

BREMONT

CHRONOMETERS

Bremont strengthens its US presence with a President of Bremont North America

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In continuing to help and support the North America market Bremont is delighted to announce Larry Barkley as its new President of Bremont North America. Larry has a strong and credible background having most recently led the charge of upgrading and driving the Tourneau business in the US market for the past five years. Prior to joining Tourneau, Larry was the President of Timex Group Luxury Watches, and President of Georg Jensen for the US, Canada and Caribbean market. Larry also has many years' experience as VP of Retail with International Jewellery brand Bvlgari. Larry Barkley; "I am very excited to join a great brand like Bremont in the US market. The quality and passion behind the brand will allow us to expand the brand presence with the most important retailers throughout the Americas, Canada and the Caribbean markets."

This news follows the recent announcement of Bremont's US boutique opening in NYC thus further strengthening the brand's presence in North America and demonstrating the commitment that the brand has to the region.

Nick English, Bremont Co-Founder; “It is fantastic to be building the US side of the business which is already a big market for Bremont. We feel Larry coming on board will really help focus the brand’s strategy and will enable us to best support both clients and retailers alike on this side of the Atlantic.”

Larry will be supported by Bremont’s North American Director of Wholesale, Michael Pearson, who since 2011 began and successfully developed the brand’s image and exposure in this exciting market.

ABOUT BREMONT

Bremont is an award-winning British luxury watch brand, manufacturing mechanical watches in Henley-on-Thames, UK. Co-founded by brothers Nick & Giles English in 2002, Bremont has made a substantial impact on the watch industry in a very short period of time. The brand remains true to its original principles of durability, legibility and precision, also manufacturing watches for some of the most exclusive military squadrons around the world. Bremont continues to play an influential role in revitalising the British watch industry, the birthplace of numerous timekeeping innovations still used today. Recent collaborations have seen Bremont work with the likes of aviation giant Boeing and the iconic British firm Jaguar. 2015 marks the brand’s Hollywood film debut in Matthew Vaughn’s Kingsman: The Secret Service which additionally sees Nick English making a cameo appearance.

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