



2020 WEI Washington Conference Program & Schedule(Draft)

June 9-11, 2020

Washington, USA

Venue Address:

**Johns Hopkins University Montgomery County
Campus**

***Johns Hopkins University (Montgomery County
Campus), Washington, USA,***

CONFERENCE ACTIVITIES:

Welcoming and Registration:

Tuesday and Wednesday
June 9 through June 10

8:00 am – 15:00 pm

All-Day Coffee Serving (Lounge Area)

ALL-DAY COFFEE SERVICE (8:30 AM-5:00PM)

Assortment of freshly baked cookies, brownies and blondies.
Freshly brewed coffee, decaffeinated coffee, assorted teas will be served all-day during the conference.)

Venue for Conference: Johns Hopkins University Montgomery County Campus

9601 Medical Center Drive, Rockville, Maryland 20850, United States, USA

Keynote Speaker

Tuesday, June 9, 13:00 pm



Mari K. Eder

Major General Mari K. Eder, retired U.S. Army Major General, is a renowned speaker and author, and a thought leader on strategic communication and leadership. General Eder is the former Commanding General of the U.S.

Army Reserve Joint and Special Troops Support Command, former Deputy Chief of the Army Reserve and former Deputy Chief of Public Affairs for the U.S. Army. She was the closing keynote speaker at WIN Summit 2018 and recipient of the 2018 Trailblazer Award.

General Eder has served as Director of Public Affairs at the George C. Marshall European Center for Security Studies and as an adjunct professor and lecturer in communications and public diplomacy at the NATO School and Sweden's International Training Command. She speaks and writes frequently on communication topics in universities and for international audiences.

She is a trustee with the U.S. Army War College Foundation and has served as a senior advisor and Director with the Foundation for Self Government, and as a communications expert for the Department of Defense Office of the Inspector General.

General Eder is the author of "Leading the Narrative: The Case for Strategic Communication," published by the Naval Institute Press. Out soon, her new book is titled: *Step Out of Line, Ladies: Stories of Courage, Sacrifice, and Grit – the Women of WWII*.

CONFERENCE SESSIONS:

Tuesday (Room 106-110) 8:00 am – 6:00 pm

Wednesday (Room 112) 8:00 am – 6:00 pm

Thursday is scheduled for Free Time and University Walking Tour

Concurrent sessions scheduled in two-hour increments
(Each delegate has 15/20 minutes for presentation)

About Us

The West East Institute is a global scientific and academic learned society founded in 2012 for the purpose of disseminating the latest academic research on various business, economics, and social sciences-related topics. The scope of our mission has expanded to include many areas of academic knowledge, including geography, education, culture, and more.

Having established *the Journal of WEI Business and Economics* and *the West East Journal of Social Sciences* over 6 years ago, The West East Institute is becoming known for publishing quality research for the benefit of the global academic community. We also sponsor several international conferences annually attended by a diverse array of academics and professionals from many nations, cultures, and religions around the world. These conferences are intended to promote excellence in academic research and provide a platform for academics and researchers to share their completed and ongoing research and network with colleagues. It is also a welcoming environment for graduate students to present their work and receive valuable feedback.

Each conference has two broad tracks: Business, Economics, Finance, & Management; and Education, Humanities, & Social Sciences. At our conferences, not only may many nations of the world be seen in each session meeting room, but a diverse array of topics of enquiry may be encountered.

Our publications and conferences represent the community of nations. Diversity of culture, ethnicity, and religion is paired with a common, unifying purpose of excellence in science and philosophical enquiry. We look forward to seeing you soon at one of our several conferences held around the world each year!



Dr. Rutherford Johnson, PhD, FPRS, FRGS
University of Minnesota
General Conference Chair
West East Institute
staff@westeastinstitute.com

Registration Fee Per attendee including admission to the conference, an approximate 15/20-minute time slot to present one paper at the conference, a printed copy of the conference program, the conference proceedings online and admission to all receptions, coffee breaks, not accommodation and travel expenses)

A Theme Session: "The Future of Growth - New Economies and the Social Media"

Other Topics for Business Conference

Topics include, but are not limited to:

- Accounting
- Auditing
- Banking
- Business Education
- Business Ethics
- Business Information Systems
- Business Law
- Business Teaching Methods
- Diversity Management
- E-Commerce
- Economics
- Health Economics
- Energy economics
- Energy Policy
- Engineering
- Finance
- Human Resources
- Information Systems
- International Business
- Public Relations for Business
- International Energy Development & Usage
- Management
- Management Theory
- Strategic Management
- Marketing
- Organizational Behavior
- Service Science
- Supply Chain Management
- Taxes

Theme Session Titled "Trends on Educational Tools and Method"

Other Topics for Education and Teaching Conference

Topics include, but are not limited to:

- Accreditation
- Blended Education
- Business Education
- Contemporary Issues in Education
- Curriculum
- Distance Education
- E-Learning
- Early Education
- Engineering Education
- ESL
- Health Education
- Higher Education

- Information Science
- International Education
- K-12 Education
- Language
- Language Education
- Music Education
- Professional Development
- Educational Policies
- Science Education
- Secondary Education
- Special Education
- Teaching and Learning
- Teacher Education
- Teaching Method

Topics for Humanities and Social Sciences Conference

Topics include, but are not limited to:

- Accreditation
- Anthropology
- Arts & Humanities
- Blended Education
- Business Education
- Contemporary Issues in Education
- Culture
- Curriculum
- Distance Education
- E-Learning
- Early Education
- Engineering Education
- ESL
- Globalization
- Health Education
- Higher Education
- History
- Human Rights
- Information Science
- Interdisciplinary Studies
- International Education
- K-12 Education
- Language
- Language Education
- Literature
- Multidisciplinary Studies
- Music
- Politics
- Popular Culture
- Professional Development
- Psychology
- Public Policy
- Religious Studies
- Science Education
- Secondary Education

- Social Sciences
- Sociology
- Special Education
- Spirituality
- Sport Science
- Teacher Education
- Teaching Method
- Tourism
- Urban Studies