

We guide organizations toward success.

\$1.06 Trillion

Combined AUM of
Clients Served

42

Top 100 Private Equity and
Hedge Funds as Clients

596

Projects Delivered
Since 2005

Company Overview

FinServ Consulting is a technology consulting firm serving alternative asset managers, global banks, and their service providers. Founded in 2005, FinServ's world-class team offers expert guidance in the design and integration of innovative technology solutions tailored for unique client needs.

FinServ's competitive advantage is deep industry experience, technical expertise, and effective project delivery methodologies. FinServ's white-glove client service emphasizes dedicated, onsite project teams proven to deliver on-time and on-budget.

Representative Projects

Long/Short Hedge Fund (\$39B)

- Reengineered IR and Sales & Marketing functions for an existing Salesforce Sales/Marketing Cloud client, including restructuring events/activities, enhancing NAV/newsletter reporting and distribution.
- Performed both a Lightning UI conversion and a Marketing Cloud upgrade, which included technical development and Amp Script conversion.
- Provided Lightning UI Training to the client's IR and Sales & Marketing teams.

Middle Market Private Equity Fund (\$4B)

- Led vendor selection for a new third-party administrator and IT managed services provider.
- Advised on IT security/regulatory impact of migrating the firm's email to the cloud.
- Produced IT policies and procedures for SharePoint document management workflows.

Credit Hedge Fund (\$12B)

- Implemented Black Mountain Systems for a Credit/CLO Manager, including the Order Management, Portfolio Management, Portfolio Compliance, and Credit Research modules.
- Delivered on an aggressive Phase I implementation timeline, enabling the client to reap significant cost savings by exiting a preexisting vendor contract.

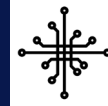
Long/Short Hedge Fund (\$3.5B)

- Designed and developed a custom front office portfolio management and business intelligence platform to replace a legacy in-house system.
- Managed and supplied a hybrid on/offshore development team utilizing an Agile framework.

Core Services

Systems Integration

FinServ uses a best-of-breed system analysis approach that identifies optimal vendor solution(s) to meet unique client needs in the front, middle, and back office. Solutions include:



- Workday HCM & Financials
- Salesforce
- Order / Portfolio Management Systems
- Data Warehouse Systems

Systems Development

FinServ offers onshore, offshore, and hybrid development capabilities for bespoke client solutions. Past systems developed include:



- Fund Allocation
- Compensation
- Waterfall Calculations
- Trading
- Workflow/BPM Solutions

Business Consulting

FinServ provides business advisory services to help firms strengthen internal processes and streamline operations towards industry-standard target operating models. Business consulting offerings include:



- Operational Assessments
- Vendor Selections
- Process Documentation
- Business Process Reengineering



insight | vision | experience

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