

# TRAINING AGENDA

For the final list of speakers, visit:

<https://www.climaterealityproject.org/minneapolis-st-paul-logistics>

## FRIDAY, AUGUST 2, 2019

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*This day lays the foundation for your training experience. In the morning, you'll learn how to get the most out of the program and how to approach your climate activism with a justice and equity lens. In the afternoon, participate in a master class on the science and solutions of the climate crisis, anchored by Climate Reality Founder and Chairman Al Gore's remarkable presentation.*

**MASTER OF CEREMONIES:** Gerard Clarke, *Climate Reality Leader trained in Denver in 2017*

### 8:00 AM – 10:00 AM

#### REGISTRATION CHECK-IN

### 10:00 AM – 10:10 AM

#### OPENING REMARKS

Master of Ceremonies

### 10:10 AM – 10:20 AM

#### LAND AND PEOPLE ACKNOWLEDGEMENT

Iyekiyapiwiŋ Darlene St. Clair, *Associate Professor; and Director, Multicultural Resource Center, Saint Cloud State University*

### 10:20 AM – 11:10 AM

#### GETTING TO KNOW THE CLIMATE REALITY LEADERSHIP CORPS

Olena Alec, *Director of Engagement, The Climate Reality Project*

*Get to know the Climate Reality Leadership Corps program and fellow training participants. Olena will lead participants through an icebreaker exercise and provide insight into the Climate Reality Leadership Corps and the mentorship program.*

### 11:10 AM – 11:25 AM

#### WELCOMING REMARKS

Al Gore, *Founder and Chairman, The Climate Reality Project*

### 11:25 AM – 11:45 AM

#### WELCOME TO MINNESOTA

The Honorable Tim Walz, *Governor of Minnesota*

*Governor Walz will welcome attendees to Minnesota and speak about the state's role in climate action.*

## 11:45 AM – 12:30 PM

### TOWARD AN INCLUSIVE AND JUST TRANSITION

**MODERATOR:** Sam Grant, Professor, Higher Education Consortium for Urban Affairs

**Robert Blake**, Founder and CEO, Solar Bear; and Solar Outreach Coordinator, Minnesota Interfaith Power & Light

**Bree Halverson**, Minnesota Regional Program Manager, BlueGreen Alliance

**Lu Nelsen**, Policy Associate, Center for Rural Affairs

**Jamez Staples**, President and CEO, Renewable Energy Partners; President and CEO, Northgate Development

*Climate justice is not only about preventing disproportionate impacts to historically marginalized groups, but is also about ensuring that everyone shares in the health, economic, and social benefits of a clean energy economy. This panel offers a range of perspectives on how to achieve a more just and inclusive low-carbon future.*

## 12:30 PM – 1:30 PM

### LUNCH

## 1:30 PM – 3:30 PM

### THE CLIMATE CRISIS AND ITS SOLUTIONS

**Al Gore**, Founder and Chairman, The Climate Reality Project

*An Inconvenient Truth introduced millions of people to the reality of the climate crisis and inspired millions more to make a difference in their communities. During this session, participants will experience the presentation that sparked a global movement.*

## 3:30 PM – 4:00 PM

### TABLE WORK: FORMULATING QUESTIONS

*Now that you've seen The Climate Crisis and Its Solutions, what topics do you want Vice President Al Gore and science advisors to discuss on day two?*

## 4:00 PM – 4:30 PM

### AFTERNOON BREAK AND WALK TO BREAKOUT SESSIONS

## 4:30 PM – 5:30 PM

### BREAKOUT SESSIONS: SOLUTIONS

Choose one of the following sessions and delve deeper into a climate solutions topic. Full descriptions of breakout sessions are on page 17.

#### **BREAKOUT 1: Green New Deal: What Is It and How Is It Being Built?**

BALLROOM AB

**MODERATOR:** Hal Connolly, Policy Director, The Climate Reality Project

**Demond Drummer**, Co-founder and Executive Director, New Consensus

**Mahyar Sorour**, Senior Legislative Assistant, Representative Ilhan Omar (MN-05)

#### **BREAKOUT 2: Project Drawdown**

102DEF

**Dr. Jonathan Foley**, Executive Director, Project Drawdown

**BREAKOUT 3: Community-Based Energy Solutions**

103DEF

**Timothy DenHerder-Thomas**, *Co-founder and General Manager, Cooperative Energy Futures*

**BREAKOUT 4: Environmental Justice: Healthy Communities, Healthy Climate**

103ABC

**Dr. Rose M. Brewer**, *Distinguished Professor of African American and African Studies, University of Minnesota; and Board Chair, Environmental Justice Advocates of Minnesota (EJAM)*

## SATURDAY, AUGUST 3, 2019

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Day two offers answers to questions from the previous day and an opportunity to explore the unique themes of this training in greater detail. The day unfolds with a greater emphasis on skill-building, beginning with a storytelling and communications training in the late morning.

**MASTER OF CEREMONIES:** Tim Guinee, *Climate Reality Leader trained in Denver in 2017*

### 8:30 AM – 8:35 AM

#### WELCOME AND HOUSEKEEPING

Master of Ceremonies

### 8:35 AM – 8:45 AM

#### VOICE OF ACTION: WARMING WINTERS

Eric Dayton, *Co-founder and CEO, Askov Finlayson*

### 8:45 AM – 10:30 AM

#### THE CLIMATE CRISIS AND ITS SOLUTIONS: QUESTION AND ANSWER SESSION

Al Gore, *Founder and Chairman, The Climate Reality Project*

Dr. Henry Pollack, *Professor Emeritus of Geophysics, University of Michigan*

Dr. Tracy Twine, *Associate Professor, Department of Soil, Water, and Climate, University of Minnesota*

*During this session, Climate Reality Founder and Chairman Al Gore and our science experts will answer questions prepared by attendees the previous day.*

### 10:30 AM – 11:00 AM

#### MORNING BREAK

### 11:00 AM – 12:30 PM

#### OWNING YOUR CLIMATE STORY

Jothsna Harris, *Community Engagement Manager, Climate Generation: A Will Steger Legacy; and Climate Reality Leader trained in Denver in 2017*

*Sharing the climate story with a broad audience can be challenging, but you can influence hearts and minds with case studies, personal stories, and solutions-based narratives. This session will offer new skills for building trust with audiences and help you become a more effective communicator.*

### 12:30 PM – 1:30 PM

#### PARTNER LUNCH

*During lunch, meet with your assigned partner and start planning your first Act of Leadership. Check your email for the subject line "Your partner!" to learn who your assigned partner is, and find an action planning worksheet on page 93.*

## 1:30 PM – 2:15 PM

### BACK TO THE LAND: CLIMATE AND AGRICULTURE

**MODERATOR:** *Al Gore, Founder and Chairman, The Climate Reality Project*

**Dr. Jessica Gutknecht**, *Associate Professor, Soil, Water and Climate, The University of Minnesota; and Associate, Institute on the Environment*

**Lauren Mehler Pradhan**, *Managing Director, Grow North*

**Julie Ristau**, *Executive Director, Main Street Project*

*The relationship between climate and agriculture is complicated. While industrial agriculture contributes to the climate crisis, a variety of farming practices, commonly referred to as “regenerative agriculture,” can actually reduce carbon in the atmosphere. This panel will explore the interplay between climate and agriculture and discuss the sector’s critical role in a more sustainable future.*

## 2:15 PM – 2:35 PM

### VOICE OF ACTION: PIPELINE RESISTANCE

**Gaagigeaashiik Dawn Goodwin**, *Anishinaabe/White Earth, Co-Founder, RISE Coalition*

## 2:35 PM – 3:20 PM

### FROM POLICY POTENTIAL TO POLITICAL REALITY

**MODERATOR:** *Chris Conry, Campaign Director, 100% Campaign*

**Jamie Fitzke**, *Manager, Program and Policy, Center for Energy and Environment*

**J. Drake Hamilton**, *Science Policy Director, Fresh Energy; and Climate Reality Leader trained in Nashville in 2006*

**Finn McGarrity**, *Community Organizer, Move Minnesota*

*In Minnesota and the Upper Midwest, there is no shortage of targeted, feasible climate policy prescriptions. This panel will explore the highest emitting sectors and lowest hanging efficiencies, highlight how policy change can have a meaningful impact, and share how we can all help build the political will for progress.*

## 3:20 PM – 4:00 PM

### AFTERNOON BREAK AND WALK TO BREAKOUT SESSIONS

## 4:00 PM – 5:00 PM

### BREAKOUT SESSIONS: SKILL BUILDING PART I

Choose one of the following sessions and build your skills as a communicator, educator, and advocate. Full descriptions for breakout sessions are on page 17.

#### **BREAKOUT 1: Now Presenting: Mastering the Presentation**

BALLROOM AB

**Carol Kravetz**, *Climate Reality Leader trained in Chicago in 2013*

**Susan Nugent**, *Climate Reality Leader trained in Miami in 2015*

**Ryan Towell**, *Science and Solutions Director, The Climate Reality Project*

#### **BREAKOUT 2: Be the Spark**

102DEF

**Charissa Verdoorn**, *Outreach and Policy Fellow, Minnesota Interfaith Power & Light*

**BREAKOUT 3A: Demanding Action: Influencing Decision Makers**

103DEF

**William J. Barber III**, *Strategic Partnerships Associate, The Climate Reality Project*

**Hal Connolly**, *Policy Director, The Climate Reality Project*

**BREAKOUT 4A: Sustainability: Shaping Your Impact**

103ABC

**Jamie Nack**, *President, Three Squares, Inc.; and Climate Reality Leader trained in Nashville in 2010*

**5:00 PM – 5:15 PM**

**WALK TO NEXT BREAKOUT SESSION**

**5:15 PM – 6:15 PM**

**BREAKOUT SESSIONS: SKILL BUILDING PART II**

Choose one of the following sessions and build your skills as a communicator, educator, and advocate. Full descriptions for breakout sessions are on page 17.

**BREAKOUT 1: Now Presenting: Mastering the Presentation**

BALLROOM AB

**Carol Kravetz**, *Climate Reality Leader trained in Chicago in 2013*

**Susan Nugent**, *Climate Reality Leader trained in Miami in 2015*

**Ryan Towell**, *Science and Solutions Director, The Climate Reality Project*

**BREAKOUT 2: Be the Spark**

102DEF

**Charissa Verdoorn**, *Outreach and Policy Fellow, Minnesota Interfaith Power & Light*

**BREAKOUT 3B: Get 100% Committed: Campaign Tools for Clean Energy**

103DEF

**MODERATOR: Taylor Rogers**, *Chapters Campaign Coordinator, 100% Committed*

**Anne Marie Gillen**, *Climate Reality Leader trained in Los Angeles in 2018*

**Brad Wiesenmayer**, *Climate Reality Leader trained in Los Angeles in 2018*

**Michael Zelniker**, *Climate Reality Leader trained in Los Angeles in 2018*

**BREAKOUT 4B: Social Media for Climate Action**

103ABC

**Stephanie Shepherd**, *Co-founder, Future Earth; and Climate Reality Leader trained in Los Angeles in 2018*

**Max Moinian**, *Co-founder, Future Earth*

**6:15 PM – 7:30 PM**

**GROUP RECEPTION AND ACTION FAIR**

## SUNDAY, AUGUST 4, 2019

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*Day three brings stories of local leadership, a thoughtful dialogue that fuses hope with realism, and a conversation with veteran Climate Reality Leaders who are taking action. Close out the training experience with insight into what's next and a chance to commit to your own first Acts of Leadership.*

**MASTER OF CEREMONIES:** *André-Yanne Parent, Branch Manager, The Climate Reality Project Canada*

### 8:30 AM – 8:35 AM

#### WELCOME AND HOUSEKEEPING

Master of Ceremonies

### 8:35 AM – 8:45 AM

#### VOICE OF ACTION: YOUTH LEADERSHIP

*Lia Harel, Youth Climate Leader*

### 8:45 AM – 9:30 AM

#### LOCAL LEADERSHIP FOR GLOBAL IMPACT

**MODERATOR:** *Paul Huttner, Chief Meteorologist, Minnesota Public Radio*

*Melvin Carter, Mayor of St. Paul, Minnesota*

*Jacob Frey, Mayor of Minneapolis, Minnesota*

*In the Twin Cities and across the Upper Midwest, local governments are pursuing innovative climate solutions, many rooted in principles of equity and climate justice. Hear from local officials about how they understand their role in climate action, and are calling for solutions that are led by and benefit local communities.*

### 9:30 AM – 10:15 AM

#### COVERING THE CLIMATE CRISIS

**AI Gore, Founder and Chairman, The Climate Reality Project**

**Thomas L. Friedman, Author and Foreign Affairs Columnist, The New York Times**

*During this conversation, Vice President AI Gore will speak with best-selling author, Pulitzer Prize-winning New York Times columnist, and Minnesota native Thomas L. Friedman about his decades-long reporting career, the challenges of writing about complex issues – particularly the climate crisis – that are global in nature, and the role of journalists in informing and engaging the public on climate action.*

### 10:15 AM – 10:45 AM

#### GROUP PICTURE AND MORNING BREAK

### 10:45 AM – 11:15 AM

#### TRUTH IN 10

**AI Gore, Founder and Chairman, The Climate Reality Project**

*During this session, Climate Reality Founder and Chairman AI Gore will show participants how to teach their family, friends, and colleagues to give their own short, 10-minute presentations on the climate crisis.*

## 11:15 AM – 12:00 PM

### CLIMATE REALITY LEADERS: WHO WE ARE

**MODERATOR:** **Al Gore**, *Founder and Chairman, The Climate Reality Project*

**Meredith Bain**, *Climate Reality Leader trained in Los Angeles in 2018*

**Dr. Naomi Mandsager Bartley**, *Climate Reality Leader trained in Seattle in 2017*

**Harriet Shugarman**, *Climate Reality leader trained in Nashville in 2007*

**Larry Yu**, *Climate Reality Leader trained in Seattle in 2017*

*As a Climate Reality Leader, you'll translate your passion and the skills you learn at this training into action. In this unique session, Vice President Al Gore will share the origin story of the Climate Reality Leadership Corps and facilitate a conversation highlighting why Climate Reality Leaders are his own inspiration for hope.*

## 12:00 PM – 1:30 PM

### PRESENTATIONS LUNCH

Please consult the big screen for topics and locations.

*Watch an experienced Climate Reality Leader give a version of the presentation that has been customized for a specific audience. Start with lunch at your table, then head to a breakout room to network and see a customized presentation in action.*

## 1:30 PM – 1:45 PM

### TABLE WORK: SURVEY AND SIGN-UPS FOR 24 HOURS OF REALITY: TRUTH IN ACTION

*The survey can be found on the final page of your participant binder. Once you've completed it, please tear out the page and give to your mentor, who can help you sign up to give a presentation for 24 Hours of Reality: Truth in Action.*

## 1:45 PM – 2:30 PM

### WHAT'S NEXT: TAKE ACTION AND CREATE CHANGE

**Olena Alec**, *Director of Engagement, The Climate Reality Project*

*Spanning six continents, 10 branch offices, and over 150 countries, the Climate Reality Leadership Corps engages and connects a global network of thousands of change agents. You'll learn about Climate Reality's strategy in a changing political landscape, and about the vital role that Climate Reality Leaders like you have in building planet-wide momentum for climate solutions. As you prepare to leave as a trained Climate Reality Leader, see how you can make a difference, starting with your very first Act of Leadership.*

## 2:30 PM – 3:00 PM

### COMMENCEMENT AND STORY SLAM

## 3:00 PM – 3:30 PM

### CLOSING REMARKS AND GREEN RING AWARD

**Al Gore**, *Founder and Chairman, The Climate Reality Project*

# BREAKOUT SESSION DESCRIPTIONS

## AUGUST 2 BREAKOUT SESSIONS: SOLUTIONS

Choose one of the below sessions to attend from 4:30 PM–5:30 PM on Friday, August 2. Refer to the floor plan on page 21 for help finding the sessions.

### **BREAKOUT 1: GREEN NEW DEAL: WHAT IS IT AND HOW IS IT BEING BUILT?**

BALLROOM AB

**MODERATOR:** Hal Connolly, Policy Director, The Climate Reality Project

**Demond Drummer**, Co-founder and Executive Director, New Consensus

**Mahyar Sorour**, Senior Legislative Assistant, Representative Ilhan Omar (MN-5)

*There is a lot of momentum behind the Green New Deal, a suite of policies intended to transform our society and protect our planet. Hear about how the policy is being developed, key themes and priorities, and its possible path forward on Capitol Hill.*

### **BREAKOUT 2: PROJECT DRAWDOWN**

102DEF

**Dr. Jonathan Foley**, Executive Director, Project Drawdown

*Project Drawdown has inspired people around the world to take meaningful action to reduce greenhouse gas emissions. Taking a page from “the most comprehensive plan ever proposed to reverse global warming,” Dr. Foley will share how to identify and support climate solutions across sectors and society.*

### **BREAKOUT 3: COMMUNITY-BASED ENERGY SOLUTIONS**

103DEF

**Timothy DenHerder-Thomas**, Co-founder and General Manager, Cooperative Energy Futures

*A rapid transition to clean energy is critical to solving the climate crisis, but how do we make sure it's accessible to all? Learn about unique models that put communities in the decision-making seat, ensuring access, affordability, and agency.*

### **BREAKOUT 4: ENVIRONMENTAL JUSTICE: HEALTHY COMMUNITIES, HEALTHY CLIMATE**

103ABC

**Dr. Rose M. Brewer**, Distinguished Professor of African American and African Studies, University of Minnesota, and Board Chair, Environmental Justice Advocates of Minnesota (EJAM)

*Environmental justice, particularly the right of historically marginalized people to enjoy a safe and healthy environment, is critical to solving the climate crisis. Join this primer on environmental justice to learn more about the history of community struggles against environmental harm, hear how grassroots movements drive climate action, and discover how to ensure justice and equity are central to any climate solution.*

## **AUGUST 3 BREAKOUT SESSIONS: SKILL BUILDING**

*Choose two of the below sessions, and attend one from 4:00 PM–5:00 PM, and the other from 5:15 PM–6:15 PM on Saturday, August 3. Refer to the floor plan on page 21 for help finding the sessions.*

### **BREAKOUT 1: NOW PRESENTING: MASTERING THE PRESENTATION**

*BALLROOM AB*

**Carol Kravetz**, *Climate Reality Leader trained in Chicago in 2013*

**Susan Nugent**, *Climate Reality Leader trained in Miami in 2015*

**Ryan Towell**, *Science and Solutions Director, The Climate Reality Project*

*The Climate Reality Leadership Corps was founded on the idea that people like you could help spread the truth about the climate crisis and its solutions by giving presentations. Join some of our most experienced presenters to discover how you can find opportunities to present, customize the slideshow, and inspire audiences of all types to take action and solve the climate crisis.*

### **BREAKOUT 2: BE THE SPARK**

*102DEF*

**Charissa Verdoorn**, *Outreach and Policy Fellow, Minnesota Interfaith Power & Light*

*How can we build a powerful movement capable of bringing about rapid social transformation through climate, racial, and economic justice? Learn from Minnesota Interfaith Power & Light's Be the Spark leadership development program about using relationship building, organizing tools, and strategic approaches to engage communities of faith and allied groups in climate change solutions. Be the Spark participants learn to invite the gifts and skills of those in their community to join in action that inspires a sustained, creative climate justice movement.*

### **BREAKOUT 3A: DEMANDING ACTION: INFLUENCING DECISION MAKERS**

*103DEF*

**Available only during the first session, from 4:00 PM–5:00 PM on Saturday, August 3.**

**William J. Barber III**, *Strategic Partnerships Associate, The Climate Reality Project*

**Hal Connolly**, *Policy Director, The Climate Reality Project*

*There's a lot of buzz about the Green New Deal, but where does your elected official stand? Attending a townhall or other meet-and-greet is a great way to share your opinion and start a dialogue about the Green New Deal and other policies that promote climate action. In this session, you'll learn how to craft a question that lands and start building an ongoing rapport with your elected official.*

### **BREAKOUT 3B: GET 100% COMMITTED: CAMPAIGN TOOLS FOR CLEAN ENERGY**

103DEF

**Available only during the second session, from 5:15 PM–6:15 PM on Saturday, August 3.**

**MODERATOR: Taylor Rogers**, Chapters Campaign Coordinator, 100% Committed

**Anne Marie Gillen**, Climate Reality Leader trained in Los Angeles in 2018

**Brad Wiesenmayer**, Climate Reality Leader trained in Los Angeles in 2018

**Michael Zelniker**, Climate Reality Leader trained in Los Angeles in 2018

*Communities, universities, and businesses worldwide are taking action and becoming 100% Committed to renewable electricity. In this session, you'll learn some basic campaign planning tools, hear from activists and Climate Reality Leaders who have run successful campaigns in their communities, then take the first steps in launching your own local 100% Committed campaign.*

### **BREAKOUT 4A: SUSTAINABILITY: SHAPING YOUR IMPACT**

103ABC

**Available only during the first session, from 4:00 PM–5:00 PM on Saturday, August 3.**

**Jaime Nack**, President, Three Squares, Inc.; and Climate Reality Leader trained in Nashville in 2010

*If there's one thing Climate Reality Leaders know, it's that everyone can make a difference in the fight against the climate crisis. The question is: how can you maximize your personal impact? During this session, you'll learn how you can shape your impact and think through ways to bring sustainability into all aspects of your world – including your community, workplace, and industry.*

### **BREAKOUT 4B: SOCIAL MEDIA FOR CLIMATE ACTION**

103ABC

**Available only during the second session, from 5:15 PM–6:15 PM on Saturday, August 3.**

**Stephanie Shepherd**, Co-Founder, Future Earth, and Climate Reality Leader trained in Los Angeles in 2018

**Max Moinian**, Co-Founder, Future Earth

*Social media is one of the best ways to broadcast your message to a large audience. Join social media influencer (1.4 million Instagram followers and counting!), entrepreneur, and Climate Reality Leader, Stephanie Shepherd, and her business partner, Max Moinian, for an interactive social media training session with practical tips and tricks to get your climate message across and build your audience.*