

MONTFORT

COMMUNICATIONS

MAJEDIE ASSET MANAGEMENT APPOINTS MONTFORT COMMUNICATIONS

London, 14 January 2019 - Montfort Communications has been appointed strategic communications adviser by Majedie Asset Management (“Majedie”), the boutique active equity manager. The Montfort team, led by Nick Bastin and including Gay Collins, Mike Foster and Shireen Farhana, will work closely with Majedie to enhance their public profile and reputation within the UK institutional and wholesale arena.

Founded in 2002, Majedie Asset Management actively manages equities for institutional investors, wealth managers and endowments across a range of UK, US and Global strategies. Assets under management total approximately £12bn (\$15bn). Majedie is well known for its commitment to responsible capitalism and high standards of corporate governance.

Nick Bastin, Senior Consultant at Montfort Communications, said:

“Majedie has built an incredible business, combining consistently high performance with exceptional customer service. Not only is it the largest manager of institutional UK active equity mandates, but it is also a flag bearer for responsible capitalism and high standards of corporate governance. We look forward to working with them to enhance their presence in the UK’s institutional and wholesale arena.”

-ENDS-

For further information, please contact:

Montfort Communications	+44 (0) 203 514 0897
Nick Bastin	+44(0)7931 500066
Shireen Farhana	+44 (0)7757 299250

About Montfort Communications

Headquartered in London, with unparalleled senior expertise, plus access and global reach built over 35 years, Montfort is led by Hugh Morrison, Nick Miles and Gay Collins, who have each set up and run highly successful predecessor companies from the mid-eighties to the present day.

Montfort advises UK and international clients across diverse sector including luxury goods, asset management, industrials, private equity, banking and financial services, natural resources, leisure and retail. www.montfort.london