




# feast

NORFOLK

**MEDIA  
PACK**



A close-up photograph of a chef's hands, wearing a white apron, cracking a red egg into a clear glass mold. The egg yolk is suspended in the mold, dripping with egg white. The background is a blurred kitchen setting with warm lighting. The text is overlaid on the left side of the image.


THE **FOOD** AND **DRINK**  
SCENE HAS NEVER BEEN MORE  
VIBRANT IN **NORFOLK** AND  
WE AIM TO SHOWCASE JUST HOW  
GREAT IT IS.

# ABOUT FEAST NORFOLK

**WELCOME TO FEAST NORFOLK**, an exciting and beautifully presented magazine for the county's thriving food and drink scene. It is the region's only dedicated magazine for foodies, covering the entire subject, from farm to fork, plough to plate. It is brimming over with ideas for both eating in and eating out and has, at its heart, a desire to educate and, most importantly, entertain.

Created by trained, experienced and well known local journalists with contact books to die for, it can be trusted to report accurately and fairly. Feast Norfolk helps form opinions and encourage discussion. It aims to keep everyone up-to-date with new restaurant openings, and what local producers are creating; it announces product launches, and champions campaigns worth fighting for. It reports on farming news, introduces new chefs, recommends shops, tempts you with seasonal produce and mouth watering recipes and generally gets your taste buds going!

The magazine also offers a diverse selection of equally interesting lifestyle features including travel reports, interior design articles, especially the latest kitchen trends, gadget and gizmo ideas and 'grow your own' garden advice; always keeping our discerning readers up-to-date with new trends and initiatives.

The food and drink scene has never been more vibrant in Norfolk and we aim to showcase just how great it is. So why not join us? 

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# WHY FEAST NORFOLK



## WHO IS IT AIMED AT?

Anyone who loves food and drink! Someone with a keen interest in new foodie trends, those that like to try new recipes and eat out, and those that like to support everyone from the small artisan producer to the big farming families and our favourite High Street names.

## WHY ADVERTISE WITH US?

Feast Norfolk is the only dedicated magazine for the food and drink industry in the county. Be part of it by joining our growing band of advertisers. There is no better way of reaching the county's sophisticated foodies! High editorial standards are set with quality writing guaranteed by trained and experienced journalists who have held senior management positions with leading media organisations in the region. And boy do they know people! Our social media sites (@FeastNorfolk on Twitter, @feastnorfolkmagazine on Instagram, and Feast Norfolk on Facebook) are growing fast and, oh yes, the website ([www.feastnorfolkmagazine.co.uk](http://www.feastnorfolkmagazine.co.uk)) just looks great, doesn't it? Finally, we send out a monthly digital newsletter. Packed with yet more news, recommendations and events, it's another little added extra to make us part of one big happy family. 🍷







**FEAST NORFOLK**  
IS THE ONLY DEDICATED  
**MAGAZINE** FOR THE  
FOOD AND DRINK INDUSTRY IN THE  
**COUNTY**






## KEY FEATURES

- Recipes from some of our favourite chefs
- All the latest news, including plenty of gossip, too!
- Restaurant reviews
- Seasonal produce articles
- Farming spotlights
- Book reviews
- Guest columnists
- Drink columns
- Celebrity interviews
- A focus on artisan producers
- Gadget and gizmo recommendations
- Shop profiles
- What's On guide
- Travel
- Interiors
- Gardening





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## WHO ARE WE?

Feast Norfolk is run by well known Norfolk journalist Sarah Hardy who's been shouting about the joy of great food and drink for years. She cut her teeth on the Eastern Daily Press (when it was the biggest selling regional morning newspaper in England), was the launch writer on EDP Norfolk, head of features at the EDP for 10 years and, most recently, was editor of the lifestyle monthly magazine, Places&Faces - all right here in Norfolk. She is known as being pretty greedy, very nosy indeed, and a real supporter of small independent businesses. Her cookery skills were just about killed by having two children

who, respectively, ate a lot and virtually nothing. She was always inspired by the late Paul Whittome of the Hoste Arms in Burnham Market who was so encouraging and never, ever settled for second best!

**Favourite dish:** Got to be a Cromer crab salad, hasn't it, with buttery potatoes, too. And masses of fresh strawberries with a scoop or two of Lakenham Creamery ice cream for afters. —

WHO'S  
INVOLVED



A top-down view of a dark, textured surface, possibly a stone or concrete table. In the center, there is a bright yellow slice of orange. To the right of the orange, there is a cluster of clear ice cubes. In the upper right corner, there is an open oyster shell with its white interior and dark exterior. In the upper left corner, there is a closed oyster shell with a purple and brown pattern. The text "WHO'S INVOLVED" is written in a white, distressed, sans-serif font on the left side of the image.

WHO'S  
INVOLVED



— Sarah is joined by deputy editor Emma Outten, a former feature writer on the Eastern Daily Press who used to edit the Good Health features section every Monday and who has retained a healthy interest in good nutrition! Most recently she was assistant editor at Places&Faces magazine and interviews and profiles are a speciality. She's always first with food news and writing from one end of the food chain to the other, from the organic farmer out in the country to the launch of the latest restaurant in the city centre.

**Favourite dish:** has to be anything that doesn't have cinnamon in it (long story and probably best not to ask!) 🍴



## CONTACT DETAILS

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{ w h e r e , w h e n & w h a t }

**WHERE CAN WE FIND YOU?**

We are stocked at leading supermarkets, delis, pubs, hotels, bakeries, butchers - all your favourite foodie destinations. A full list of our ever growing band of stockists is available on our website.


**WHEN WILL YOU PUBLISH?**

We publish 10 times a year, with joint issues in December and January and July and August. We hit the streets at the end of the previous month.

**WHAT ABOUT SUBSCRIPTIONS?**

It is very easy to subscribe online and means you are guaranteed a copy delivered right to your door!

**WHAT ELSE?**

Keep in touch - we love to hear from you - good or bad! 



feast NORFOLK

[www.feastnorfolkmagazine.co.uk](http://www.feastnorfolkmagazine.co.uk)

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