




## SOCIAL MEDIA MARKETING

- We research your industry and audience to create a tailored social media strategy
- We curate relevant and engaging content to post across your social media platforms
- We improve your social media presence by reviewing analytics and sending you a monthly break down



**SOCIAL MEDIA MARKETING** increases brand awareness and helps you reach more customers



**REVIEW MASTER** ensures you know what is being said about your business

## SEARCH ENGINE OPTIMISATION

- We conduct thorough keyword research of your industry
- We implement engaging, SEO optimised content across your website to increase organic (unpaid) website traffic
- We improve your Google ranking by establishing relationships with other industry websites



**CONTENT MARKETING** encourages 67% more Sales Leads per month than those without a content marketing strategy



**SEARCH ENGINE OPTIMISATION** ranks you higher on Google and increases organic website traffic



## CONTENT MARKETING

- We conduct thorough research on your industry and audience to create an effective content campaign
- We write original content for your website, blog and social media posts that is targeted at your audience and increases sales leads
- We source images and create infographics to educate and entertain your audience



## REVIEW MASTER

- We manage and monitor your online reputation by collating your customer reviews from websites such as TripAdvisor and Trust Pilot
- We extend your customer service online by replying to reviews and reporting any issues
- We share your best reviews across your social media platforms and website

# CONTACT US

**"MAXIMUS HAVE PROVIDED A FANTASTIC SERVICE OPENING DOORS FOR US TO VALUABLE NEW CLIENT OPPORTUNITIES" -**

Paul Gray, Senior Manager New Client Development at Forrester Boyd

**"WHAT IMPRESSES ME ABOUT THE PROFESSIONAL STAFF AT MAXIMUS IS THAT THEY CLEARLY ENJOY WHAT THEY DO" -**

Steve Smith, New Client Development Consultant at Whiting and Partners



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WE BELIEVE THAT

**'THE BEST  
MARKETING  
DOESN'T FEEL  
LIKE  
MARKETING'**

- TOM FISHBURNE

 **MAXIMUS  
MARKETING**