

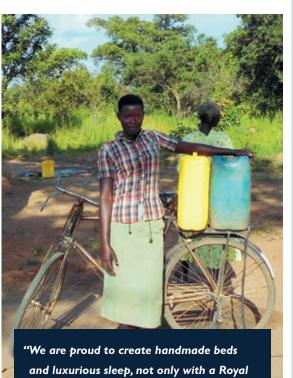
Protecting our environment and communities



As a pioneer in sustainable and ethical bedmaking,
Hypnos is always pushing the boundaries in delivering
supreme comfort whilst delivering a range of low carbon
and green initiatives.

At Hypnos, we are committed to reducing our carbon footprint and to using environmentally friendly materials of the highest quality and traceability. In fact, we've made great strides in putting sustainability and integrity at the centre of everything we do.

From the use of renewable natural resources and carbon offsetting programmes, to supporting worthy charities, local schools and nurturing future talent, sustainability and corporate social responsibility is completely embedded within our business.



Seal of Approval, but with a genuine claim

to be caring, green and responsible."



"Our tree planting programme offsets carbon emissions, which contributes to our Carbon Neutral status."

The all-round hard work of the Hypnos team in implementing our sustainability-led vision was rewarded when we received the prestigious Queen's Award for Enterprise for Sustainable Development.

Over the last 10 years, we've undergone a comprehensive sustainability journey which led to us becoming the first carbon neutral bedmaker in the world. In fact, we're the only bed manufacturer to have held this prestigious title for nine years, having offset a total of 8,748 tonnes of CO2, including 1,165 tonnes in 2018/19 alone (via a variety of certified climate projects including planting trees in the both UK and the Amazon plus providing clean water in Uganda).

Our environmental and responsible ethos includes a 'lean and green' operational culture which focuses on the minimisation of carbon emissions, energy and waste (we have eliminated factory waste to landfill, ensuring any waste goes to a recycling source). We are also the first bed maker to have successfully achieved compliance with the ISO 14001:2015 Environmental Management System at our Princes Risborough site, whilst we have installed a biomass heating system at our Castle Donington site.

Sustainable, safe and low carbon product designs



The future of sustainability at Hypnos naturally includes creating a carbon zero bed – a product that doesn't have a negative impact on the environment at the point of purchase.

With a clear focus on low-carbon sustainable designs, all our mattresses are 100% foam free and also 100% recyclable ensuring they never need to go to landfill. The best way to protect our environment and reverse any climate damage, is to ensure we're creating products that use traceable materials which can enter a circular economy.

eOlus"

SUSTAINABLE FIBRE

"A sustainable fibre made from recycled plastic bottles which allows air to easily pass through it, creating a cooler, breathable comfort layer."

We use eOlus™ sustainable fibre, that's made from recycled plastic bottles. To date, by using these fibres inside some of our mattresses, we've recycled the equivalent of over 185,000,000 plastic bottles that would have ended up in the world's oceans or coastlines.

Another example of sustainable design on the consumer-residential side of our business is our Origins Collection, created exclusively in partnership with Red Tractor, the well-known food assurance standard company. In a first of its kind for the bed industry, Hypnos has worked with Red Tractor's assured farms to source completely traceable 100% British Wool which goes in to this collection.

We can see exactly where the wool has come from, ensuring it's from ethical farms whose farmers have high levels of commitment to both animal welfare and protecting their land, with the farmers themselves getting paid a fair price and on time for this valuable product.

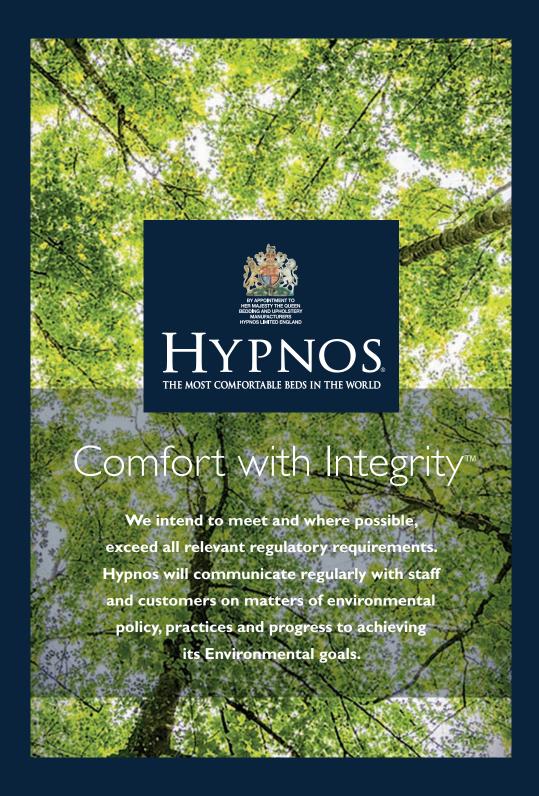
What's more, the timber within our bed bases is from managed forests and sustainable sources that comply with the Forest Stewardship Council (FSC® licence code FSC-C110890) and The Programme for the Endorsement of Forest Certification (PEFC™ licence code PEFC/16-37-1392). We've also gone the extra mile having passed the Sedex™ ethical trading audit, and with our sites in the UK achieving FSC® and PEFC™ multi-site Chain of Custody certification, guaranteeing full traceability.

We've also pioneered the development of a disposal and recycling service to takeback old beds and mattresses from hoteliers and retailers. This innovative service involves the de-construction of old products, creating recycled raw materials for re-use in other industries.





"We only use environmentally friendly, sustainable and recyclable materials of the highest quality."



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