

# NORTHERN ONTARIO MINING SHOWCASE

2020

EXHIBITOR MANUAL

MARCH 1 – 4



Canada



## GENERAL INFORMATION

Thank you for choosing to exhibit in the Northern Ontario Mining Showcase (NOMS) at PDAC 2020. This exhibitor manual is designed to assist you in preparing for the show. We strongly recommend you read this manual carefully to fully understand the details of the event. It is important that you share this information with all those attending on your company / organization's behalf.

<b>Location:</b>	Metro Toronto Convention Centre (MTCC) 255 Front Street W., Toronto, ON North Building – Exhibit Hall C Pavilion #6501N	
<b>Exposition Dates:</b>	March 1st – 4th, 2020	
<b>Exposition Hours:</b>	Sunday, March 1 <sup>st</sup>	10:00 am - 6:00 pm
	Monday, March 2 <sup>nd</sup>	10:00 am - 5:00 pm
	Tuesday, March 3 <sup>rd</sup>	10:00 am - 5:00 pm
	Wednesday, March 4 <sup>th</sup>	9:00 am - 12 noon
<b>Set-up of Exhibits:</b>	Hall C, Level 300, North Building Saturday, February 29th, 2020 12:00 pm – 5:00 pm*	

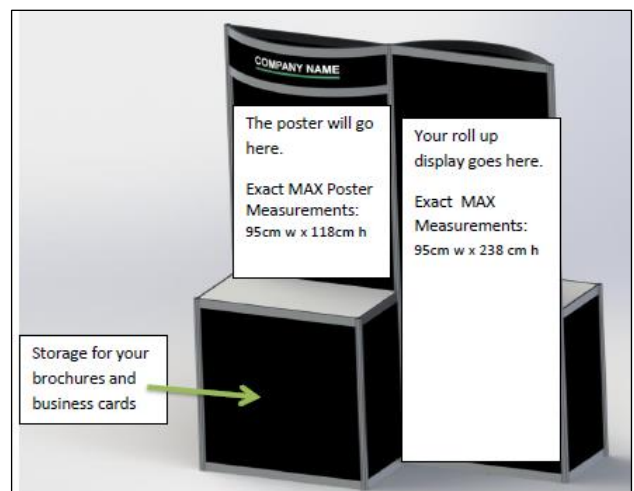
*\*Refer to the Material Handling section for details on parking and unloading. Note that hard hats, boots and vests are required on the show floor during set-up and will be available for you.*

**Removal of Exhibits:** Display material **may not be removed until 12:00 pm on Wednesday March 4th, 2020**. Any exhibitors tearing down prior to this time will not be allowed to participate in future NOMS events. Tear down runs until 2:00 pm.

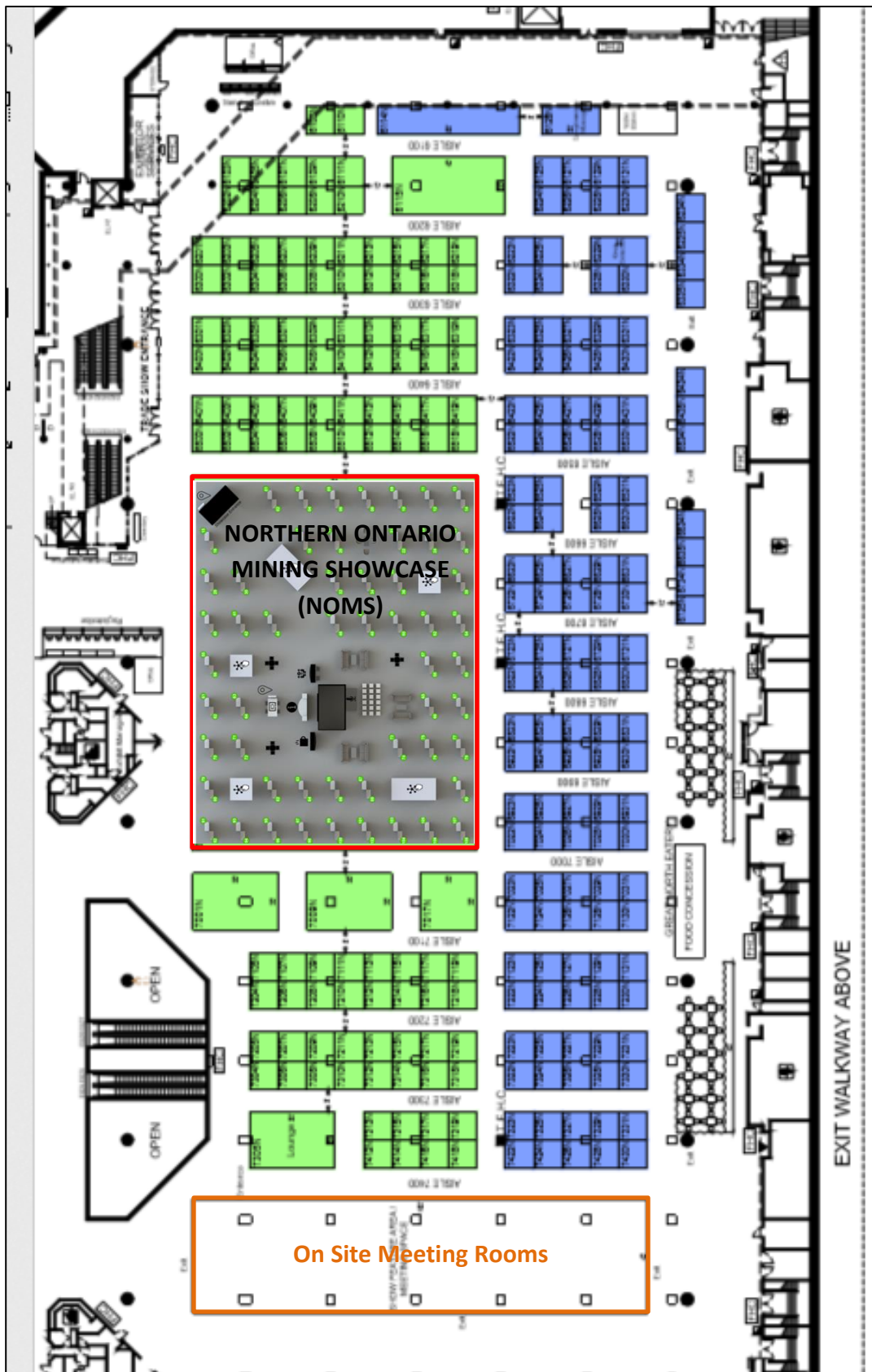
### Your NOMS Booth space includes:

- 1 Pre-fabricated 6'6" W x 8' H kiosk
- 1 Chair
- 1 95cm W x 118cm H color poster printed on 3mm PVC
- 2 PDAC exhibit badges
- 1 PDAC Generic All Access badge\*
- 1 Standard power outlet (*bring power-bar if you require additional plug-ins*)

\* The Generic All-Access Badge provides access to PDAC conference technical and open sessions, non-ticketed events, the trade show floor (South & North Hall) and the investors' exchange. NOTE: the All-Access badge has no individual or company name on it and can be shared among team members.



# Metro Toronto Convention Centre North Building Exhibit Floor Plan



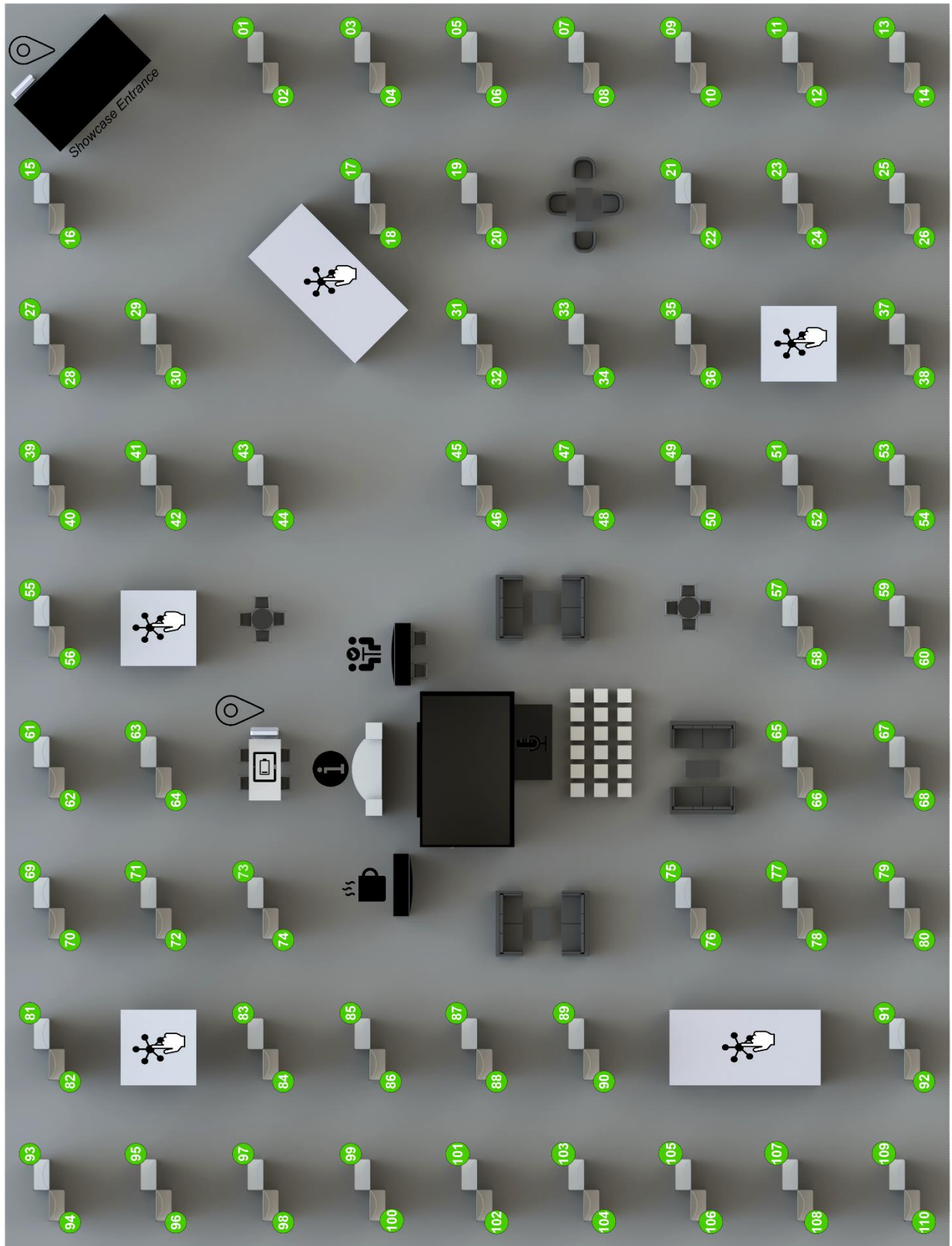
## 2020 NOMS EXHIBITOR BOOTH ASSIGNMENTS & FLOORPLAN

Booth	Exhibitor	Booth	Exhibitor
9	A-1 Blasting Mats	57	NADF
85	Abitibi Geophysics	18	NATT Safety Services
108	ACR FULLER GROUP	70	New Liskeard Sheet Metal Works Ltd
87	Association of Indigenous Mining Suppliers/Centre of Excellence for Indigenous Mineral Development	90	NORCAT
36	B & D Manufacturing	3	NORPRO COMPANY
22	BBE Canada	107	North Bay Machining Centre Inc
11	BioNorth Solutions	33	North Bay Plastic Molders Ltd.
64	Blue Heron Environmental / Zhashagi	65	Northern Superior Structural Solutions Ltd
94	BZ Environmental Consulting	28	Northern Training Division/Northern College
59	Cambrian College	49	NorthStream Safety & Rehab
23	Custom Concrete Northern	32	NorthWinds Environmental Services
58	Canadian Diamond Drilling Association	78	NSS Canada
72	Canadian Exploration Services Limited (CXS)	69	Odyssey Fluid Power
4	Canadian Shield Consultants Agency Inc	7	On Duty Equipment Ltd
100	Carriere Industrial Supply	37	ORIGIN
76	Centre for Excellence in Mining Innovation (CEMI)	15	Paige Engineering Limited
35	Clickmox Solutions Inc	86	Pinnacle Civil Constructors
51	Collège Boréal	14	Pneuma-Tool
8	Conveyors Plus Ltd	1	Polymet Resources Inc
60	Covergalls Inc.	10	Poly-Ure Castings Limited
44	CRDcreighton	84	PROVIX Inc.
21	Deltion Innovations Ltd	106	Rail-Veyor Technologies Global Inc.
79	DJB Mining Products and Services LTD	88	Rainbow Concrete Industries Ltd
25	Dr Tarp	68	Rastall Mine Supply
17	Drillco Mining and Exploration	91	Rector Machine Works Ltd
29	Drillspec	13	Resolution Machining
102	DST Consulting Engineers Inc. A Division of Englobe	93	Revolution Mining Software
20	Element Mining Ltd	105	Rocvent Inc
52	EPC Canada Explosives Ltd.	6	Ronacher McKenzie Geoscience
95	Equipment North	67	SAMSSA
19	Ethier Sand and Gravel Limited	55	Schauenburg Industries Ltd.
43	Fabrithane Industrial Products Inc.	96	SHYFTinc
54	Fisher Wavy Inc.	27	Sling-Choker Mfg. (Thunder Bay) Ltd
50	Heath & Sherwood (1964) Limited	30	Spectrum Telecom Group Ltd.
71	Hurley Ventilation Technologies inc Hurley Industrial Thermal Technologies Inc	73	Stardust Technologies
82	Innovation Centre for Advanced Manufacturing and Production (ICAMP)	109	Steel2000 Inc.
44	iRing Inc.	81	Sumac Geomatics
83	Itec 2000 Equipment Inc	104	Symboticware
48	J.L. Richards & Associates Limited	34	TBT Engineering Limited
5	Jacob & Samuel Drilling Ltd.	98	TESC Contracting Company Ltd.
97	Jannatec Technologies	24	The Miller Group of Companies
12	Komri Engineering	46	TIME Limited
63	LTL Contracting	56	TopSteel corp/TopROPS
75	Maestro Digital Mine	16	TopVu
2	Marcotte Mining / Timberland Equipment Ltd	38	Tracks and Wheels
66	Materials Joining Innovation Centre	40	TRANS CANADA SAFETY
53	Meridian Fuels Inc.	103	Triotek Limited
89	Métis Free Trader	61	Variant Mining Technologies
31	Miller Technology	42	Wabi Iron & Steel Corp.
26	Minalytix	101	Wahgoshig Resources/ Black Diamond Drilling
74	Mine Safety Solutions	62	Wasaya Airways
99	Mine Source Auctions	92	Windigo Community Development Corporation
77	MIRARCO Mining Innovation	110	Wipware Inc.
39	Mobile Parts Inc.	47	Wojo Wrench
41	Morgan Fuels	80	x-Glo North America Inc

# 2020 Northern Ontario Mining Showcase (NOMS) Floorplan

## Legend

Information Desk	
Funding & Programs	
FedNor Café	
Presentation Stage	
Interactive Exhibit	
Device Charging	
Interactive Floorplan Map	
Seating Area	



## NOMS EXHIBITOR REGISTRATION & BADGE INFORMATION

You **must** register your company / organization with the Northern Ontario Mining Showcase team in **MTCC Boardroom 201B** located on level 200 (Front street level) in the **North Building of the Metro Toronto Convention Centre** to access your PDAC All Access badges and information packages. Note that we will have coatracks in the boardroom so you can avoid checking your coat at the convention or storing it at your booth. You can also leave bags, boxes and other items in this room (at your own risk).

### PDAC Exhibitor Badges

Badges will be required of all booth personnel for admittance to the PDAC Exhibit Floor prior to, during, and after the open hours of the convention. **Instructions on how to retrieve your exhibitor badges will be provided upon registration with the Northern Ontario Mining Showcase in MTCC Boardroom 201B.** Advise your booth personnel that their Exhibitor Badge identifies them as members of your organization and provides admission to the Convention before, during, and after official Show hours.

### Adding Badges

Additional / extra exhibitor badges can be purchased in advance of the show for \$30 /ea. Badges can also be purchased onsite for \$40 / ea (credit card only.) Contact showcase personnel, Marla Tremblay, for availability.





## **MEETING SPACE**

### **Boardroom 201B**

This is the boardroom where you will sign-in on arrival at PDAC (see page 6) on Saturday February 29<sup>th</sup>. This boardroom may be utilized by NOMS Exhibitors to host meetings for groups of up to 25 people. Note that this room does see a fair bit of traffic so we will limit the amount of time it can be booked for (e.g. blocks of 1 hour are typically the max we can accommodate). If you are interested in reserving this space (no charge for space itself), speak with our coordinator to confirm availability. Additional services such as special room set up, AV, catering will need to be coordinated and paid for separately by your company.

### **Onsite North Hall Meeting Room**

The NOMS has rented an enclosed meeting space (divider style with no ceiling) from PDAC which will be located on the show floor at the west end of the North Hall (see page 3 MTCC North Building Exhibit Floor Plan). Northern Ontario Mining Showcase exhibitors can reserve this space for pre-planned and impromptu meetings. The is a 10x10 space and includes a table and 6 chairs. AV is not included. For advance booking, please contact our coordinator directly. Onsite reservations can be made at the NOMS pavilion information desk.

*\* For advance booking of meeting spaces contact Markey Consulting (see pg. 11 for contact info)*

## **MARKETING TOOLS**

### **Media Guide**

We have engaged the services of a digital media and marketing firm to support us with our overall marketing message and to capitalize on social media opportunities. Our goal is to help drive additional traffic to the pavilion and further showcase our NOMS exhibitors! We need your help to ensure that we are successful in reaching our target audience and encourage you to access our [media guide](#) where you will find various tools such as social media video tutorials, hashtags and handles, sample posts, logos and customizable templates to help you promote your participation in the 2020 NOMS.

### **Northern Ontario Mining Showcase Directory**

The official printed NOMS 2020 Exhibitor Directory will be distributed at the Northern Ontario Mining Showcase pavilion. All exhibitors are alphabetically listed within, along with their website address, a short description and identifiers indicating the sub sector in which they operate. Showcase exhibitors will also be listed in the PDAC Convention Program **under the Northern Ontario Mining Showcase header.**

## **ACTIVITIES & NETWORKING EVENTS**

### **NOMS Speaker Series**

A speaker series featuring presentations focusing on new projects, innovative products and services, and opportunities in jurisdictions around the world will take place on the Northern Ontario Mining Showcase presentation stage. A detailed schedule will be provided in your exhibitor package at sign in.

## NOMS Exhibitor MEET & GREET

Join the Organizing Committee and fellow Northern Showcase Exhibitors for a casual meet and greet to network with other companies from Northern Ontario prior to the hustle and bustle of PDAC.

**What:** Northern Ontario Mining Showcase Exhibitor Meet & Greet

**Where:** Jack Astor's – 144 Front St. W.

**When:** Saturday, February 29th 7:15 pm – 9:30 pm

*\*Cash bar and menu. Attendees are responsible for their own costs*



### Activities of Note

The following are various networking events and activities that you are encouraged to attend:

<b>NOMS Official Opening &amp; Ribbon Cutting</b> Sunday, March 1 - 4:15pm to 4:45pm Northern Ontario Mining Showcase Stage	<b>PDAC Opening Reception</b> Sunday, March 1 - 4:00pm to 6:00pm Convention Centre - North Hall
<b>Northern Ontario Night Hospitality Event</b> <i>(3 tickets provided per NOMS booth)</i> Monday, March 2 - 6:00pm to 11:00pm Steam Whistle Brewery - 255 Bremner Blvd.	<b>PDAC Trade Show Reception</b> Monday, March 2 - 3:00pm to 5:00pm Convention Centre - North Hall

## PDAC Exhibit Rules and Regulations

### Lighting

Flood lights or other lighting may not be installed in such a way that the glare is annoying to visitors or neighboring exhibitors. The use of flashing, rotating or traveling electric signs or lights is NOT permitted.

### Compliance with Laws

Exhibits must comply with all laws, rules and regulations and ordinances in force in the City of Toronto.

### Handouts / Souvenirs

The distribution of any printed matter, souvenirs, or other articles must be confined to the booth space occupied. Adhesive stickers and helium / air balloons are NOT permitted in the building.

### Food / Beverages

Water and coffee will be provided at no charge within the café area of the Northern Ontario Mining Showcase pavilion. *\*Alcoholic beverages may NOT be distributed by exhibitors during show hours.*

### Booth Personnel

Robots, mannequins, or individuals in attire or costumes with advertising on them will not be permitted in public aisles. Models must be conservatively attired. The distribution of literature, samples, etc. is not permitted outside the boundaries of the exhibitor's space.



### **Non-Eligible Equipment Display**

Only companies which are officially listed in the Show directory may display product.

### **Aisles**

All aisle space belongs to PDAC. NO exhibit or advertising will be allowed to extend beyond the pavilion.

### **Noise**

All use recorded or live presentations should be operated intermittently. Exhibitors may be requested to discontinue any noise which becomes objectionable to neighboring exhibitors.

### **Obstruction of Aisles or Booths**

Any demonstrations or activities, which results in the obstruction of aisles or prevents ready access to neighboring booths, may be suspended for any period specified by Management.

### **Exhibit Building Protection**

Nothing should be taped, tacked, nailed or attached in any way to the columns, walls, ceilings or floor.

### **Cameras / Photography**

With the exception of NOMS personnel, no pictures may be taken on the Show Floor prior to 10:00 am on Sunday March 1. Exhibitors are not permitted to photograph another company's display or equipment at any time without prior permission from that exhibitor.

## **MATERIAL HANDLING AND PARKING**

### **Show Parking**

The entrance to the North Building parking garage is located from Simcoe St, south of Front St SW.

### **Parking passes**

If you are driving, we highly recommend purchasing a parking pass. The early bird price is \$80 for a 5 day pass. To order parking passes complete the [order form](#) and return it to the address listed on the form, or call MTCC exhibitor services (416) 585-8387. *Early Bird deadline is Feb 1, 2020.*

### **Receipt of Exhibit Materials**

Although we have made every effort to meet as many exhibit space requirements as possible for Showcase participants in order to limit the need for shipping, you may still need to send certain items. To facilitate the move in process, you are encouraged to ship any required materials to your hotel and personally take the items to the show. Options for move-in are as follows:

#### **Option 1 – Hand Carry (*no dolly required*)**

**North Building Parking (*public parking*):** Enter on Simcoe St just south of Front St doors.

\*Since you will be using public parking and do not require vehicle access to the loading docks, you do not need to go to the marshalling yard for move-in. Do not park or unload in the dock area or you will be towed. Do not park in the MTCC North Building entrance or you will be towed.

## **Option 2- Do It Yourself** *(if you require a dolly)*

- Your vehicle must go to the Marshalling Yard (100/120 Cherry St) for loading dock access
- When advised, proceed to the East Loading Dock (dollies are available here at the Material Handling Desk)
- Unload your vehicle using your own equipment (tailgate dolly etc.) in a timely manner
- Pick up your exhibitor badges in Boardroom 201C on level 200 of the MTCC North Building
- Move your materials to your booth
- Immediately remove your vehicle from the unloading area

## **DIRECTIONS**

The MTCC North Building is located at 255 Front Street West, between the InterContinental Toronto Centre to the east and the CN Tower and Rogers Centre to the West.

### **Walking**

You can access the North Building through the main entrance doors on Front Street, or from the east via the Skywalk, a glass-enclosed access-way from Union Station and mass transit.

### **From Pearson International Airport**

- Take Highway 401 East to Highway 427 South
- Follow Highway 427 South to the Gardiner Expressway
- For the North Building exit at Spadina Avenue
- Proceed north on Spadina Avenue and turn right on Front St.
- Turn right on Simcoe St. then turn right into the garage

### **From North (Barrie / North)**

- Take Highway 400 South to Highway 401 West
- Follow Highway 401 West to Highway 427 South
- Follow Highway 427 South to the Gardiner Expressway
- For the North Building exit at Spadina Avenue
- Proceed north on Spadina Avenue and turn right at Front St.
- Turn right on Simcoe St. then turn right into garage

### **From 401 East**

- Take Highway 401 West to the Don Valley Parkway South
- Follow the Don Valley Parkway South to the Gardiner Expressway
- For the North Building exit at Spadina Avenue
- Proceed north on Spadina Avenue and turn right at Front Street
- Turn right on Simcoe St. then turn right into the garage



**SHOWCASE PERSONNEL**

The Northern Ontario Mining Showcase will be staffed at all times by various committee members and volunteers, along with FedNor staff. These individuals can be recognized by their matching shirts / vests with the showcase logo.

Should you require assistance during the event, please contact one of the following:

- Marla Tremblay - Showcase Coordinator 705.499.6267
- James Franks - City of Temiskaming Shores 705.647.2148
- Denise Deschamps - FedNor 705.471.3276

Should you have any questions or require assistance prior to the event, please contact our coordinator Marla Tremblay with Markey Consulting at 705-499-6267 or [info@northernontariomining.com](mailto:info@northernontariomining.com).

Thanks and we will look forward to seeing you at the show!

Sincerely,

The Northern Ontario Mining Showcase



