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Business Case for Natural Refrigerants

Sept 28-30, 2020 – Dallas

SPONSORSHIP BENEFITS

 PLATINUM - Price on application Maximum 3 Sponsors	 GOLD - \$19,000 Maximum 10 Sponsors	 SILVER - \$9,000	 BRONZE - \$4,000
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STAND Complimentary display stand in the ATMOsphere Pavilion at the GCCA Expo with a table-top display Platinum & Gold: Prime position & larger space Silver: Standard space Bronze: Cocktail table.	 2	 1	 1	 1
ADVISORY BOARD Membership to the Advisory Board to develop the conference program and topics.				
SPEAKER Guaranteed speaking position at the event.				
DINNER SPONSOR Sponsorship of the networking dinner & drinks reception, including Accelerate America Awards Ceremony.				
CONFERENCE GIFT Sponsorship of the free conference gift for all delegates (non-branded).				
BREAK SPONSOR Sponsorship of the networking coffee breaks or breakfasts.				
FREE TICKETS Number of free full conference passes including dinner reception, social events and all catering.	 6	 4	 3	 2
EXTRA DISCOUNT Discount on up to 5 additional conference passes for your company.	 50%	 25%	 15%	
NEWSLETTER Inclusion in ATMOsphere newsletter marketing, sent to the regional ATMOsphere email list before the conference. Platinum: Personalized & exclusive newsletter Gold: Banner ad				
ONLINE MARKETING Preview article or video interview in the run up to the event, to be published on shecco's news channels and social media.				
SOCIAL MEDIA POST Personalized social media post in the run up to the event.				
VIDEO INTERVIEW Option to organize a 2-minute corporate video interview at the event on natural refrigerant topic / product of choice, to be published on ATMO.org & relevant media partner publications.				
WORKSHOP & SITE VISIT Option to organize a pre- or post-event workshop, training session, site visit or similar, using the ATMOsphere network to advertise. Additional costs may apply, limited spaces available.				
SOCIAL MEDIA Social media promotion & visibility (LinkedIn, Twitter, WeChat, Facebook, Instagram, etc.).				
LOGO VISIBILITY Your company logo on all communication materials, such as regular e-mail alerts, on-site sponsor banners, online programme and sponsor listing on ATMO.org. Size and visibility depending on sponsorship level.				
MEDIA COVERAGE Visibility in ATMOsphere's media coverage before, during and after the event.				

Personalised sponsorship packages are available on request.

Sponsorship Add-ons:

prices on application

SLI.DO

Sponsorship of the online Q&A and polling platform tool



WIFI

Wi-Fi network sponsorship



PRE-EVENT

Organisation of a pre-event Workshop (incl. meeting room for 50 delegates plus basic AV package)

Contact us!



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#ATMOAMERICA



WWW.ATMO.ORG