Our clinicians have grown to appreciate our **pioneering** approach

A case study of Swift Dental's valued clinician, **{my}dentist, Victoria Square, St Helens**. From teething toddlers to denture wearers, {my}dentist's Victoria Square, St Helens practice caters for all, providing a full range of NHS and private dental services.

#### Services you have used...

Key supplier of our implant, moulding trays, prosthetic devices, and orthodontic work, and more!

#### What are the benefits of collaborating with Swift?

The key benefits of working with Swift for our practice in particular has been their technical consistency, reliability and approachability throughout.

# Have our services and products improved your dental processes?

Yes, as Swift offer a regular collection and drop off service, which helps us as a dental practice to manage our diaries more efficiently.

The driver is always pleasant and calls around the same time each day, and this helps the practice to minimise wait times for our patients which improves our overall customer service/ experience. Swift has been consistent throughout and always delivered an unparalleled service and high-quality products for our patients.

#### Do you think as a company we are visible and approachable?

We see a Swift representative a few times a year and the clinicians find that they can rely on Swift with treatment planning with complex cases and they have visited the practice in the past to help with difficult cases.

## Do you find us financially competitive in the industry?

Yes, Swift has offered the company a very competitive pricing structure and gives good value for money that our clinicians are happy with.

Also, from time to time Swift will also put on special offers, which prompts our dentists to use Swift more.

#### The clinician's challenges...

The main challenges from a dental practice point of view is time, quality and fit, however Swift has been consistent throughout and have always delivered a renowned service and high quality products for our dentists and their patients; making Swift Dental Group a valued partnership to {my}dentist, Victoria Square, St Helens.

## Swift's solution to these challenges..

Whenever we have had any issues, we simply pick the phone up and call our dedicated Account Manager - our issues have always been resolved from the onset.

Swift have always maintained an excellent working relationship with our practice, and have always gone that extra mile for us.

