

An aerial photograph of three white sailboats on a vast expanse of clear, turquoise water. The boats are scattered across the frame, with one in the upper left, one in the upper center, and one in the lower right. The water's surface shows gentle ripples and a few small figures of people near the boat in the lower right.

MINA RASHID

EMAAR

P&O
Marinas 



SHEIKH RASHID

THE ARCHITECT OF MODERN DUBAI

The eighth ruler from the Al Maktoum royal family, Sheikh Rashid bin Saeed Al Maktoum is much beloved by residents of Dubai.

His legacy is filled with compassion, generosity and a steadfast determination to transforming the Emirate into a modern city.

A few shining examples of the architectural foundations he laid for Dubai's future include:

MINA RASHID

A luxurious port
receiving half a
million visitors
each year

DUBAI AIRPORT

The world's
busiest airport
by international
passengers

WORLD TRADE CENTRE

The region's
largest purpose-built
complex for events
and exhibitions



MINA RASHID

A DREAM COME TRUE

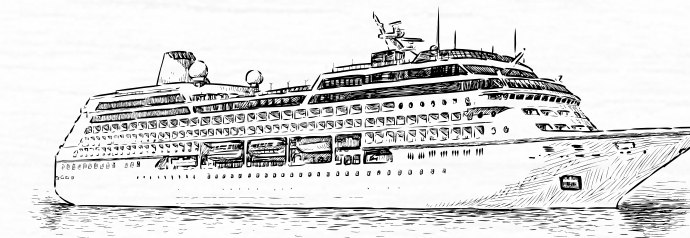
From fishermen and pearl divers to dhow builders and traders, few cities in the world can boast such richness of maritime history.

Memories of Dubai are inherently tied to the sea. Since the early 1900s, rich cargoes from across the world have been traversing its shores.

By the 1970s, the soaring trade of Dubai, or 'City of Merchants' as it was fondly called, demanded a new infrastructure; the late Sheikh Rashid bin Saeed Al Maktoum conceived the idea of dredging Dubai Creek to allow large shipping vessels to enter.

Sheik Rashid's dream flourished to become the commercial centre between the east and the west - MINA RASHID.





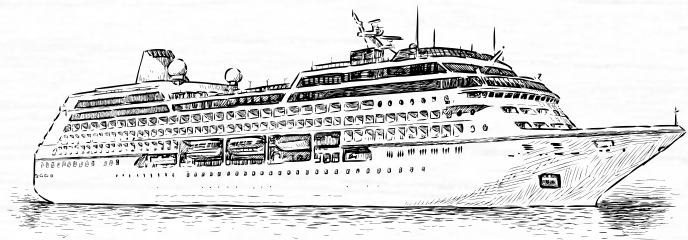
RICH COASTAL HERITAGE

A ROYAL ADDRESS

MINA RASHID was inaugurated in 1972. The British Royal Mail ship, the SIRDHANA, was the first vessel to dock.

Since then, it became one of the largest ports in the region, home of the famous QE2 floating hotel, and 11-time winner of Middle East's Leading Cruise Port at the World Travel Awards.

Forty-seven years later, EMAAR embarks on a new journey. To celebrate and preserve the Al Maktoum royal family's heritage while bringing an inspired vision of luxury coastal living to this prestigious site.



RICH COASTAL HERITAGE

THE WORLD'S MOST CELEBRATED OCEAN LINER

An engineering marvel of the 1960s, the QE2 was the fastest ocean liner at the time, with the capacity to travel from Britain to America in just five days.

During a career spanning near 40 years, she carried over 2.5 million passengers and sailed more than 5.6 million miles.

Take a leisurely stroll from your home to revisit the glorious days of the world's most famous ocean liner. Complete with spectacular sunsets over Downtown Dubai.



A UNIQUE HERITAGE...



... SAILS INTO THE FUTURE

Unstoppable Dubai



INTRODUCING

MINA RASHID





A royal address
By the Arabian Gulf
At the treasured port
Near a historic landmark
A glamorous coastal town
Overflowing with luxurious piazzas,
Shimmering waterways,
And parks full of flowers

This is the riviera life
That **MINA RASHID** powers.

**EMAAR
BEACHFRONT**

**MINA
RASHID**

PALM
ISLAND



JUMEIRAH

AL WASL ROAD

SHEIKH RASHID ROAD

SHEIKH ZAYED ROAD

**DOWNTOWN
DUBAI**

DUBAI
FRAME

AL QUOZ INDUSTRIAL AREA

THE DUBAI MALL

**DUBAI CREEK
HARBOUR**

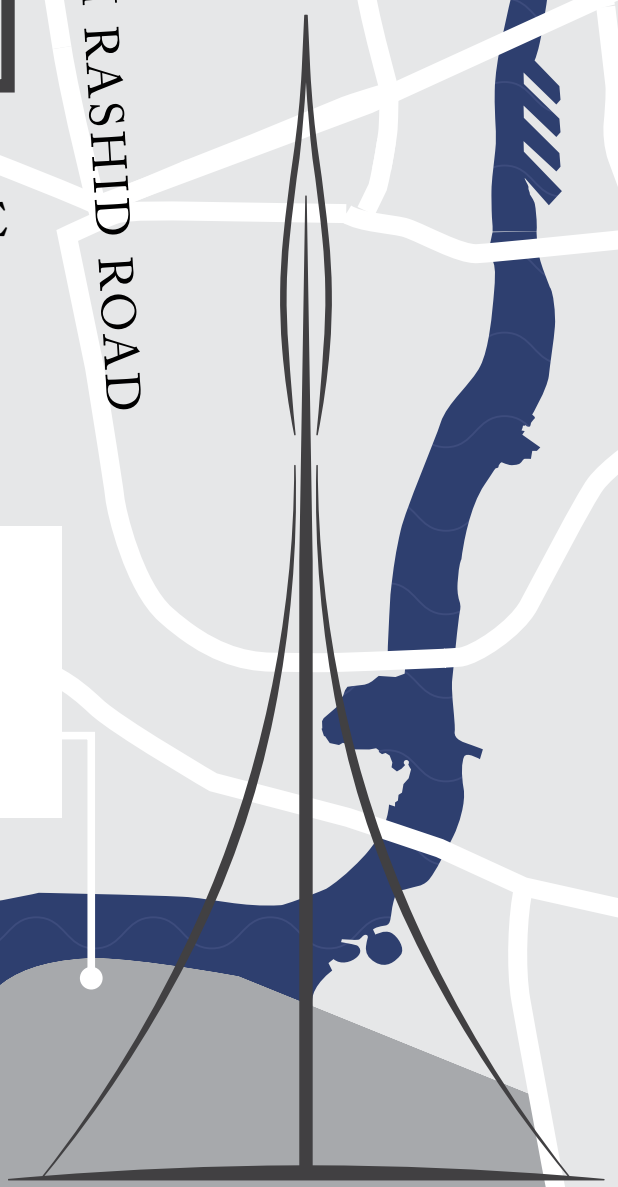
**DUBAI HILLS
ESTATE**



DUBAI
INTERNATIONAL
AIRPORT

AL KHAIL ROAD

DUBAI CREEK TOWER





MINA
RASHID

THE FOUNDER'S
HOUSE

UNION HOUSE
ETIHAD
MUSEUM
JUMEIRAH
MOSQUE

JUMEIRAH BEACH ROAD

AL MINA ROAD

SHEIKH RASHID ROAD

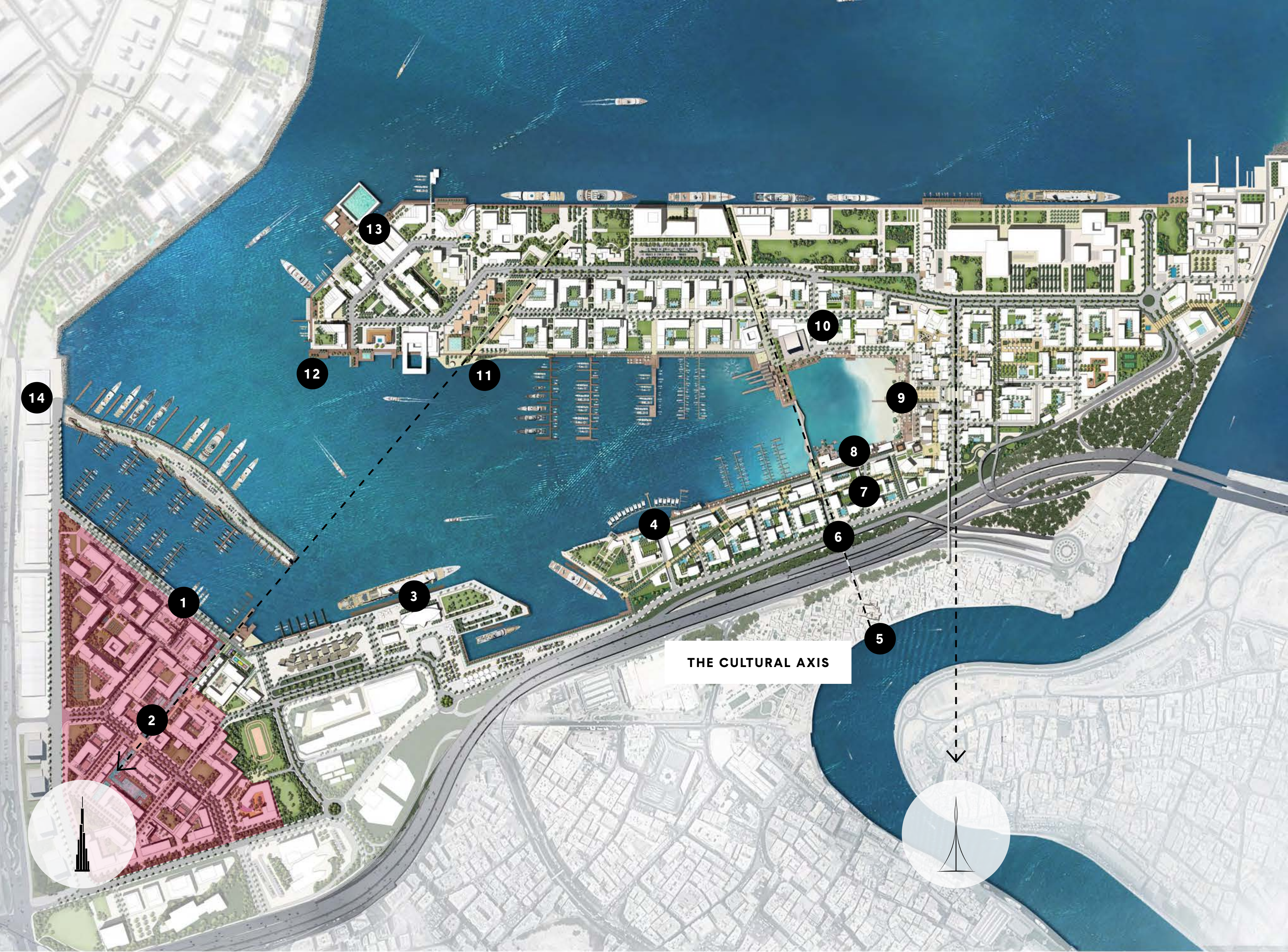
10
MINUTES TO
SHEIKH ZAYED ROAD

15
MINUTES TO
DUBAI INTERNATIONAL
AIRPORT

20
MINUTES TO
DOWNTOWN DUBAI

20
MINUTES TO
THE DUBAI MALL /
BURJ KHALIFA

20
MINUTES TO
DUBAI CREEK HARBOUR



MINA RASHID

- 1 MARINA, PROMENADE & THE DUBAI MALL BY THE SEA
- 2 THE CANAL POOL
- 3 QE2
- 4 HOSPITALITY ON THE WATER
- 5 FOUNDER'S HOUSE
- 6 PEDESTRIAN BRIDGE
- 7 THE MUSEUM
- 8 FLOATING RESTAURANTS
- 9 THE BEACH & VENETIAN PIAZZA
- 10 THE THEATRE
- 11 FERRY STATION
- 12 BOUTIQUE HOTEL
- 13 PRIVATE BEACH CLUB
- 14 MARINA FITNESS 72

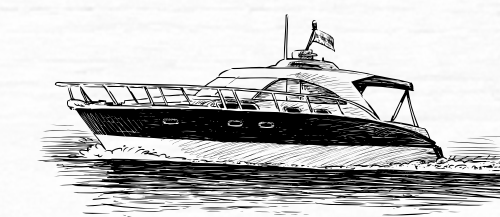


HARBOUR BRIDGE

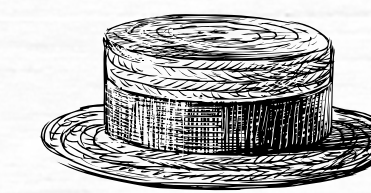
OUR VISION

THE PLUSH COASTAL LIFE

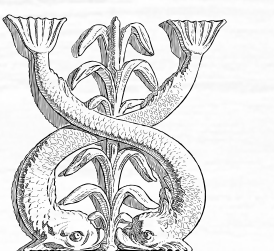
MINA RASHID is the epitome of sophistication and glamour. Luxury homes, gleaming white yachts, sun-kissed beaches and lavish boat parties are the everyday life in this vibrant coastal town.



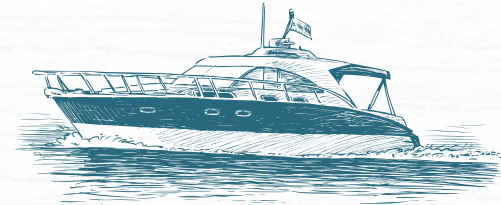
**RIVIERA
LIFESTYLE**



**CHARMING
COASTAL
TOWN**



**RICH
CULTURAL
LIFE**



Riviera Lifestyle

THE WORLD'S NEW SAILING DESTINATION

Let the sea bring you home. Moor your yacht in one of the most exclusive yachting destinations in the world.

**YACHTS UP TO
100M LENGTH**

**A MAINTAINED
DREDGE DEPTH OF
4M BELOW CD**

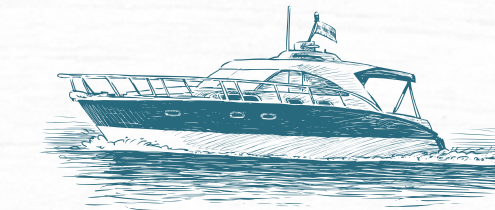
**GENEROUS
PROMENADES**

**QE2
HOTEL**

**430
WET BERTHS**



BOARDWALK PROMENADE



Riviera Lifestyle
**A FRESH WAVE OF
INDULGENCE**

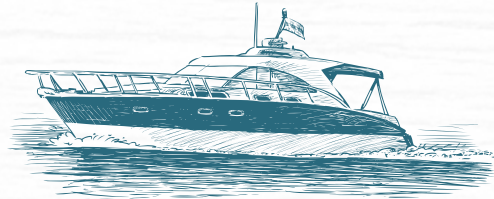
When Dubai's tempo starts to slow down and the rhythm of the sea gently takes over, you'll know you're home. Step onto a visionary waterfront promenade with an array of retail, entertainment and gourmet experiences to suit your every mood and desire.

Some of the riviera-style experiences tailor-made for you include:

**RETAIL AND F&B
FACING THE
MARINA AND
PROMENADE**

**THE
DUBAI MALL
BY THE SEA**

**RESPLENDENT
PARKS AND
PROMENADES**



Riviera Lifestyle
**THE DUBAI MALL
BY THE SEA**

Housing global designer brands and luxury products, 'The Dubai Mall by the Sea' will complement the Riviera lifestyle by offering an elite shopping and dining experience. The first-of-its-kind Dubai Mall extension, with a waterfront address.

**LUXURY
RETAIL**

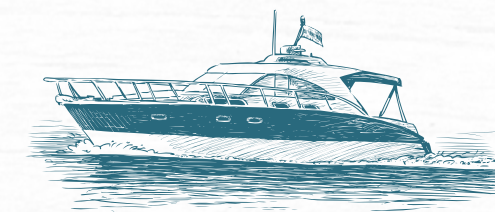
**FINE DINING
RESTAURANTS**

**SHUTTLE
SERVICES TO
THE DUBAI MALL**





FLOATING YACHT CLUB



Riviera Lifestyle
**YOUR IDEAL
RETREAT**

Embark on a journey as open and free as the Arabian Gulf. At MINA RASHID, you are always stimulated. Always at one with the sea.

Signature attractions on the water include:

HOSPITALITY ON THE WATER

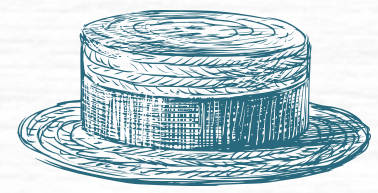
SIGNATURE HOTELS

PRIVATE BEACH CLUB

FLOATING YACHT CLUB



HOSPITALITY ON THE WATER



Charming Coastal Town

SPARKLING AND SUNKISSED

A picture-perfect shore of golden sand and turquoise sea, serenaded by the waves and backed by rows of palm trees. It stretches across 12,600 sqm of pristine white sands – the size of 2.5 football fields.



THE BEACHFRONT AND THE PIAZZA



THE BEACHFRONT AND THE PIAZZA


Charming Coastal Town
**INDULGE AND
 INSPIRE**

An abundance of parks and boardwalks, vibrant piazzas, and exquisite coastal homes. Combined with a swimmer-friendly canal and beach, all within walking distance.

**VENETIAN
 PIAZZA**

**WALKABLE CONNECTIVITY
 WITH A BEACH**

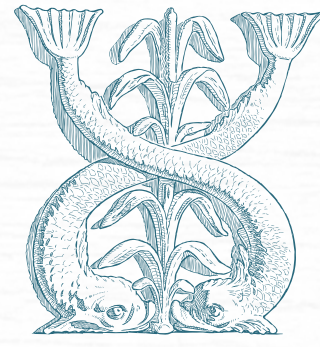
**PEDESTRIAN
 HARBOUR BRIDGE**

**VIEWS OF BURJ
 KHALIFA, DUBAI CREEK
 TOWER & THE SEA**

**A FLOATING
 RESTAURANT**

**6 INTERCONNECTED
 DISTRICT PARKS**





Rich Cultural Life **AN ENCHANTING JOURNEY**

A celebration of nature, culture, family, and history, your time at MINA RASHID will be defined by experiential moments and discovery.

**PEDESTRIAN OVERPASS
TO THE HOUSE OF
SHEIKH SAEED AL MAKTOUM**

NEW MUSEUM

THEATRE

**QE2 INTERACTIVE EXHIBITION
& THEATRE**

ART GALLERIES



INTRODUCING

SIRDHANA

As a beautiful ode to Dubai's history, the premier residence is aptly named after the British Royal ship, the Sirdhana - the first commercial vessel to call at MINA RASHID in 1970.



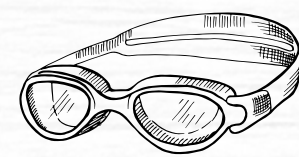
SIRDHANA

LIVE THE HIGH LIFE

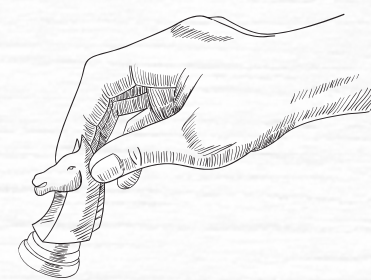
A four building complex, SIRDHANA is located along the lushly landscaped promenade, with prime views of the marina and the Downtown skyline. Step outside on the grand promenade and dip your toes in the 500-metre long canal pool lined with palm trees and cabanas.



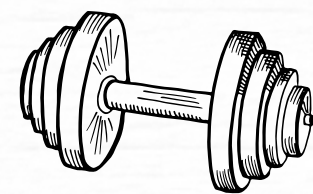
**1, 2, 3-BEDROOM
APARTMENTS &
4-BEDROOM PENTHOUSES**



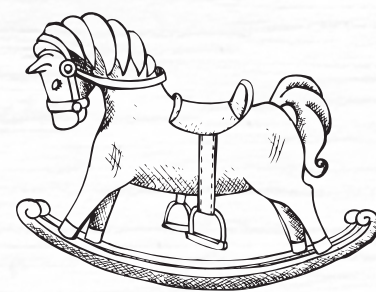
**500-METRE LONG
CANAL POOL**



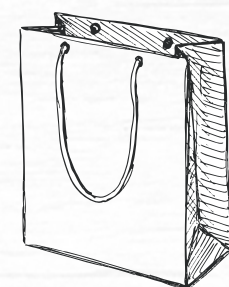
**RECREATION
ROOM**



**COMMUNITY
PODIUM WITH
A GYM**



**KIDS' PLAY
AREA**



**RETAIL AND
DINING AT YOUR
DOORSTEP**

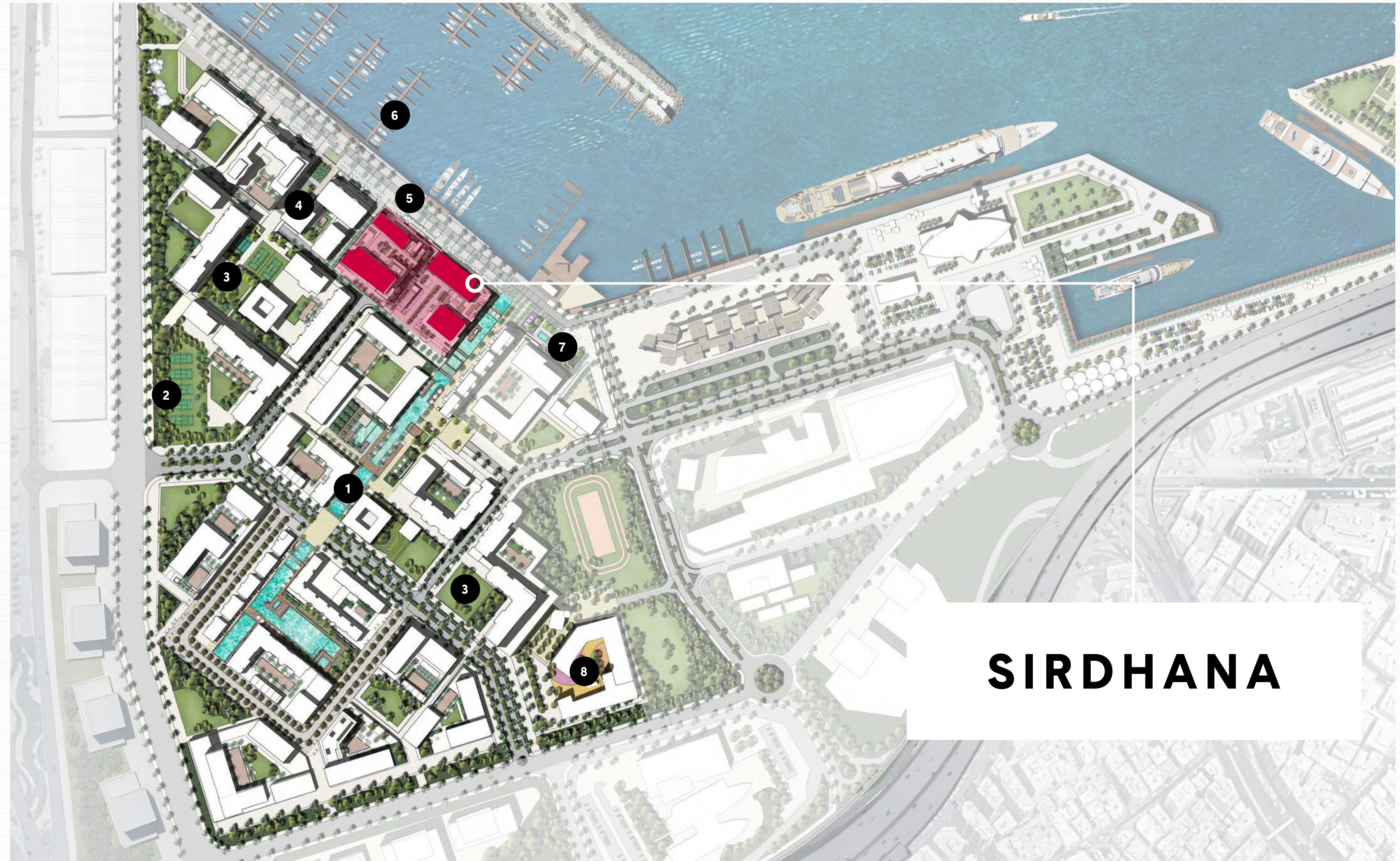
SIRDHANA



MINA RASHID

COMMUNITY FEATURES

- 1 THE CANAL POOL
- 2 RECREATIONAL COURTS
- 3 COMMUNITY PARK
- 4 WATERFRONT PLAZA
- 5 BOARDWALK PROMENADE
- 6 BERTHS
- 7 SPLASH PARK
- 8 SCHOOL





THE CANAL POOL



SIRDHANA

A SAILOR'S PARADISE

SIRDHANA is simply exquisite. Contemporary apartments with glittering glass facades, floor-to-ceiling windows, and generous balconies.

With lots of natural light, two interior colour palettes, and prime views of the waterfront, you will be living in one of the most exclusive residences in Dubai.







P&O MARINAS

EXPLORE OUR WORLD

P&O Marinas is a DP World company established to develop world-class locations for the mooring of yachts and the hospitality of their owners, captains, guests and the local residents.

After the successful experience of Mina Rashid Marina, with berths for some of the world's largest yachts, P&O Marinas extended its management and operations to four marinas in Dubai.

P&O Marinas will manage the City's new maritime landmark inviting the world – MINA RASHID.





EMAAR

REIMAGINING LIFESTYLES

Emaar is known as the market leader in the global real estate market. Not only is it the largest real estate company outside of China but it is also one of the most valuable developers worldwide.

BRAND VALUE
USD

2.7BN+

FY 2018

YOY BRAND
VALUE

↑ **39%**

REVENUE
USD

6.99BN

FY 2018

YOY
REVENUE

↑ **37%**

NET PROFIT
USD

1.96BN

FY 2018

YOY NET
PROFIT

↑ **30%**

Act now to register your interest and secure your premier residence at MINA RASHID.

For more information on SIRDHANA in MINA RASHID,
please call 800 36227 (UAE) / +971 4 366 1688 (International)
or talk to our Property Advisor directly +971 4888 8844 (from 9 a.m. to 7 p.m. (GSP), Sunday to Thursday.)
Visit our online sales centre at emaar.com or any of our sales centres across the UAE.

DUBAI

Emaar Sales Centre | Downtown Dubai
Dubai Hills Estate Sales Pavilion | Umm Suqeim Road
Dubai Creek Harbour Sales Pavilion | Ras Al Khor
Emaar South Sales Centre | DWC Peripheral Road

ABU DHABI

Emaar Sales Centre | Al Nahda Tower, Ground Floor,
4th Street, Corniche, Al Muroor Road
9:30 a.m. to 7 p.m. Saturday - Thursday
Friday from 2:00 p.m. to 7:00 p.m.
(all locations except the Abu Dhabi Sales Centre)

EMAAR

P&O 
Marinas