



. SARAH JAYNE POTTER .

MEDIA PACK

Spring 2019





.SARAH JAYNE POTTER.

# Topics & Areas Of Interest

NATIONAL & REGIONAL (MIDLANDS) BRANDS



FASHION, PLUS SIZE FASHION, BEAUTY,  
LIFESTYLE, FOOD, DRINK, TRAVEL.

+ INSPIRATIONAL BUSINESS WOMEN IN THE #BOSSBABE  
SERIES

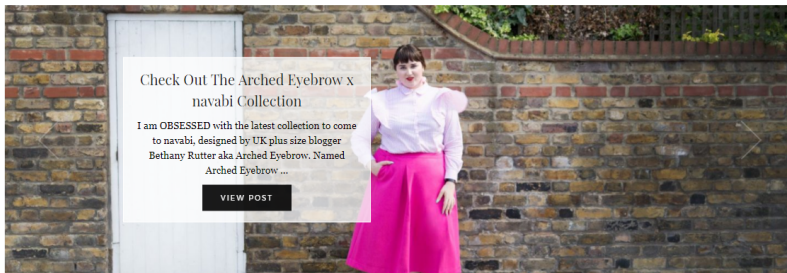


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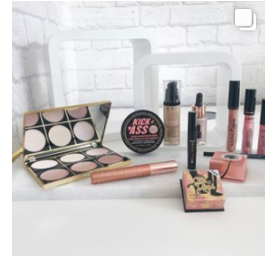
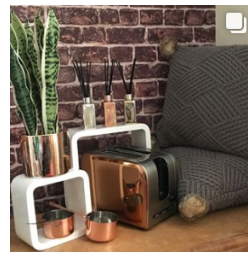
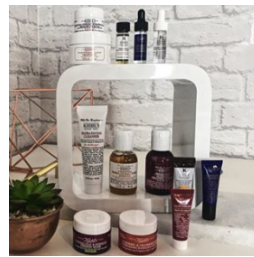
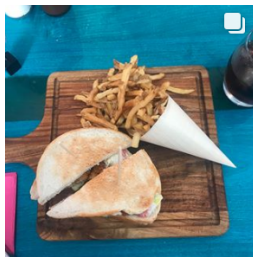
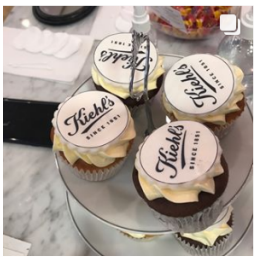
# Examples Of How We Can Collaborate

## BLOG POSTS

### FEATURED SLIDESHOW & ADVERTISER OF THE WEEK/MONTH STATIC ADS



## SOCIAL MEDIA PROMOTION



I ALSO CONTRIBUTE TO VARIOUS MAGAZINES & OUTLETS AND ALWAYS SYNDICATE THE CONTENT ONTO MY WEBSITE





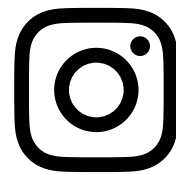
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## Stats: January 2019

IEWS

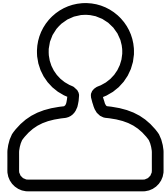


12K



7.8K+

USERS



6.5K



5.4K+

AUDIENCE

UK = 76.5%

Aged 18-24 = 19%  
Aged 25-34 = 42%  
Aged 35-44 = 22%



348



COMING SOON



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# Who I've Worked With

ELVI

SimplyBe

boohoo.com

♥YOURS

ASOS  
discover fashion online

navabi  
THE GLOBAL LEADER IN PREMIUM PLUS SIZE FASHION

NEW LOOK

IN THE STYLE  


Curvy Kate®  
D-K cup

MARC JACOBS  
BEAUTY

CLARINS

MAC

Kiehl's  
SINCE 1851

GARNIER

benefit  
SAN FRANCISCO

ICONIC  
LONDON

Nanshy®

  
lee stafford

Malmaison

hotel  
INDIGO  
AN IHG® HOTEL

 Holiday Inn

MARCO PIERRE WHITE  
MARCO

MILLER & CARTER  
- STEAKHOUSE -

CAFÉ ROUGE

NOVOTEL  
HOTELS & RESORTS

Carluccio's



HIGHCROSS  
LEICESTER

DEBENHAMS

fosse  
FASHION · HOME · FOOD





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## CONTACT



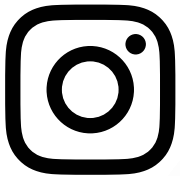
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