

10th Anniversary Newsletter

Issue 8 - 2017

www.shackletonfoundation.org

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Inspired by the leadership of 20th century polar explorer Sir Ernest Shackleton, The Shackleton Foundation provides seed funding to social entrepreneurs wishing to make a difference to the lives of disadvantaged young people in the UK.

Our eighth newsletter showcases our charitable work in 2016

CHAIRMAN'S INTRODUCTION

Look Back n Pride

Hello again to Ad friends, and welcome to new supporters

In 2006 my oldest friend, Henry Worsley, invited me to come to a small gathering to hear the plans that he, Will Gow and Henry Adams had to mark the centenary of Sir Ernest Shackleton's 1908-09 Nimrod Expedition which attempted to reach the South Pole. The expedition would be undertaken by descendants of the original crew and in completing "unfinished family business" they would also raise funds for a new charitable foundation. Hence the Shackleton Foundation was born.

The charitable proceeds of the expedition were £350,000 and the early days of the Foundation were spent trying to get clarity around what and who we would support. We had a perpetual challenge, which to a degree persists to this day, that we exist to fund expeditions and school trips to far flung corners of the world - an understandable confusion given our name. It became self-evident that the best way to explain what we aimed to support was to build a portfolio of Shackleton Leaders (the name we give our grantees) in the hope that they would become our calling card. And this is precisely what has happened. A niche as a very early stage funder of social enterprises, combined with a rigorous selection process has led to 34 Shackleton Leadership Awards, of

which only a handful have failed. And in so doing we have touched some 52,000 young lives through the work of those Leaders. As we mark our tenth anniversary this is indeed cause for pride and is a fine legacy for those who hauled their sledges over 900 miles to make it all possible. My Antarctic challenge and that of my fellow trustees is to see whether together we can use this exciting tenth anniversary to secure new funding to enable us to build on what we've achieved to date. To this end, we would be very grateful for your help and support in forwarding this newsletter on to friends and family. Also, if you know anyone who might be kind enough to donate to our cause, or anyone who might be a suitable Shackleton Leader, then please email me.

Bill Shipton, Chairman

chairman@shackletonfoundation.org



NEW LEADERS



From Left: Meg Doherty, Eve Wagg, Martha Wright, Josh Babarinde, Sonia Shaljean

Meg Doherty

Meg is the Founder and Chief Executive of Fat Macy's, a social enterprise that trains and employs young Londoners living in temporary accommodation in catering. They provide the means to independent living by inviting trainees to create and curate culinary pop-up supper clubs events across the capital.

Londoners living in temporary accommodation find it increasingly challenging to save money to move from temporary accommodation into more permanent homes. The bureaucratic benefit system, sanctions and the daily expenses of hostel living mean it's near impossible to work enough to save for a housing deposit.

Fat Macy's directly intervenes to create a pathway from hostel to home. The profits from events are donated to the Fat Macy's Foundation – a charitable housing deposit fund which grants money to pay for a housing deposit after volunteers have completed 150 hours of volunteering. With every pop-up event, every chef makes an independent step towards a more permanent and secure future.

Eve Wagg

Eve is the Founder and Managing Director of Well Grounded, a Speciality Coffee Academy that is changing lives.

Well Grounded tackles youth unemployment through coffee, by linking socially and economically disadvantaged 16-24 year olds with the skills they need to become Professional Baristas. The theory is based on the belief that all young people have a right to a job, whatever their background. Young people gain a career but most importantly, economic stability, increased confidence and key functional skills. They are provided with a vital wrap around service to sustain them in employment, supporting them every step along the way.

Well Grounded launched in 2015, and has supported 15 beneficiaries into employment as Speciality Baristas and a further 10 into further education and work placements. The Shackleton Award enabled Eve to scale the social enterprise, to support more young people, as well as securing a permanent Academy space.

Martha Wright

Martha Wright is the Founding Director of Mindful Music, an organisation set up to support children in their development of attention, awareness and teamwork skills for greater wellbeing. While working as a primary school teacher and studying for her Masters in Transformational Leadership, Martha became aware of the way in which particular children's social wellbeing and academic attainment were being affected by their lack of self-control. She developed a drumming and songbased series of music sessions to develop skills needed for improved self-control and wellbeing: attention, awareness and teamwork. After observing and evaluating the positive effects seen in the children who took part in these sessions, Martha has developed the Mindful Music series into a transformative and high quality continued professional development programmes for all school staff. Through the programme, teachers, training assistants and midday meal supervisors are supported in their use of the Mindful Music tools and practices for improved behaviour and wellbeing for all children.

Josh Babarinde

Josh is the Founder and Chief Executive of Cracked It, an award-winning social enterprise that trains and employs at risk young people aged 16-24 in smartphone repair. He established the organisation having worked with disaffected young people in East London, many of whom turned to crime after feeling excluded from the mainstream. Cracked It's mission is to provide a positive and credible route away from crime and towards employment.

The organisation does this by harnessing the alluring elements of group offending – the prospect of gaining

income, belonging and self-worth – and positively incorporating these values into its tech repair training programmes. At the same time as equipping young people with new, exciting and lucrative skills, Cracked It's programmes support young people to take responsibility, realise their potential, and take their first steps towards the labour market.

The Shackleton Leadership Award enabled Josh and his team to deliver programmes for 72 young people across five London Boroughs, at the same time as professionalising the smartphone repair services that Cracked It graduates are equipped to offer the public.

Sonia Shaljean

Sonia Shaljean is the Founder of Lads Need Dads C.I.C. Male-led group mentoring, bushcraft survival and lifeskill training for boys age 11-15 years. Sonia set up Lads Need Dads to address the evergrowing social issue of the absent father and its impact on young males. Having worked for over twenty years in the fields of offending behaviour, alcohol and drugs, homelessness, anger management and complex families, Sonia found, not only were the majority of the service users' she encountered, male, but many also shared a common factor; either an absent or abusive father. Sonia felt compelled to set up a project that addressed this issue in order to prevent another generation of boys growing into the clients she had worked with, and hence Lads Need Dads was formed in 2015. Lads Need Dads seeks to empower and enable boys age 11-15 with absent fathers or limited access to a male role model, to be motivated, responsible, capable, resilient and emotionally competent, to prevent them becoming at-risk of under achieving, offending, exclusion or dropping out of school.

NEW LEADERS CONTINUED....



Aisling Kirwan

The Grub Club was founded by Aisling Kirwan. The programme combines Aisling's love of cooking with her eagerness to see every child succeed. As a teacher, Aisling experienced the significant and immediate effect that bad diets have on students' ability to succeed, particularly those from low-income backgrounds. Further research confirmed that fulfilling a child's basic nutritional requirements significantly impacts on their ability to be healthy and reach their full potential.

The organisation has achieved considerable success building the confidence and resilience of some of the most disadvantaged children and young people - working with around 340 children and young people each year. The Grub Club provides low-income families with the tools required to be nutritionally healthy through free weekly after-school cooking lessons run by trained professionals. Participants enhance their knowledge and skills required to make informed nutritional decisions in order to improve their brain function and achieve their optimum potential. Community is at the core of The Grub Club with students working alongside their parents/ carers to produce affordable nutritious meals within a familiar school setting to support students to be successful.

SHACKLETON LEADERS

Since 2007 the Shackleton Foundation has supported 34 entrepreneurs with great ideas to get started. Over thirty are still going strong across six categories as listed below:-

SECTOR/NAME	ORGANISATION	REGION	WEB ADDRESS
COMMUNITY	Ortanion	TEGIOIV	WED INDICESS
Jaffer Hussain	SLYNCS	Blackburn	www.slyncs.co.uk
Valerie Kelly	Sydenham Mosaic	London	www.sryfres.co.dx
Nick Nielson	Project Envision	UK	www.envision.org.uk
EDUCATION	Elivision	OK	w w w.envision.org.uk
Jessica Barratt	Franklin Scholars	London	www.franklinscholars.org
Julia Bengough	Primary First	Tanzania	www.mankimscholars.org
Robin Chu	Coach Bright	London	www.coachbright.org
Jasper Kain	Football Beyond Borders	Kent	www.footballbeyondborders.org
Alanna O'Garro	Rivers Coaching	London	www.riverscoaching.co.uk
Rachael Roser	Little Gate Farm	East Sussex	
Sarah Wallbank			www.littlegatefarm.co.uk
	Yes Futures	Surrey	www.yesfutures.org
Martha Wright	Mindful Music	London	www.mindfulmusic.london
LIFE SKILLS & EMPLOY.	i	- ,	1 , ,,
Josh Babarinde	Cracked It	London	www.crackedit.org
Stacy Bradley	The Smile Organisation	Norfolk	www.smileorganisation.co.uk
Megan Doherty	Fat Macy's	Herts	www.fatmacys.org
Rich Grahame	Settle	London	www.wearesettle.org
Lee Healey	Income Max	London	www.incomemax.co.uk
Brendan Magill	UK SEABLE	Worcester	www.ukseable.co.uk
Luke Rodgers	Foster Focus	York	www.fosterfocus.co.uk
Sonia Shaljean	Lads Need Dads	Essex	www.ladsneeddads.org
Jacqueline Williamson	Kinship Care	Northern Ireland	www.kinshipcareni.com
Eve Wagg	Well Grounded	London	www.wellgrounded.jobs.co.uk
PHYSICAL & MENTAL I	HEALTH		
Jayne Hardy	The Blurt Foundation	Plymouth	www.blurtitout.org
Kayleigh Harper	Before I Fall	Manchester	www.withouttheatre.co.uk
Aisling Kirwan	The Grub Club	Kent	www.thegrubclub.org.uk
YOUTH OFFENDING			
Baillie Aaron	Spark Inside	London	www.sparkinside.org
Emily Bolton	Criminal Appeals	Dorset	www.criminalappeals.org.uk
Miguel Dean	Miguel Dean Coaching	Worcester	www.migueldean.net
Shauneen Lambe	Just for Kids Law	London	www.justforkids.org
Harriet Laurie	The Horse Course	Dorset	www.thehorsecourse.org
Emma Morris	Beyond Youth	Essex	www.beyondyouth.org.uk
Sammy Odoi	WiPERS	London	www.wipers.org.uk
Lesley Parkinson	Restorative Thinking	Lancashire	www.restorativethinking.co.uk
OTHER			
Carina Dunkerley	The Orchard Project	London	www.theorchardproject.org.uk
Caroline Fiennes	Giving Evidence	London	www.giving-evidence.com

THE SHACKLETON FOUNDATION LEADERS' FORUM

Founded in 2015 by Shackleton Foundation trustee Karen Kwong, the Shackleton Leaders' Forum supports social entrepreneurs who seek to help disadvantaged and socially marginalised young people in the UK. These Leaders display many of Sir Ernest Shackleton's qualities such as leadership, resilience, inspiration, endurance and courage in trying to make the world a better place. The Foundation feels very strongly that it should support such pioneering individuals, to ensure their continued success in their quests. The Shackleton Leaders' Forum was created in March 2015 to invite Leaders to gatherings twice a year where speakers are invited to talk on a variety of pertinent topics. Here, the Leaders are also encouraged to network with and learn from each other, the speakers and the trustees — to share stories, challenges, resources and advice with each other.

Here are the topics discussed in 2016:-

26th January – What donors look for in an effective charity by Plum Lomax (Shackleton Foundation trustee and Deputy Head of Funders, New Philanthropy Capital)

1st November – Emerging Themes in Social Entrepreneurship by Jerry Allen (Deputy Director of Enterprise)

What some of the Leaders and Speakers have said:

- 'It was powerful to have a small group and the reflections
 of the trustees of the Shackleton Foundation. It came
 at a very pertinent time for me and I'm grateful for the
 opportunity to attend.'
- 'One of the most valuable parts of being a Shackleton Leader. As well as meeting some of the country's experts at the forefront of social innovation, the Forum gives us Leaders the opportunity to share best practice with one another and work through challenges together.'
- 'A great experience for me having the opportunity to chat
 to peers in a focussed, purposeful manner around tackling
 educational disadvantage. Particularly, the opportunity to
 chat with fellow Leaders who face similar challenges and
 are in similar positions keeps your motivation high and has
 really helped solve some of our problems.'
- 'Too often in the social enterprise / charity sector, those leading on innovative organisations and projects can feel that they are working by themselves to bring about social change. The Forum allows those people to reconnect with one another breathing new life into each member and reminding them they are part of a much bigger machinery which is changing lives and communities for the better.'

For further information about the Shackleton Leaders' Forum please contact Karen.kwong@renoc.co.uk.

COMPLETING SIR ERNEST'S JOURNEY



The Great Grandson of legendary explorer Sir Ernest Shackleton, Patrick Bergel has made history by becoming the first to drive a passenger car across the Antarctic. The 30-day route- driven in a Hyundai Santa Fe - traversed the continent from Union Camp to McMurdo and back again, completing the journey that Shackleton began over 100 years ago. The expedition, facilitated by Hyundai Motor, saw Patrick and small team cover almost 5,800km of icy terrain in bitter conditions.

"Getting to the South Pole was a special moment. The fact that this was a place my great grandfather tried to get to more than once and I was there, it felt like a genuine connection." The expedition was inspired by Shackleton's heroic Trans-Antarctic journey of 1914-17 when, having been beaten to the Pole by Roald Amundsen, he tried to become the first to cross the continent.

His ship sank in pack ice, but the heroic explorer and five men sailed 800 miles over open, stormy sea to South Georgia, from where a successful rescue could be launched.

It was this spirit of endurance shown by Shackleton that inspired Hyundai Motor to visit the Antarctic and enable a member of Shackleton's family to complete a journey that had been started over 100 years ago.

Scott Noh, Head of Overseas Marketing Group, Hyundai Motor Company said: "We were aware of Sir Ernest Shackleton's story and as a Company felt a resonance with his courage and pioneering spirit. Our film celebrates this spirit and through Patrick, his Great Grandson, completes his dream to cross Antarctica – just a hundred years later."

The film can be viewed at shackletonsreturn.hyundai.com

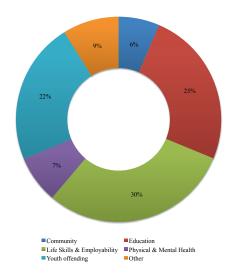
The Shackleton Foundation is grateful to Hyundai Motor Company for their generous support in this exciting tenth anniversary year.

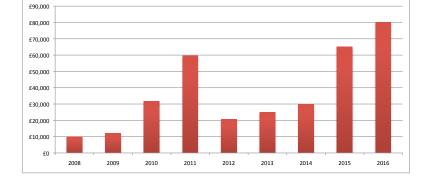
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IMPACT REPORT

Last year the Foundation published its first Impact Report, looking at the Shackleton Foundation's achievements. We have developed a system for collecting the impact of the organisations we have supported, requesting updates from our leaders six months and 12 months after our Leadership Award, plus a brief follow-up for two years after the Award has finished. This enables us to build a picture of how many people the organisations have collectively reached, the impact on those young people, and also details about the growth of the organisations themselves—in terms of income and staff numbers.

And we're proud of our impact so far—as of October 2016, we had distributed £333,837 in awards to 34 Leaders, with an average award of £10,000. These Leaders have collectively reached 52,657 individuals, and we believe our early stage funding has contributed to this achievement.





Grants to date by sector

Grants awarded over time

SOCIAL ENTERPRISE IN THE UK

The term 'social enterprise' was virtually unheard of ten years ago—and yet today there are over 70,000 social enterprises in the UK. Not all our Leaders are social enterprises, but many are—essentially businesses with a clear social mission that generate income through trading and reinvest the majority of their profits to further their social aims. They can be a variety of legal structures—with the most common being limited companies (usually also registered as charities) and community interest companies. Social enterprise is a growing sector in this country - almost half of all social enterprises are under five years old. They operate across all fields, with the most common social objectives being to improve health & wellbeing, supporting vulnerable people and improving a particular community. But accessing funding and financing remains really difficult for social enterprises according to the latest State of Social Enterprise Survey (2015) and is cited as the biggest barrier both to starting-up and achieving sustainability. And although more infrastructure now exists to provide support and finance to this sector, there is still a significant lack of small-scale, simple, unsecured investment—exactly what the Shackleton Foundation prides itself on providing for Leaders.

CoachBright is a good example of a social enterprise that we have supported, founded by Robin Chu. CoachBright provides 1:1 coaching to pupils from low-income backgrounds to help them get into top universities. Its business model is one of charging schools for delivering the programme, mainly run by volunteer coaches, generating a steady stream of income for the organisation.

'The Shackleton Foundation gave me the confidence to take CoachBright off the ground. We would have died if it wasn't for the Foundation's intervention. The Shackleton Foundation has been a game-changer for CoachBright.' Robin Chu

For further information about the Shackleton Foundation's impact please contact plum.lomax@btinternet.com

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LORRAINE KELLY IN SOUTH GEORGIA





I was lucky enough in February and March this year to achieve my ambition of visiting Antarctica and South Georgia and to follow in the footsteps of my hero Sir Ernest Shackleton. His epic rescue of his men against all the odds is the stuff of legends and for me this was an unforgettable experience.

Just over one hundred years ago, Shackleton set sail from London to embark on the "Imperial Trans-Antarctic Expediton". His ship "The Endurance" became trapped in the ice and in November 1915 was crushed and sank. Shackleton and his men set up camp on an ice flow but as it started to drift and break up they launched the lifeboats and rowed for their lives to Elephant Island, a grim, inhospitable rock blasted and lashed by the winds and the seas. There was no way of letting the outside world know of their desperate plight. They might as well have been on the moon. The only slender hope of rescue was for Shackleton to set sail with five others in the tiny 22 ft "James Caird" and head for South Georgia 800 miles away. It was one of the most astonishing and celebrated feats of seamanship.

Having covered the exact same journey, albeit in a much larger vessel and living in comfort with a warm bed and plenty of food, I now have a much greater understanding of what Shackleton achieved and I just don't know how he managed to pull it off. When we left the Antarctic Peninsula and headed to Elephant Island the seas were so rough that one night I was thrown out of bed and even the most experienced sailors were feeling decidedly queasy. The wind was so strong we couldn't actually land on the tiny spit of land where Shackleton set up his first camp, but we were close enough to see for ourselves the horribly desolate conditions. Those poor 22 men left on Elephant Island, some with serious frostbite, endured over four months of deprivation waiting for Shackleton to return.

Meanwhile he had reached South Georgia, climbed across the uncharted interior to Stromness whaling station, and on the fourth attempt managed to get back and rescue every single one of his men. His powers of leadership under the most stressful conditions were truly remarkable. He knew when to empathise, when to cajole and when to lay down the law. He also knew how to get the best from his men, how to stop insurrection in the ranks and to make everyone bond together and work as a team.

The most emotional part of the journey for me was visiting Shackleton's Grave on Grytviken. I raised a glass of fine whisky to "The Boss" and toasted his memory. While on South Georgia I was able to actually walk in his footsteps on the final part of his descent down to Stromness. To make the experience even more special, one of our expedition team Seb Coulthard let me wear his authentic copy of the clothes Shackleton wore on his quest.

In 2013 Seb and a team of diehards re-enacted Shackleton's journey in an exact replica of the James Caird, wearing the same gear and eating the same ghastly hoosh (a stomach churning mixture of mashed dried seal meat and blubber, thickened with biscuits and powdered milk). Their journey gave them an even greater respect for "The Boss".

I have realised that once you have been to South Georgia it pulls you back and I am already making plans to return. For me it is all about the history, the wildlife and the sheer wild humbling experience of being at the mercy of nature.

It's also about celebrating the spirit of Shackleton, something that we in the Foundation are all passionate about, in order to help those who want to realise their dreams and ambitions and to make a difference.

Lorraine Kelly has been a Shackleton Ambassador since 2014.

www.shackletonfoundation.org



FUNDRAISING

In November 2016 the Shackleton Foundation trustees hosted a Fundraising dinner at the RAC in Pall Mall for potential funders. The evening at which five Leaders (Josh Babarinde, Sonia Shaljean, Baillie Aaron, Jasper Kain and Jaffer Hussain) spoke was sponsored by TLO Risk Services and raised over £50,000. We took the opportunity of five Leaders being in one place at the same time to film them talking about the impact that their Award had on their ventures. The film can be seen at www. shackletonfoundation.org.

TLO are proud and delighted to be corporate supporters of the Shackleton

Foundation, whose aims and philosophy we fully share as we all strive to help the leaders of tomorrow conquer their own Antarctic.

Although it is over 100 years since Sir Ernest Shackleton's heroic Antarctic voyage in the James Caird, his spirit lives on through the work of the Shackleton Foundation and the thirty four social entrepreneurs who have



been granted funding in the first ten years of the Foundation's existence.

As Shackleton himself said "Superhuman effort isn't worth a damn unless it achieves results". We like to think that we understand that calculated risk-taking, combined with courage, entrepreneurial flair and superhuman effort can give rise to great and lasting results, whether we're helping growing businesses, or supporting the charities of tomorrow.

We look forward to continuing our partnership with the Foundation, as they continue to find new Leaders and fund new charities aimed at making a difference in the

lives of underprivileged youth across the UK.

TLO Risk Services provides professional risks insurance services to a wide range of individuals and businesses, including Trustees, asset managers, the legal profession and many others. For more information visit www.tlorisk.com

BACK TO SCHOOL



Wetherby Prep school is delighted to be proud supporters of the Shackleton Foundation for the academic year 2016-2017, especially in this the tenth year since the Foundation's inception.

It has been incredibly worthwhile for Wetherby pupils to hear the words of the inspirational Leaders of the Shackleton Foundation and the journeys that have led them to where they are now. For the Wetherby boys to be able to associate with these individual journeys that

the Leaders have taken to reach their 'Antarctic' ties in with many of the values that we promote at school. These include working to achieve the best of one's potential and to persist in things even when they encounter challenges.

We have held a number of fundraising events at school so far, including a 'Great Wetherby Bake Off' and 'Come Dine with Us'. We look forward to 'Wetherby's Got Talent' and the Headmaster's Summer Ball over the coming months.

READER CHALLENGE

With over 30 Leaders supported over the last ten years, the Shackleton Foundation's generosity to support potential Leaders is limited by the funds that we are able to raise each year from generous individuals, companies, trusts and foundations.

If you, or anyone you know might be willing to support our work please visit www.shackletonfoundation.org or contact fundraising trustee Mark Gwynne at mgwynne@polygoninv.com

MY ANTARCTIC - WHAT IS YOUR ANTARCTIC?

My Antarctic - a challenging proposal for companies interested in developing their leadership skills.

The Shackleton Foundation is hoping to sign up ten companies in 2017 to reflect the charity's tenth anniversary.

The Shackleton Foundation believes that everyone has an 'Antarctic'. This is a personal, or business, challenge you have, something that maybe scares you, but a challenge you would also secretly love to conquer... but remember it should be something that's personal to you — your own fear or personal challenge.

We are inviting companies to take The Shackleton Foundation on as (one of) their community charities, with a very proactive and fun approach by specifically asking employees to engage with the question WHAT IS YOUR ANTARCTIC? For employees to answer it. And then to cross it, pledging to raise a specified minimum amount whilst achieving their Antarctic.

The aim is to be seen as a positive for the company itself, and the personal development of staff, whilst raising money for a very inspiring foundation which invests in future leaders as its core business.

Key to this initiative, is the link between leadership and personal development - we are specifically looking for companies, big or small, who are interested in supporting their employees' personal development with the following outcomes:-

- personal challenge and taking calculated risks
- feel good factor in raising money
- community effort as well as community link
- supporting leadership through leadership

Please contact claudia@claudiabradby.com if you would like to hear more information, or to set up a meeting to discuss this further.

www.shackletonfoundation.org



Since the charity's creation in the Spring of 2007, all that the Shackleton Foundation has achieved has happened as a result of the kindness of voluntary (and unpaid) contributions of a total of 16 trustees. On this anniversary it feels right to name them and say a heartfelt thank you.

NAME	DATE APPOINTED	DATE RESIGNED
Alexandra Adams	15-Feb-07	08-Sep-08
Patrick Bergel	15-Feb-07	09-Mar-12
David Cornell	15-Feb-07	20-Mar-15
William Shipton	15-Feb-07	
Caroline Cornell	10-Sep-07	28-Mar-12
Henry Worsley	15-Jun-08	21-Oct-14
William Gow	15-Jun-09	28-Nov-13
Matthew Beardmore-Gray	10-Sep-09	29-Sep-15
Tim Fright	10-Sep-09	29-Mar-15
Richard Gray	10-Sep-09	31-Dec-14
Andrew Ledger	10-Sep-09	03-Oct-11

The current trustees explain what supporting the charity means to them:-

Claudia Bradby - Appointed February 2015 - For me the best part of the role is hearing the pitches from potential future SF Leaders. Working out how their ideas can reach a meaningful amount of people, with a long term sustainable future is very exciting. I am always struck by how many capable, bright individuals are willing to choose the social entrepreneur field when lucrative careers in other areas could easily be their options. What it means to me is that I feel very involved with substantive people doing something they really believe in. And to be able to help, as part of a committed trustee group, in some way is fabulous – it is a great team effort and that goes a very long way.

Mark Gwynne – Appointed May 2015 – In all honesty, I never felt a strong connection to Shackleton as a figure or to the Antarctic as such but time and again since I became a trustee, I have been energised by what leadership, courage and determination to improve the lot of others can achieve.

Abel Hadden - Appointed February 2014 - With eight meetings a year and over 40 applications to review being a trustee is a definite commitment. However having acted as a trustee for a number of charities over the years, I have rarely felt so proud to support a charity that really does make a difference to people's lives – the Leaders we select are truly inspirational.

Karen Kwong – Appointed September 2012 - Imagine guaranteeing that at least once a week, one has the opportunity to be inspired, energised, overawed by individuals who are driven, resilient, brave, ambitious and compassionate - wishing to improve the lives of disadvantaged youth in the UK. This is the privilege and honour that I have as a Shackleton Trustee.

Plum Lomax – Appointed May 2015 - I love the unique role that the Shackleton Foundation plays in unearthing passionate individuals impacting the lives of young peopleand then supporting them to turn their visions into reality. Our leaders progress from tiny projects to established, sustainable organisations, and knowing that we have played some part is immensely rewarding.

Bill Shipton – Chairman, Appointed February 2007 - The immense satisfaction that comes from seeing what an impact £10,000 can make to so many young lives. It is humbling to meet so many passionate social entrepreneurs who really are changing the lives of those less fortunate around them. Our pitch meetings have always been the highlight for me.

About The Foundation

Sir Ernest Shackleton is well-known as one of the most inspirational leaders of the last century. While he never achieved his personal dream of being the first to reach the South Pole, his reputation as leader of men is based on a still greater success: the survival and safe return of all his team members, while overcoming almost unimaginable odds. Shackleton's name lives on as a beacon for courage, bravery and, most of all, leadership.

Shackleton's era of heroic explorations has passed. However, The Shackleton Foundation believes that many challenges still exist where the rallying power and indomitable spirit of Shackleton are needed. We believe that strong leaders can provide inspiration to those around them, and we wish to support these people. The Shackleton Foundation seeks to

help disadvantaged and socially marginalised young people. It does this by providing seed-funding to social entrepreneurs who exemplify the spirit of Shackleton: inspirational leaders with fresh and innovative ideas striving to make a significant difference to the lives of disadvantaged young people.

Each grant recipient is reviewed by the Trustees to ensure that their inspirational projects really will make a significant difference. Founded by descendants of Shackleton's 1907-9 Nimrod Expedition, the Shackleton Foundation was established in 2007 to celebrate the legacy of the great man in a 21st-century context. To date the Foundation had made 34 Leadership Awards of up to £10,000.

Visit us at www.shackletonfoundation.org

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@ShackletonF



f Facebook/ShackletonFoundation

Ambassadors:

Dave Cornell Tim Fright Richard Gray Lorraine Kelly OBE Anton Oliver Rebecca Stephens MBE

Trustees:

William Shipton (Chairman) Claudia Bradby Mark Gwynne Abel Hadden Karen Kwong Plum Lomax

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