

111 11 11

## **GRYFFE STUDIOS** CREATIVE VIDEO PRODUCTION

- Making Films
- Making Magic
- Making Change

# **"IF IT CAN BE** WRITTEN OR THOUGHT **UT CAN BE FILMED**"

## WELCOME TO GRYFFE STUDIOS!

Based in Inverclyde, Scotland, our agency is small but perfectly formed. Our skilled team of videographers, photographers, designers & web developers have the skills and experience necessary to help our clients achieve their goals no matter how big or small.

Our goal is to improve brands, make connections and boost communication. We strive to give our clients exactly what they need to help build and improve their brands whether with a promotional video, brand overhaul or a new website.

We like to establish a long term connection as we make your brand stronger and more visible. Our small team makes it easier to keep in contact throughout the process and we can adapt to suit your specific needs.

We are your friendly neighborhood creative agency specialising in film, web design & branding. **Our passion is our work!**  

## LIGHTS, CAMERA, ACTION!

We make films for our clients, from promotional videos to event coverage. With over 30 years' experience we have the skills to make movies that suit your business needs.

We offer full service video production packages, aerial photography and videography, time-lapse footage, motion graphics and so much more. We're happy to get involved in whichever part of the video process you need help with, from the initial idea, through casting and script writing to the final stages of production.

Get in touch to find out more about how Gryffe Studios can help you create professional, compelling video content for your business.

## WHAT WE DO!



#### INITIAL MEETING

Pop in for a coffee and talk over your needs. We are always more than happy to sit down and discuss what it is we can do for you. Our friendly team is very approachable and we love to share ideas and meet clients old and new to discuss concepts, form solutions and estimate price points.

#### CONCEPTS

Once we know what our customers are looking for we can create concepts and ideas of how we meet whatever needs or solve whatever issue you may have. This allows us to create a solution that will best suit your needs and guarantee that everyone is happy and on the same track before we proceed.

#### DESIGN

This is our favourite part of the process. We get to show off what we can do as we take our initial concepts and create exactly what our clients desire. Whether it's a promotional video, brand guidelines or a new website we take pride in everything we do and strive to work to the highest quality.

#### DELIVERY

We ensure that your final product reaches you within the specified timeline to the very highest quality. We can set up a premiere for your fantastic new video, a digital rollout for your amazing new website or the printing of your stunning new branded materials. We hope this will be your favourite part of the process.

#### EVALUATION

We like to keep up with our clients and evaluate our work to make sure we can update and keep up with your company's current needs. A good relationship with our clients ensures we can match your current needs and continue to represent your brand at its best in an ever changing climate.

## WE PUT THE 'G' IN DESIGN!

We offer our clients high quality design services for both print and web. We love to create beautifully crafted brand guidelines, graphic identities and promotional materials for our clients but we are happy to turn our creative eye towards whatever aspect of your business you need our help with.

Never deterred by any challenge we like to get involved in creating high quality, dynamic visuals for your business and making your brand loud and proud is the very best way to gain customers and establish your company within the marketplace.

With experience in branding, marketing strategy, internal & external graphics and much more there's plenty we can offer your business. We pride ourselves in our top quality, eye-catching design and love to work with clients who are as passionate about their business as we are.

For any more information or for a rough estimate don't hesitate to get in touch so that we can discuss working together.



## **BUILD A DIGITAL CONNECTION!**

The online presence of your business is now more important than ever... luckily for you, Gryffe Studios is here to help. We offer website design & management service so your business is properly represented online.

There are many aspects of online marketing we excel in including social media management, gaining online traffic through SEO and optimising your website. We love to make our clients' web presence the very best representation of their company and share our vast wealth of knowledge about all of these digital platforms.

As more and more of our business needs go digital, just remember, Gryffe Studios are here to help. So get in touch for more information.

### **GRYFFE STUDIOS**

Unit 11, Ladyburn Business Centre, 20 Pottery Street, Greenock, PA15 2UH

Call: 01475 745 776 Email: hello@gryffestudios.co.uk