# 15<sup>TH</sup> SUN PROTECTION CONFERENCE 2019

4-5 JUNE 2019

Royal College of General Practitioners, 30 Euston Square, London, UK

Which wavelengths, what testing, which claims? What is our message to the consumer?

# Programme

Programme Organiser: DrJackFerguson, Skinnovation, UK

### Tuesday 4 June

08:30 Registration and welcome coffee

09:00 Opening address

Dr Jack Ferguson, Skinnovation Ltd, UK

### Session 1: Sun exposure-Managing the risks and benefits

09:15 Opening Keynote: From climatology to dermatology via physics, chemistry and biology

Prof Brian Diffey, Dermatological Sciences, Newcastle University, UK

10:00 Balancing the risks and benefits of sun exposure-then ext challenge in sun protection

Dr Richard Weller, The University of Edinburgh, UK

10:30 The preventive value of topical sun protection products: An everending debate

Prof Christian Surber, Department of Dermatology, University Clinic Basel and Zürich, Switzerland

11:00 Discussion

11:15 Networking coffee break

### Session 2: How important is it to protect against Infra-RecBlueight and Visible Light?

11:45 Combinational effects of ultraviolet, infrared and visible components of solar radiation exposure on molecular biomarkers in human skin

Prof Mark Birch-Machin, Newcastle University, UK

12:15 How harmful is blue light and how can its effects bemeasured?

Stephan Bielfeldt, proDERM Institute for Applied Dermatological Research GmbH, Germany

12:45 Lunch

13:30 Models and methods for visible light protection

Eduardo Ruvolo, Bayer US LLC, USA

14:00 Everything gives you cancer!

Prof Paul Matts, Procter & Gamble, UK

14:30 Discussion

Session3: Sun protection-A complex story told simply!

14:45 Keynote: Crafting evidence-based sun protection messages for children and adults: Including in overlooked populations and populations with health disparities

Prof Caradee Wright, South African Medical Research Council, South Africa

15:15 Networking coffee break

15:45 Sunscreen claims-Market differentiation or consumer confusion?

John Staton, Eurofins | Cosmetics & Personal Care, Australia

16:15 How consumers embrace sunprotection worldwide and canweinfluence it?

Dr Jürgen Vollhardt, DSM Nutritional Products, Switzerland

16:45 Keynote: Half-baked, harmful messages for sunburnt country

Prof Terry Slevin, Public Health Association of Australia

17:15 Panel of experts in open discussion on current topics

Chair: Dr Jack Ferguson, Skinnovation Ltd, UK

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Session 3: Sun protection - A complex story told simply! (continued)

18:15 Drinks reception sponsored by Solar Light Company 19:15 End of first day

### Wednesday 5 June

08:30 Registration and welcome coffee

Session 4: Getting the right protection from sun product formulations

09:00 Modern formulation aspects of sunscreens from the consumer's point of view Dr Christiane Hanay, Similasan AG & SkinXpert CH GmbH, Switzerland

09:30The Formula for best sunscreen performance – Beer-Lambert's law under the microscope Prof Bernt Herzog, BASF Grenzach GmbH, Germany

10:00Sunscreenspectral balancefor vitaminD and UVA1/visibleboundary

Prof Antony Young, King's College London, UK

10:30 Networking coffee break

11:00 Update of sun products regulatory

Dr Gerald Renner, Cosmetics Europe, Belgium

11:30 Comparative evaluation of SPF50+ and 100+ sunscreens; sunburn prevention in the intense sunof a beach vacation

Dr Joshua D. Williams, Johnson & Johnson Consumer Inc., UK

12:00 Visualising sunscreens using UV photography

Dr Jonathan Crowther, JMC Scientific Consulting Ltd, UK

12:30 Lunch

Session 5: SPF testing technology: The future looks good!

13:15 Breaking news from ISO WG7" sun protection test methods": Updated and new methods coming (very)

Dr Mark Pissavini, Coty Inc, Monaco

13:45 HDRS (Hybrid Diffuse Reflectance Spectroscopy) - the firstreal change in SPF testing since COLIPA 1994

Dr Mathias Rohr, Institut Dr Schrader Hautphysiologie, Germany

14:15 Sincere and reliable SPF: focus on the process and quality

Pascale Piquemal & Pascale Renoux, L'Oréal, France

14:45 Evaluation of alternative SPF testing methods

Uli Osterwalder, Sun Protection Facilitator GmbH, Switzerland

15:15 Concluding remarks and discussion

Chairs: Dr Jack Ferguson, Skinnovation Ltd, UK & Prof Paul Matts, Procter & Gamble, UK

15:15 Concluding remarks and discusssion

15:30 Conference closes

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