



THE
**AMERICAN
COLLEGE**
OF FINANCIAL SERVICES®

PRACTICAL ACADEMICS FOR PROFESSIONAL ADVANCEMENT.

The American College of Financial Services is a nonprofit educational institution. Since 1927, The College has helped more than 200,000 professionals accelerate their careers through real-time, practical education in financial services, retirement planning, leadership, philanthropic giving, and more.

**HOLDERS OF OUR FINANCIAL
PLANNING DESIGNATIONS
INCREASE THEIR SALES BY
AS MUCH AS 51%**

FINANCIAL SERVICES EDUCATION SINCE

1927

For the benefit of society



TOP FINANCIAL PLANNING DESIGNATIONS

Financial services practitioners with a professional designation put their careers and their clients at a significant advantage.



ChFC®

FOUNDATIONAL DESIGNATION

CHARTERED FINANCIAL CONSULTANT®

Advanced financial planning for every person and every need. With practical application-based content, you'll be better prepared for greater success with the ChFC®.

ADVISORS WITH THEIR ChFC® EARN

51% 

More than those without one.

CFP®

FOUNDATIONAL DESIGNATION

CERTIFIED FINANCIAL PLANNER™ CERTIFICATION EDUCATION

The nation's best choice for advisors studying to become CFP® professionals. Our expert faculty ensure you are thoroughly prepared for the CFP® certification exam for the rest of your career.

SINCE 2009, OUR STUDENT'S CFP®
EXAM PASS RATE HAS BEEN

10% 

Higher than the national average.

CLU®

FOUNDATIONAL DESIGNATION

CHARTERED LIFE UNDERWRITER®

Protect clients, their families and their business with the premier designation for insurance professionals. Advisors with a CLU® earn 22% more than those with no designation.

FIELD LEADERS ARE

59% 

More likely to hold a ChFC®
or CLU® designation

FSCP®

CAREER STARTING DESIGNATION

FINANCIAL SERVICES CERTIFIED PROFESSIONAL®

The FSCP® is a career starting designation and will help you gain the practical and ethical skills you need to build a successful practice. The FSCP® offers the most complete skills training available today, with an emphasis on product knowledge and business marketing principles.

ON CAREER DEVELOPMENT

93% 

Of FSCP® designation holders said
FSCP® was a worthwhile investment

[LEARN MORE ABOUT OUR FINANCIAL PLANNING DESIGNATIONS](#)

SPECIALTY DESIGNATIONS



From philanthropic life and estate planning to highly specialized financial advice for clients and caregivers with special needs, the advisors who learn with The College have a clear competitive advantage.

WMCP[®]

WEALTH MANAGEMENT CERTIFIED PROFESSIONAL[®]

The WMCP[®] delivers a comprehensive overview of goal-based, personal wealth management. Moving beyond simple investment management, the WMCP[®] helps advisors transform modern investment theory into applied knowledge that brings a new level of value to client relationships.

RICP[®]

RETIREMENT INCOME CERTIFIED PROFESSIONAL[®]

In today's changing environment the need for current, effective retirement income planning is greater than ever. Enhance your skill set and gain the knowledge you need to deliver meaningful and sustained value to your client in their retirement years.

CRAFTED BY

45+

Of the top retirement planning experts in the country

CLF[®]

CHARTERED LEADERSHIP FELLOW[®]

Providing financial services managers with the knowledge and tools they need to achieve key organizational skills, such as recruitment and retention, setting performance standards, and developing business plans.

CAP[®]

CHARTERED ADVISOR IN PHILANTHROPY[®]

The CAP[®] provides the knowledge and tools you need to help clients articulate and advance their highest aspirations for self, family, and identity. Courses provide an insight into the process of philanthropic planning, including, but not limited to, tax, tools, and techniques.

[LEARN MORE ABOUT OUR SPECIALTY DESIGNATIONS](#)

MASTER'S DEGREES & OTHER PROGRAMS

As an alternative to the broad curriculum of an MBA, many high achievers are now pursuing the practical, career-enhancing knowledge that our more focused master's programs offer.



MSM

MASTER OF SCIENCE IN MANAGEMENT

The MSM degree program provides state-of-the-art advanced leadership education, knowledge and skills to its students. This accredited program combines core leadership topics with the knowledge executives need to progress to the next level in thought leadership and influence within their organization.

MSFS

MASTER OF SCIENCE IN FINANCIAL SERVICES

Gain expertise in the wealth accumulation process and learn to help business owners develop compensation, succession planning and retirement income strategies. The MSFS provides the tools needed to analyze, plan and implement integrated financial life strategies.

AEP[®]

ACCREDITED ESTATE PLANNER[®]

Applicants for the AEP[®] designation, granted by the National Association of Estate Planners and Councils, must successfully complete two graduate courses through The American College of Financial Services. AEP[®] delivers an advanced speciality in estate planning that equips you to sit at the table with your client's attorney, CPA, financial advisor, and other professionals working on their behalf.

ESTATE PLANNING AND TAXATION CERTIFICATE

Designed to provide professionals with enhanced, specialized tax knowledge, gift and estate planning, and business succession planning.

BUSINESS SUCCESSION PLANNING CERTIFICATE

Learn the “language of business” — accounting. With this certificate, you will understand how to analyze financial statements, conduct a business evaluation analysis, carry out advanced estate planning, and facilitate business succession planning.

[LEARN MORE ABOUT OUR MASTERS DEGREES AND ADVANCED PROGRAMS](#)

In the increasingly complex world of financial services, the key to success is being better prepared than your competition. A professional certification or advanced degree from The American College of Financial Services will help. We offer real-time, practical knowledge, curriculum delivery that meets the demands of your hectic schedule, and a proven approach to education in financial planning, retirement coaching, insurance, philanthropic giving, and more.

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