

# Red Funnel Ferries



“We wanted to use a trusted brand like Dyson, and the 5 year warranty was very attractive. There’s a notable improvement in performance compared to our previous dryers.”

Jonathan Green, Sales & Marketing Director.



With concentrated Airblade™ technology, the Dyson Airblade V hand dryer protrudes just four inches from the wall. It is 60% smaller than the original Dyson Airblade™ hand dryer, but has the same drying performance.

## The business

Red Funnel Ferries, based in Southampton, operate around 37,000 sailings each year, carrying 3½ million people.

They pride themselves on providing an excellent customer experience while keeping overheads to a minimum to ensure good value.

## The problem

“We’ve been using warm air hand dryers,” explains Sales & Marketing Director, Jonathan Green. “But apart from being expensive to run, we feel they inconvenience customers – taking too long to dry hands.”

## The solution

Dyson Airblade V hand dryers.

## Fast dry times

Using concentrated Airblade™ technology, the Dyson Airblade V hand dryer scrapes all the water from hands in just 10 seconds.

“We wanted to use a trusted brand like Dyson and particularly liked the look of the Dyson Airblade V hand dryer for its compact size and rapid performance,” adds Jonathan.

## Low running costs

With no energy-hungry heating element, the Dyson Airblade V hand dryer costs up to 69% less to run than warm air hand dryers, and up to 97% less than paper towels.<sup>1</sup>

## 5 year guarantee

“The five year guarantee is very attractive for such a high footfall business,” explains Jonathan. “The Dyson Airblade V hand dryer is also easy to install and tough enough to cope with continuous use.”

<sup>1</sup>For calculations visit [dyson.co.uk/calcs](http://dyson.co.uk/calcs)

dyson airblade V

The fastest to dry hands hygienically with HEPA filtered air.



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To try the Dyson Airblade™ hand dryer or for more information call or visit:  
**0800 345 7788 (UK)**  
**01-401-8300 (ROI)**  
**[www.dyson.co.uk](http://www.dyson.co.uk)**