



IMSTA To Double in Size With Expansion into Digital Health

Ireland Can Lead €140 Billion Sector

The **Irish Medical Surgical Trade Association (IMSTA)** is planning to double in size as it moves into the growing Digital Health field. The decision was announced at its 2019 Annual Conference in Dublin.

“It covers everything from the digital infrastructure that is already being put in place in health systems, to cutting edge research into robotic prostheses, rehabilitation assisted through virtual reality and remote healthcare through mobile devices,” explained Mark McIntyre, IMSTA Chairman and Senior Director Boston Scientific. “IMSTA is ideally-placed to help the healthcare system in Ireland create the right landscape for digital health to flourish here and bring about benefits to patients, clinicians and citizens.”



IMSTA has appointed Clare Harney (left) Director for Digital Health Transformation. She is the CEO of Jinga Life, is a former Programme Manager for the RCPI and has worked for HIQA and the Department of Health. Her broad range of experience puts her at the nexus of ICT and Health over the last decade.

“It is projected that the Digital Health Sector will quadruple in size by 2022 to €140 billion euro,” said Clare Harney. “Ireland is already the second largest exporter of medtech products in Europe. We have the companies, the skills, the expertise and the people to lead the Digital Health transformation of health services worldwide.”

IMSTA has created a working group for the companies and organisations involved in creating and delivering Digital Health chaired by Colin MacHale, Sales Director, Distribution, Partner & Programs at Intel Corporation.
