

Lighting Guide

LED Lighting for forecourts
and convenience stores

Does LED make sense for forecourts and convenience stores?

First impressions make all the difference.

LED lighting can create the right first impression and save money for forecourts and convenience stores.

Forecourts have become an important contributor to the UK retail landscape, now providing more than an essential one stop shop; customers are looking for a wide range of products from traditional fuel purchases to a varied shopping basket which can feed a family for a week.

Forecourts and petrol stations are not just for motor vehicles, they are for people. They are for a traveller on a long journey who needs a rest, the person who needs to refuel their body along with their vehicle or someone who may just have forgotten the milk from the weekly shop and wants the convenience of popping in. 03:00am can often feel like a strange and vulnerable time to be standing stationary or making payments in the open space of a forecourt.

The new design

- To meet consumer demand, forecourt owners are redesigning their stores with the modern shopper in mind. They are getting bigger and brighter, with products and services designed to get customers to spend more and stay longer.

The role of lighting

- Light factors heavily in these new forecourts, helping to create exciting shopping experiences. Forecourts, who often operate 24/7, can use the right lighting to offer a welcoming and safe environment for visitors, making an impactful brand statement. The ideal lighting scheme strikes a harmonious balance between performance, energy efficiency and a bright welcome.

Kerb-side appeal

- A forecourts kerb-side appeal creates a quality perception of the goods and services offered in-store. Good forecourt lighting not only helps to attract customers, but it helps the forecourt employees recognise people, vehicles and possible criminal or dangerous activity from within the safety of the store. Good lighting is there for the benefit and security of all users, customers and staff.

Questions to consider

- Will the luminaire provide good uniformity and visibility in the key areas such as the entrance and exit routes, details at the pump, air pressure and water checking points, payment window and potential hazards such as columns or pedestrians?
- How much does converting to LED save you in lifetime ownership and maintenance costs?
- Converting to LED can increase your green credentials. Could you make even greater energy savings with the addition of daylight, presence, movement sensors and controls? Installing a PIR can help to make up to 90% savings.
- Can you create a scheme which gives the right impression for your company? Does the lighting temperature or colour options complement your brand design?

For further information on choosing the right LED luminaire for your forecourt or convenience store contact Nualight www.nualight.com

LED lighting for forecourts and convenience stores



+ Spar / Walthamstow, UK



+ Spar / Hackney, UK

ALL SALES ENQUIRIES


Ireland

Nualight Limited
Cork Business & Technology Park,
Model Farm Road, Cork, Ireland

Customer Service
00353 (0) 21 4867 636
cservice@nualight.com



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 Spar / Hackney, UK

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