

USA | INDIA | UK

#MobileFirstAlways

# About Us

The word 'Helix', comes from a helical path which leads to success.

We're a startup for startups that helps entrepreneurs & enterprises build and manage next generation mobile experiences swiftly.

We've been listed amongst the top 30 companies to watch out for in app development by Silicon Review.

**5**

Years in Business

**500+**

Apps Consulted for

**100+**

Satisfied Clients

**15+**

Projects Rescued

**6**

Cities Present

Established in 2013, we have a global presence with our HQ in the beautiful land of Goa, India.



Won \$20,000 worth of credit by GCP for Startups on Google Cloud



Amongst the top 30 tech companies to watch out for



Voted Company of the Year by CIO review for '16-17

# Our Process

04

## Iterate

Maintain your app  
Get market feedback  
Enhancements

03

## Build

High-fidelity visual design  
Efficient development  
Release to the app stores

01

## Concept

Initial Conversation  
Product meeting  
Feature set outline

02

## Prototype

Interactive prototype  
Concept validation



# Our Services

## Support

Server support, OS Updates  
New Product Features, Bug Fixes,  
Customer Support, Startup teams on-demand

## Marketing

Launch planning, App Store submission  
Data opportunity strategy, Analytics  
Deep Linking, A/B Testing, Push Notifications

## Development

iOS development, Android development  
Systems architecture, Mobile backend engineering  
QA and testing, Security & compliance

## Strategy

Product definition, User-centered research  
Business & market insights, Concept validation  
Feature prioritization, Content strategy

## Design

User experience design, Visual design,  
Motion design, Prototyping  
Content design



# Solutions



## Swift LAUNCH

For Bootstrapped Entrepreneurs

Swift Launch is a special program developed to enable early stage startups to go from their app idea on paper to the MVP



## Swift GROW

For Funded Startups

Swift Grow is a funded startup centered fast-paced product development solution suite to aid the agile creation of innovative products



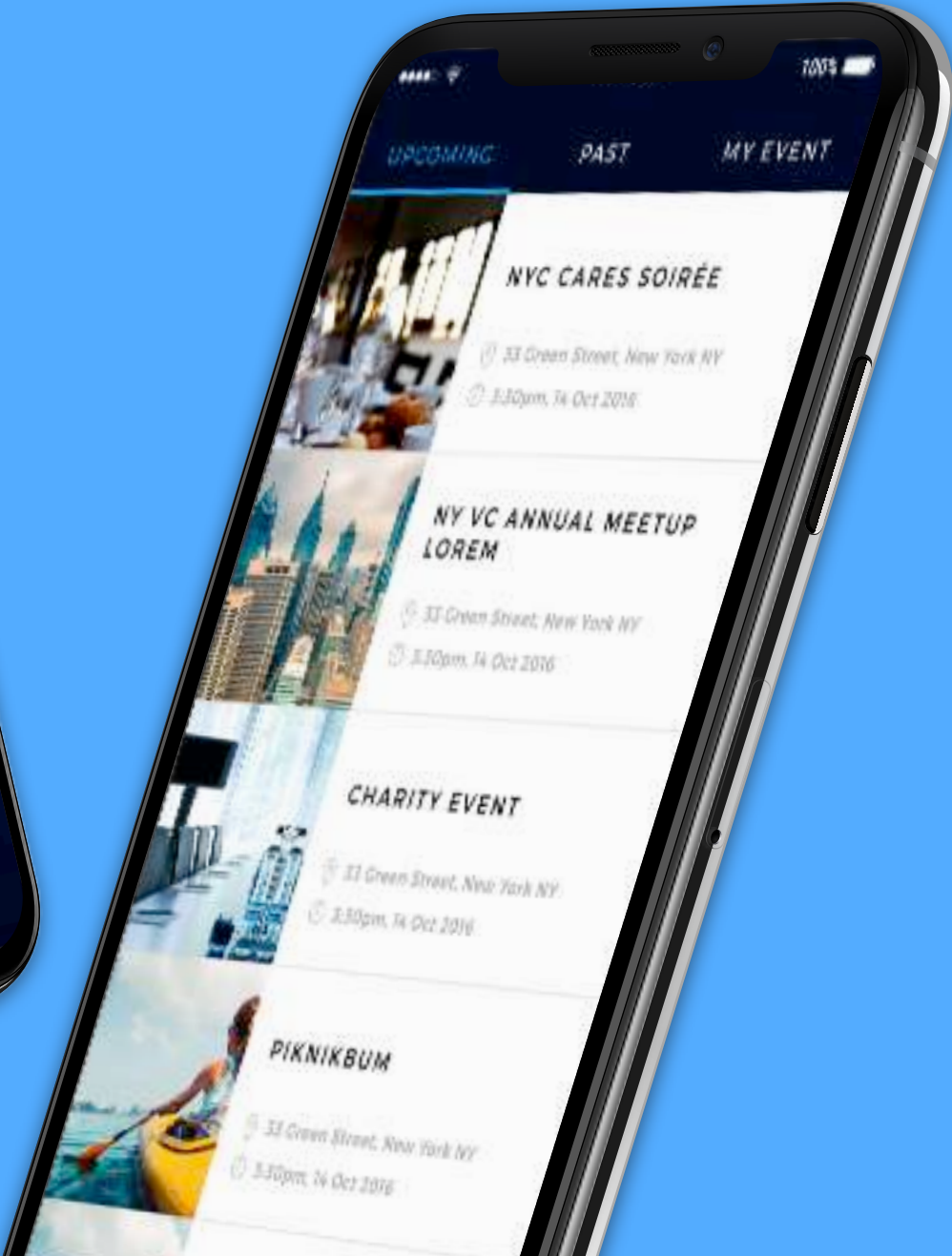
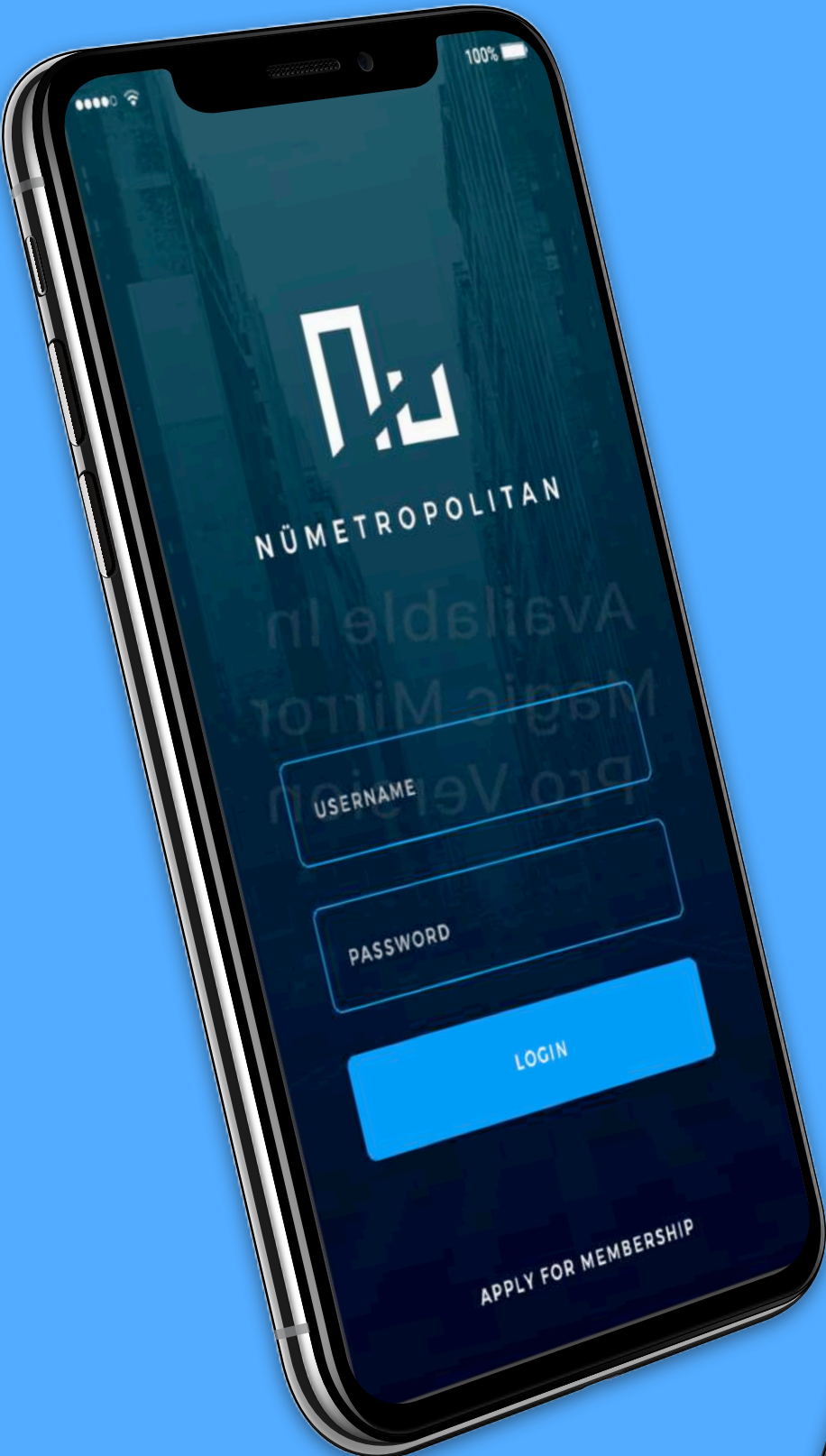
## Swift SCALE

For Enterprises

Swift Scale is a package for large enterprises to make an impact in the App ecosystem by launching mobile, IoT and wearable apps

# Nu - Metropolitan

Nu-Metropolitan is an exclusive invite only social concierge service that connects entrepreneurs and investors.





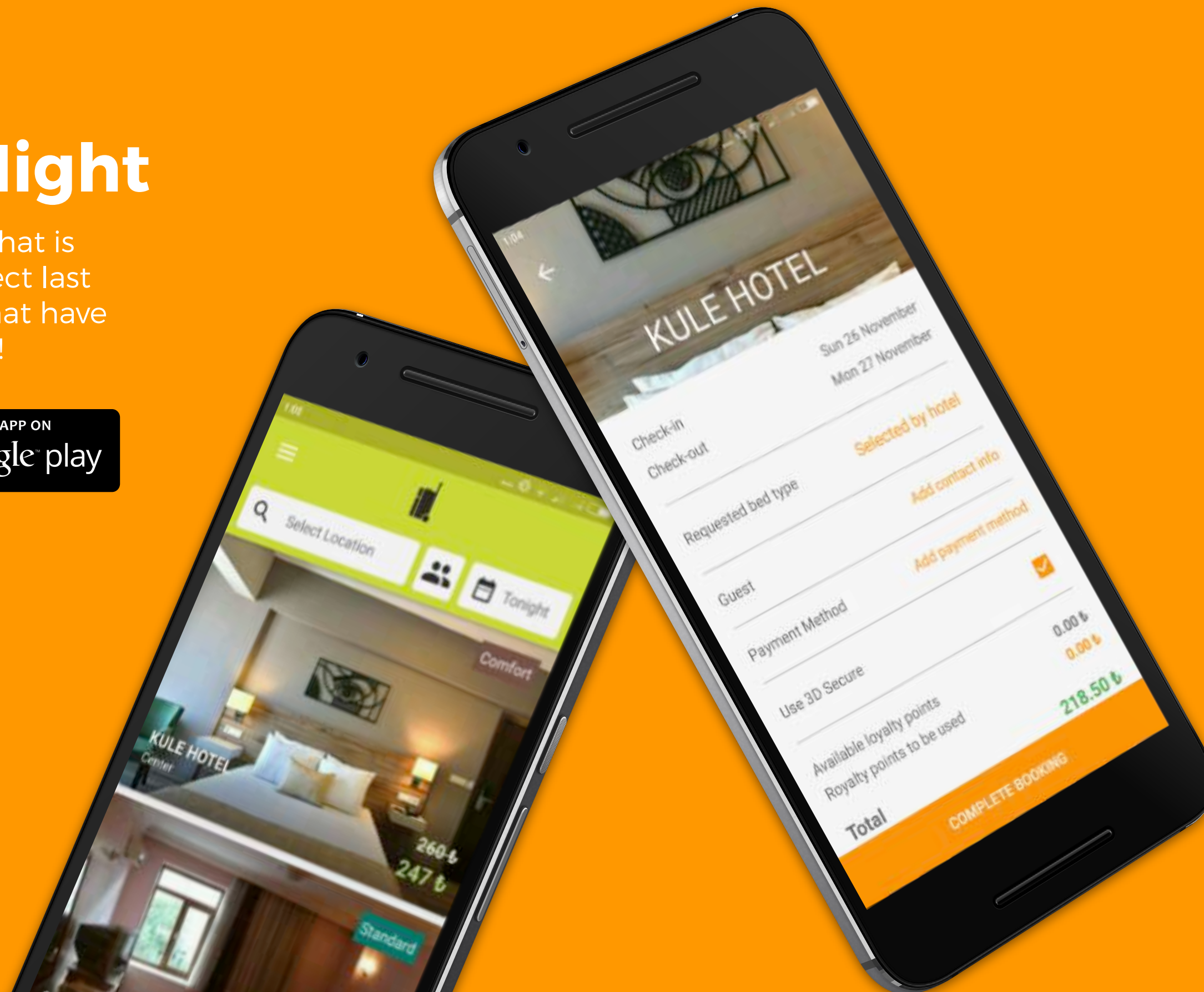
# Time Looper

Time Looper is an award winning AR/VR startup that lets you replay history by using your smartphone.

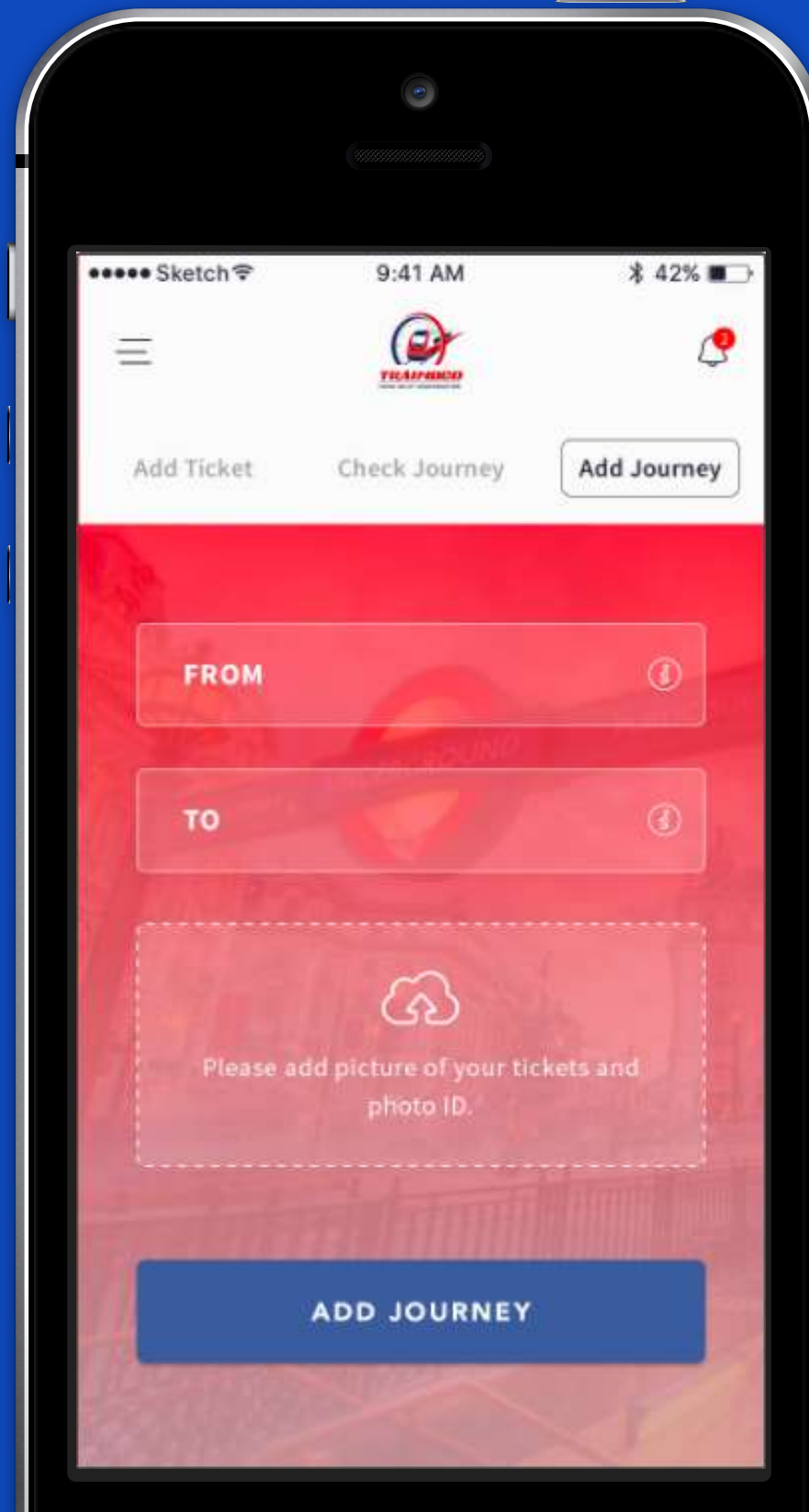


# Hotel Same Night

Hotel Same Night is a mobile that is specially created to help connect last minute travellers with hotels that have unsold inventory at great deals!

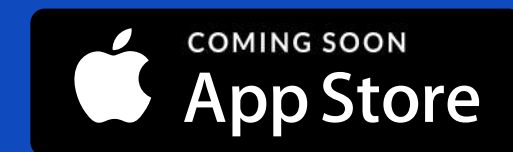






# Traindco

Traindco is an iOS app for an upcoming UK startup that aims to solve the ticket refund problem for TFL (transport for london) delays that affects card holders.



# Media & Press

We Measure our Success by Yours!  
Our Work has been featured in



# Strong reasons to work with us



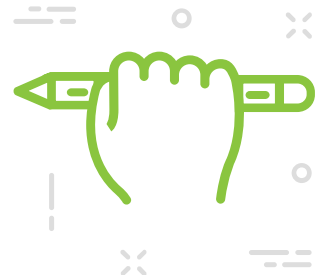
Tech Co Founder  
with No Equity



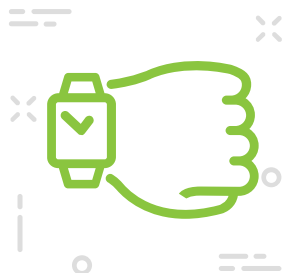
Partner  
Credentials



App Usability &  
Experience



Tailor made  
Solutions



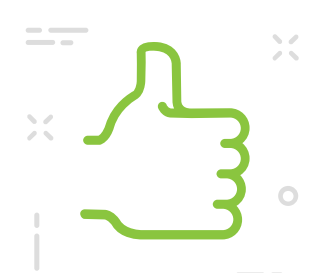
Time to  
Market



Breadth of  
Technology



Competitive,  
Low Costs



24/7  
Communication

# HT for STUDENTS

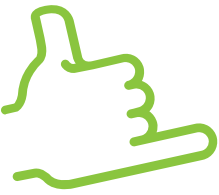


## We help educate

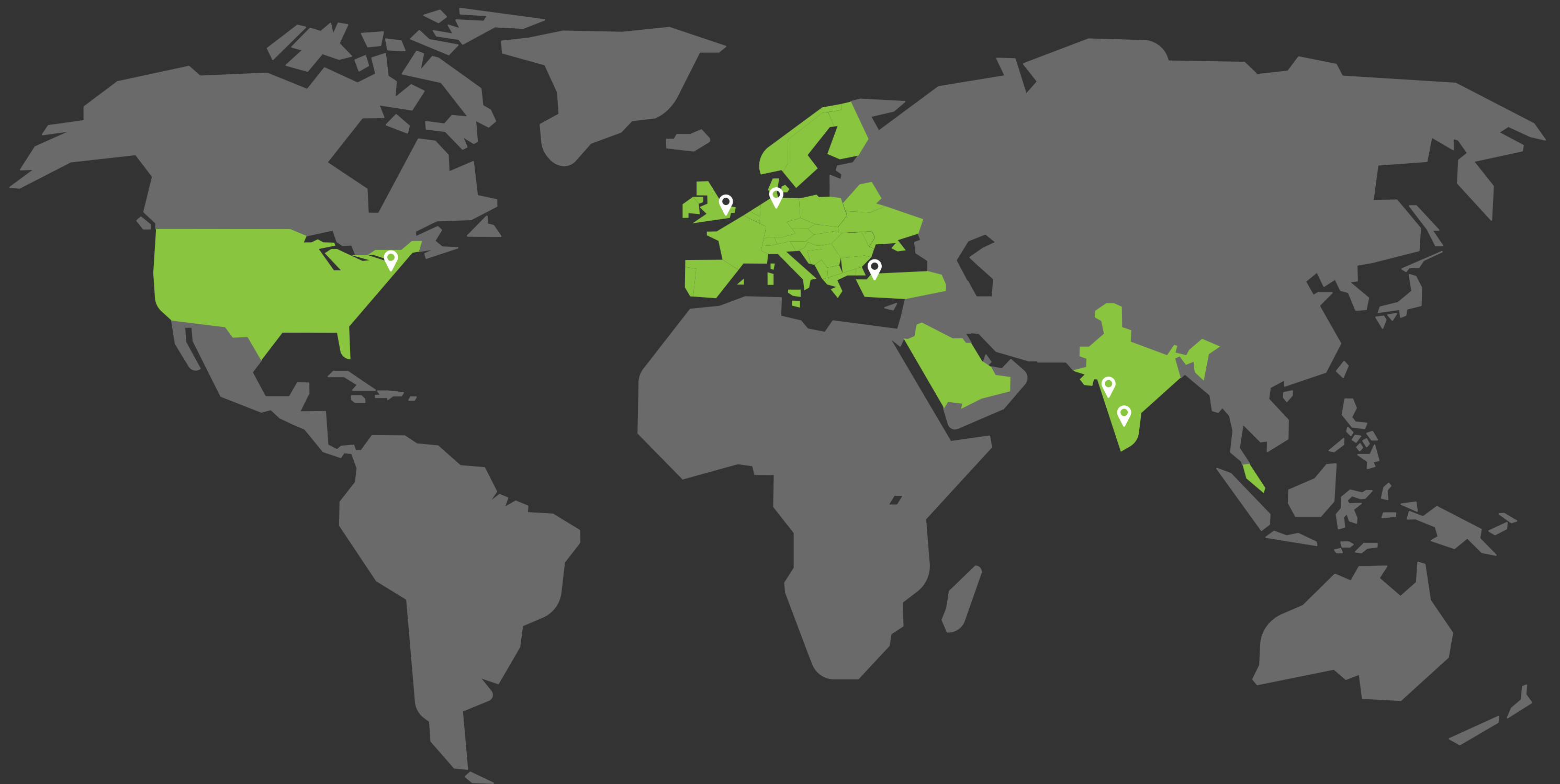
As part of our commitment towards being a PS-1 station for BITS, we host between 5-10 students each year over summer at our HQ in Goa

## Supporting the next generation

We're strong supporters of powering tech events in some of the best state and national level engineering colleges such as Quark, Apogee etc.



# We are Global!



# Contact Us



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# Looking to startup?

Let's Connect

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Work with us on



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