



Case Study / On a roll with Masterclass

▶ St Ives Direct

St Ives Direct is a recognised leader in the fields of direct mail, print and data management. EMS Cognito started work at their Bradford plant to look at efficiency and reliability improvements.

“I can honestly say that in 32 years of industry I have never come across any process that generated such interest and efficiency improvements as the EMS Cognito Programme.”

“I would not hesitate to use EMS Cognito’s services in the future.”

Dean Wogan, Bradford Operations Director,
St Ives Direct

About the Programme

IMPACT Programme™ is effective and sustainable; it improves manufacturing performance and transforms culture. IMPACT Masterclass represents our approach to implementation:

- tried and tested teaching methods best suited to manufacturing
- the introduction of new and innovative practices
- hands-on facilitation by an improvement specialist
- the coaching of an internal champion
- working in partnership at all levels of seniority in the company

Opportunity

The efficiency levels within the plant were on a par with industry norms. It was very important to differentiate the company from the competition. Manufacturing costs needed to be reduced.

Action

An IMPACT Masterclass introduced innovative ways to streamline processes and brought together printers and engineers to work more closely. Efficiency and reliability data were reviewed at the same time in line-side meetings. This meant production and raw material issues were flagged up and could be dealt with.

Results

Efficiency performance measures showed a dramatic increase. Continuous improvements are now being driven by multi-functional teams and high levels of equipment performance is providing a competitive edge for the company.



EMS Cognito is a UK-based operations consultancy with a track record of helping leading manufacturers, processors and utilities in diverse industries gain competitive advantage. We employ a unique blend of World Class methodologies and an integrated approach to implementation to help companies make lasting improvements to their operation.

Visit www.emscognito.co.uk

IMPACT Programme

Improved Manufacturing Performance
And Cultural Transformation

Our Impact Programme is unique; it engages managers at a strategic level, identifying opportunities within operations to both **increase profitability and add value for customers**.

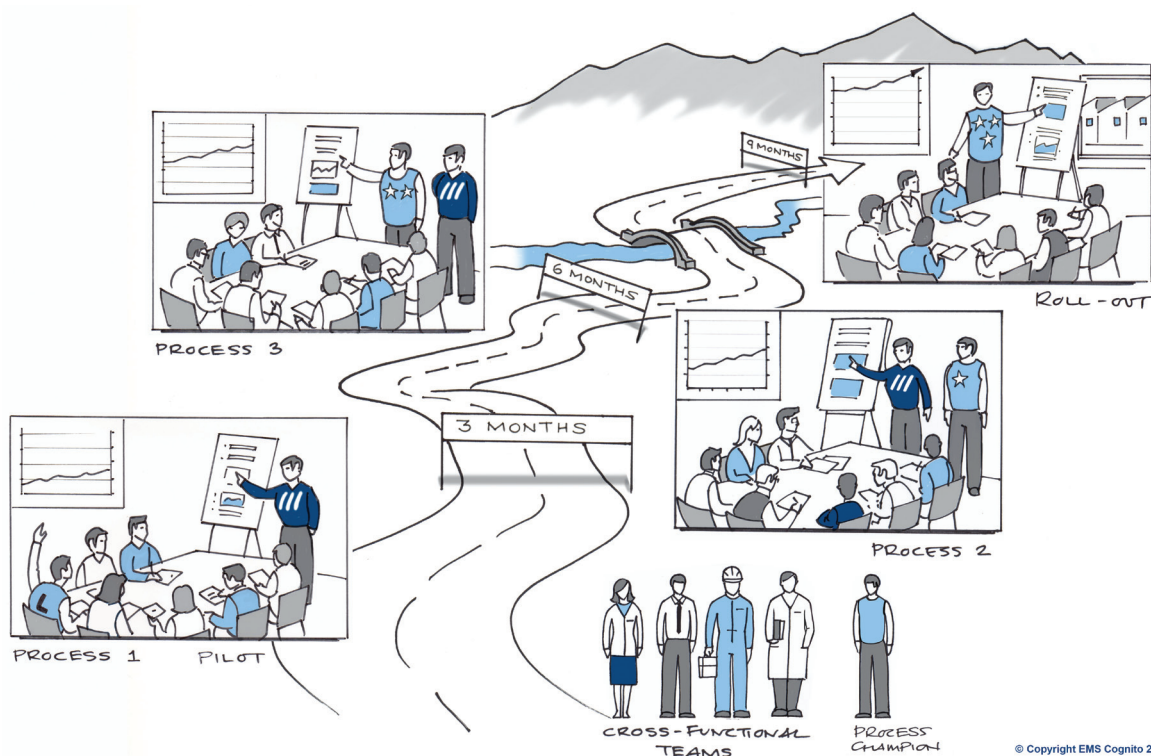
- Employs our own blend of methodologies
- Focuses **in-depth** on the most critical processes
- Produces **early wins** that gain momentum
- Transfers expertise to **cross functional teams**

IMPACT Masterclass

IMPACT Masterclass is a unique implementation method that serves a central role in executing the strategy to achieve your operational goals.

We design each IMPACT Masterclass around your company, your circumstances and your particular requirements.

IMPACT Programme – the Masterclass approach to implementation



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