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City Furniture Gives Habitat for Humanity a Boost

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Article Summary: City Furniture has just opened its newest Ashley Furniture HomeStore showroom with a boost to help Habitat for Humanity of Palm Beach County build affordable homes.



At the Ashley Furniture HomeStore opening in West Palm Beach were, from left: The new store's General Managers Ryan Loucks and Robyn Fishbein, Habitat for Humanity of Palm Beach County Board Chair Brad Jankowski, Doreen Koenig and City Furniture President Keith Koenig.

City Furniture has just opened its newest Ashley Furniture HomeStore showroom with a boost to help Habitat for Humanity of Palm Beach County build affordable homes.

At an August 21 grand opening celebration for the Ashley Furniture HomeStore showroom at 2101 Palm Beach Lakes Blvd., City Furniture President Keith Koenig presented a \$5,000 check to Habitat for Humanity of Palm Beach County Board Chair Brad Jankowski. City Furniture is the Southeast and Southwest Florida licensee for Ashley Furniture HomeStore, and the donation represented a portion of the store's grand opening sales.

"We've built our business by bringing people fresh, inspiring ideas to create the home of their dreams," said Koenig. "As we add locations and jobs in Palm Beach County, it's great to help Habitat's hard-working families move closer to the goal of home ownership." For many years, City Furniture has donated furniture and funds as one of Habitat for Humanity of Broward's major corporate partners.

Jankowski said the donation will help with construction costs as 10 Habitat homes near completion at the Kennedy Estates II community in Jupiter. "City Furniture's caring approach to people, communities and the environment make them a terrific partner," Jankowski added. "As our families work through the rigorous process of building their Habitat homes, we and they deeply appreciate the support."

Families in need who aspire to be Habitat homeowners are required to invest at least 400 sweat equity hours of their own labor in construction of homes before being eligible to purchase their home using a 30-year, no-profit, no-interest loan. Covering an area from Hypoluxo Road to the Martin County line, Habitat for Humanity of Palm Beach County has built 159 homes since its founding in 1986. In 2012, the local organization ranked as Florida's fourth largest home building affiliate among 58 Habitat affiliates statewide.

In addition to serving as a community steward throughout its Southeast and Southwest Florida markets, City Furniture has a longstanding commitment to environmentally sound operations. The company was among the national furniture industry's first to build energy-saving "green" stores, and the new Ashley Furniture HomeStore is the company's fifth showroom built to achieve Leadership in Energy and Environmental Design (LEED) certification from the U.S. Green Building Council.

For information visit www.cityfurniture.com and www.ashleyfurniturehomestore.com

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