delivering traditional models of care in hospitals to a more community focused system with an emphasis of engagement and prevention. ”

Ruth Crowder
Chief Therapies Officer

Andrew Evans
Chief Pharmaceutical Officer

Dr Rob Orford
Chief Scientific Adviser

Sponsorship opportunities



Show your organisation's support for Wales's leading allied health professional, healthcare scientist and pharmacist community by sponsoring an award category at the inaugural Advancing Healthcare Awards Wales, giving you maximum coverage and marketing opportunities over the full cycle of the awards and ceremony. Join the judging panel with leading clinicians and senior representatives from healthcare in Wales culminating in presenting the award to the winning team at the awards ceremony and celebration dinner.

Award category sponsorship - £5,995

- Award category of sponsor's choice
- Participation in award shortlisting
- Representative from sponsor joins healthcare leaders to play an active part in live judging panel
- Senior representative from sponsoring organisation to present the award at the ceremony
- Four tickets for the awards celebration
- Sponsor's name on the winner's trophy and shortlisted certificates
- Sponsor's logo on staging throughout the event
- Sponsor's logo on relevant category within the winners' guide, available for use on sponsor's website, social media and relevant events
- Sponsor's company logo + 100 word profile winners' guide, website and programme
- Extensive marketing promotions via award website, social media, Welsh government networks and all relevant marketing communications
- Conference exhibition stand (premium position)
- Two conference delegate passes
- Delegate pack insert (organiser to confirm suitability)
- First renewal option 2020.



Continue over for more opportunities...

For more information, contact Phil Butterworth on 020 8334 4500 or email phil@chamberdunn.co.uk

Sponsorship opportunities



Awards dinner & after party sponsor - £6,995

Celebrate and recognise these great achievements and the occasion by sponsoring the awards dinner and after party celebration with winners, shortlisted entrants and senior healthcare representatives- A great chance to network in a relaxed and upbeat atmosphere on this memorable day.

- Sponsorship of the awards dinner and all drinks served to the table. (non-alcoholic options available)
- Bottle of champagne in branded gift bag presented to each category winner. (non-alcoholic options available)
- Recognition of sponsorship on award seating plan, staging and backdrop
- Company branding and recognition of sponsorship on every table at the awards dinner
- Acknowledgement and thanks in the Order of Ceremony brochure and verbal recognition from award host
- Six tickets for the awards celebration
- Delegate pack insert (organiser to confirm suitability)
- First renewal option 2020.



Winners' guide sponsor - £999

This guide will collate all shortlisted entries and winning projects, distributed to all attendees of the event, shared with award partners and across media channels for ongoing promotion over the year.

- Logo across front page of guide highlighting sponsorship
- Outer back page advertisement (artwork supplied by sponsor)
- Acknowledgement and thanks from host, on website and on social media.



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Sponsorship opportunities



Special supporters package:

£1,600 for 10 places

A table for 10 at the awards ceremony and dinner with additional benefits so that your organisation stands out from the crowd. This is an ideal way to showcase your organisation to a specific audience and also to introduce your external partners to the work of AHPs, pharmacists and healthcare scientists. As a showcase of best practice it is an ideal opportunity to engage with commissioners, buyers and political influencers.



- Pre-dinner drinks, three course dinner with wine, coffee and petit fours; gift bag and booklet of winning entries for each guest
- Your name, logo and organisation profile listed on the awards website as supporters of the programme
- Photo opportunity with our guests of honour at the ceremony
- Name, logo and organisation profile in the Order of Ceremony booklet as supporters the programme
- Acknowledgement of your support from the host during the awards ceremony
- Priority press pack with details on all finalists working within the spheres of particular interest to you
- Press release statement highlighting your organisation's support.

Conference & award photography sponsors - £1,295

Be the most viewed company or brand logo by sponsoring the event photography. Your logo will be watermarked on to all soft copy images covering the event. Imagery is the most viewed media of any conference or award ceremony, has a long shelf life and is often shared across professional social channels.

- Company or brand logo watermarked on all event photography
- Company profile and logo in conference guide
- Half page advertisement in the conference guide
- One conference delegate pass
- One awards celebration ticket.

[Continue over for more opportunities...](#)

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Exhibition and conference sponsorship



Conference exhibition stand - £1,495

Meet with senior representatives attending the conference to present your company products and or services to build prospective interest from new partners.

- Exhibition stand (3 x 2m), package includes table and two chairs with space for marketing pop-ups
- Two conference delegate passes
- Free Wi-Fi access
- Company profile and logo in the conference guide
- Acknowledgement and thanks on event website and on social media.

Conference delegate bag sponsorship - £1,495

Create your own walking billboards with this highly visual sponsorship which will feature in the event photography and across social and media coverage highlighting your support to a wider audience.

- Logo on the conference bags handed to all participants.
- Company profile and logo in the conference guide.
- Half page advertisement in the conference guide.
- One delegate pass for conference

Badge & lanyard sponsorship - £995

Associate your company and/or brand with the country's leading conference for AHPs, pharmacists and healthcare scientists. This highly visual sponsorship will be sure to show up in the photography and across the social and media coverage for the event.

- Company or brand logo printed on participant badges (alongside event branding)
- Company and or branding printed on conference lanyards (exclusive)
- Half page advertisement in the conference guide.
- One conference delegate pass

Marketing insert - £199

Be associated with the conference programme by inserting your own message for attendees.

- Insert a marketing piece and/or branded merchandise into 300 delegate packs handed to all attendees on arrival

Contact

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020 8334 4500

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