

# MILLWORK & MORE



\*Disclaimer: Images used in magazine mockup are not final Millwork & More 2018 images.

## 2019 MEDIA KIT



WORLD  
MILLWORK  
ALLIANCE®

# MILLWORK & MORE

## PROMOTE YOUR COMPANY IN THE 2019 FALL ISSUE

Millwork & More provides a wide spectrum of articles meant to inform, inspire, and feature success in the millwork industry. Look to the magazine as a resource for information relevant to your business, employees, and personal goals. In WMA's Millwork & More, you will find articles provided by a series of professionals on subject matter ranging from finance to housing, industry trends, advances in millwork technology, education resources, and so much more.

## REACH READERS IN THE MILLWORK INDUSTRY

Each issue of Millwork & More will reach highly-targeted millwork professionals through print and online distribution. Millwork & More delivers both technical and informational solutions on topics that impact our readers. This issue will be distributed and mailed to WMA members and non-members.

Each ad in the print addition is also in the digital edition and will include a link to your company website.

## EDITORIAL CALENDAR

Artwork Deadline:

8/1/19

Ad Reservation Deadline:

7/15/19\*

\*Subject to availability

Millwork & More is read by:

- Distributors
- Builders
- Engineers
- Manufacturers
- Contractors
- Architects
- Manufacturer Reps
- Remodelers
- More!



# MILLWORK & MORE

## HOW TO GET INVOLVED

WMA's Millwork & More magazine is here! You don't want to miss your opportunity to feature your business or millwork innovations. The magazine is distributed and read by distributors, industry professionals, manufacturers, and both WMA members and non-members. This is your chance to let the entire millwork industry learn about your company and what you can offer. There are three ways to be featured in Millwork & More.

### 1. Promote Your Company

MEMBER & NON-MEMBER COSTS ON NEXT PAGE

Feature your latest products and innovations with a full page or half page promotion!

### 2. Advertorials

MEMBER & NON-MEMBER COSTS ON NEXT PAGE

Full page advertorials, like the sample one featured on Page 4. An opportunity to introduce the millwork industry to your business.

- Maximum of 300 words
- One featured image
- Business contact information & company logo

If you're interested in being featured in Millwork & More, please fill out the form on the last page and submit to: [mail@worldmillworkalliance.com](mailto:mail@worldmillworkalliance.com).

### 3. Editorial Articles

NO COST\*

Share your expertise or perspective on industry related trends or best practices in millwork.

- Articles should be 300-600 words
- Up to 3 images are allowed
- \*There is no cost for submitting an article of this type, but not every submission will be published
- If you're interested in submitting an editorial, please email:  
[mail@worldmillworkalliance.com](mailto:mail@worldmillworkalliance.com)



## STAY CONNECTED

This is your opportunity to get caught up with the latest in millwork from industry experts, as well as to show off your latest products and services, industry insights, and expertise. We are seeking contributions from our members to be published in the magazine's next issue. As leaders in millwork, we want to hear your voice.

At WMA, we're committed to offering you the resources you need to succeed in millwork. The Millwork & More magazine is the premiere publication for the millwork industry, featuring everything you need to make your business standout.

# MILLWORK & MORE

## REACH MORE OF THE MILLWORK INDUSTRY

Millwork & More will be made available to members and non-members through mailed copies and a digital flipbook on the WMA website.

WMA represents the voice of the millwork community, industry experts, and promotes information and resources relevant to those with an interest in the millwork industry.

### SPECIFICATIONS ACCEPTED

#### Preferred:

Adobe Acrobat PDF – file pdf exported as PDFX/1-A 2001 format or Press Quality format

#### M&M will also accept:

- Adobe Illustrator / EPS: All converted to CMYK with all text outlined. All imported images must be embedded.
- Adobe Photoshop / TIF: All converted to CMYK, 300 dpi. TIF format - flattened.

### PROMOTION SIZES

Trim size . . . . . 8.25" by 10.75"  
 Bleed size . . . . . 8.5" x 11"  
 Live/Safe area . . . . . 8" x 10.5"

#### Print

Full Page . . . . . 8.25" x 10.75"  
 1/2 Page Horizontal . . . . . 7.125" x 4.8125"

## PROMOTION RATES

PRINT	MEMBERS	NON-MEMBERS
FULL PAGE PROMOTION	\$ 1200	\$ 2200
HALF PAGE PROMOTION	\$ 800	\$ 1400
FULL PAGE ADVERTORIAL	\$ 1200	\$ 2200
FULL PAGE PROMOTION & ADVERTORIAL	\$ 2000	\$ 3800

## FULL PAGE ADVERTORIAL LAYOUT



### REQUIRED ADVERTORIAL DETAILS

- Logo and/or Company name, address, phone number and website
- High Resolution (300 dpi) product or company image relating to your advertorial
- Maximum of 300 words

## Have Questions?

Contact us at 727.372.3665 or email [mail@worldmillworkalliance.com](mailto:mail@worldmillworkalliance.com).