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MEDIA RELEASE

Westworld

ALBERTA

WESTWORLD ALBERTA IPAD EDITION WINS GOLD AWARD

Burnaby, B.C. – Canada Wide Media Ltd. is pleased to announce that the *Westworld Alberta* iPad edition won gold for best digital presence at the Alberta Magazine Awards March 20, 2014. Canada Wide Media publishes *Westworld Alberta* in partnership with the Alberta Motor Association (AMA).

The *Westworld Alberta* iPad app launched in September 2013, available free to AMA members and by paid subscription to non-members. “We’re thrilled to see *Westworld Alberta*’s beautiful iPad edition recognized for all the passion and hard work that went into it,” says Canada Wide Media president Samantha Legge. “Having *Westworld Alberta* honoured for its entrance into the tablet world is exciting for everyone involved and we look forward to future innovation with the product.”

About Westworld Alberta

Westworld Alberta is AMA’s member magazine, published four times a year and reaching more than 586,000 households across Alberta. *Westworld Alberta* shares sound advice on the things AMA members care about most: home, personal mobility, financial well-being, exploring the world, community and the environment. The iPad edition features the same engaging stories and eye-catching photos that readers have come to expect and enjoy in print, along with exclusive videos, image galleries and interactive features.

About Canada Wide Media

Canada Wide Media is a privately held company with revenues of more than \$25 million. It provides a diverse range of media services and products, ranging from high-end print publications to the latest in digital media. The company’s products include *Westworld*, *BCBusiness*, *TV Week*, *BCLiving*, *Real Weddings* and *Award*.

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