



pacific world  
opening up perspectives

OPEN



Opening eyes, opening minds and giving smiles





# OPEN



Opening eyes, opening minds and giving smiles

## Helping to make a difference

A destination is much more than just a place to go; it's a chance to experience and to learn; and moreover a great opportunity to connect with the local communities' problems and to help improve their lives.

Through Opening Eyes, Pacific World encourages you to give back something to the destination where your meeting, incentive or congress takes place. Give your group the opportunity to partake in a rewarding experience supporting local charities focused on addressing to social needs. Two hours of your time is all it takes to make a sustainable difference!





## SPAIN – Andalusia



### MISSION POSSIBLE!

A solidarity team building with one objective: collect as many kilos of food as possible to donate to the Food Bank to help those who need it the most. To achieve this we have to master four challenges: Recording a spot, Preparation of bags with recycled materials, Walking in the dark & Back to your childhood.

### SOUP KITCHEN

Delegates will have the opportunity to give something back to the community by cooking for people in need. We will set-up a "soup kitchen" and invite people who cannot afford a warm meal. All necessary material will be provided and in teams we will prepare a typical Andalusian menu and serve it to them. The activity will take place at a traditional surrounding, such as a Cortijo, Hacienda etc.

### CHILDREN HELP TEAM ACTION

Participants will help to refurbish an accommodation center for children with social troubles. The place is coordinated by the local foundation "Asociación Mundo Infantil".

## GREECE



## MONACO



### BUILD A BIKE, GIFT A SMILE

A chance to bring smiles, fun and a touch of happiness into the lives of kids in need, by giving them bicycles built by the group. Philanthropy and simultaneously a memorable team building activity for the participants.

### MAKING WOODEN TOYS - Les Enfants de Frankie

Accomplish several challenges, with your team in order to buy high quality wooden toys. These toys will be given to children in hospitals or orphanages.

### THE GET TOGETHER - Les Enfants de Frankie

Participants will have to work with the children each wednesday to put together some nice wooden toys, to make up the children's faces and add some props and all together will have to paint on t-shirts.



# SPAIN - Barcelona



## CAPTAIN LETTUCE

'Sol i Vida' Association undertakes a project for the integration of young people with Special Educational Needs into the job market. Participants are taught to plant vegetables on a customized table.



## TREASURE HUNT WITH IPADS!

Discover the city, buy and gather materials (food, school materials, blankets, etc.) and take them to the various local foundations.



## SOCIAL SOLIDARY ACTIVITY

Work together with members of the "Escolta Josep Carol" foundation to look after facilities of the charity, which has set a host project to people in situations of vulnerability.



## BUILD A BIKE, GIFT A SMILE !

Create, design and construct a bicycle in groups of 10 and then choose to which charity you will donate the bikes.



## INSPIRING SPEECH – TEAMING!

Include an inspiring chat with Jil Vaneyle during your conference. Create social change through micro donations. Teams are created by anyone who wants to raise funds for projects of solidarity and economic help.



## SOLIDARY LIPDUB

A funny video and choreography to raise funds or collect material needed by charities. There are many ways to collaborate with local charities. Ask us how!





# SCOTLAND



## CLEANING ONE OF EDIMBURGH'S LIFE SOURCE, THE LEITH

Offer your team a chance to live an interesting outdoor experience while investing in the community, conserving one of Edinburgh's most important natural resources. Tasks include: river clean-ups, invasive species removal, path maintenance, vegetation control, creating education areas, habitat creation projects.

# CHINA - Shanghai

# VIETNAM - Saigon



## HELPING CHILDREN IN NEED - Hands On Shanghai

## HELPING SAIGON CHILDREN!

Donate your talent and positive energy helping improve kids' school buildings and facilities, teaching English, making music with the children migrant schools in Shanghai. Hands On Shanghai (HOS) believe people can make a difference. Their goal is to empower them to take actions that make the local communities and the larger world better - healthier, greener, more prosperous and equitable, better informed and educated, less vulnerable to disasters, and more civil and hospitable.

Help disadvantaged Vietnamese children get a fair start in life by participating in projects of Saigon Children Charity (SCC).

Take part in The Challenge Day (building classrooms, libraries, gardening, painting walls) or build a bike to donate to the children or cook like a chef together with the street kids.



## SOUTH AFRICA – Cape Town



### MASIPHUMELELE COMMUNITY PROJECT

An opportunity to meet the locals, learn about Xhosa culture, meet a Sangoma (African Traditional Healer), visit the Pre-School and engage in an inter-active Community project.

### MASIPHUMELELE BICYCLE PROJECT

The community in conjunction with the Bicycling Empowerment Network promotes bicycles to enhance low-cost, non-motorised transport and health, and access to opportunity, employment, skills and education.

## ZAMBIA



### TUTAJANE SCHOOL

Provides education to children from the local community, in an area where educational funding are scarce. Tujatane has grown from a pre-school class of 15 children, to a primary school with over 190 students.

### INTER-ACTIVE ART & AUCTION

Guests partner with the children to paint a canvas together under the guidance of an art coordinator using bold colour to express their chosen themes, such as ... First Impressions of Zambia.

# Automotive Incentive Program in Cape Town, South Africa

**Client:** Automotive industry  
**Event:** Incentive Program in Cape Town  
**Destination:** Cape Town – South Africa  
**Services:** Event Management.  
Type of event: Incentive  
# Participants:



## Highlights

**Goal:** Give something back to the local community where the incentive was celebrated

**Description:** As a leading automotive company, the company is committed to corporate social responsibility and supports sustainable projects across the globe in sport, culture, education and environmental sectors. PW worked with Community Leaders and Porsche to support Ocean View Secondary School, located in Ocean View Township, a community with high unemployment, drug and alcohol abuse.

### Main activities:

- Refurbishment of the basketball court and practice wall. The court was cracked and uneven, the nets and hoops were missing and the court lines were faded.
- The open soccer field needed demarcation and shade from the harsh sun that prevails during the hot summer months. The field is used by the school and local Community clubs.
- The School received a generous donation of books to start a reference library. However, the books required durable covers before they could be catalogued for the children's use.





# Fairmont Sales Managers Incentive

**Client:** Fairmont

**Event:** Fairmont Sales Managers Incentive

**Destination:** Monaco

**Services:** Event Management.

Type of event: Incentive

# Participants: 30



## Highlights

**Goal:** Connect Sales Managers with the local Community problems

Together with Pacific World team, Fairmont Sales Team spend one morning building toys for the kids of "Les Enfants de Frankie", an association that organize different activities for sick and handicapped kids in Monaco and the French Riviera.



ASSOCIATION  
«LES ENFANTS DE FRANKIE»



# TUI Marathon: The “Green Marathon”- Mallorca – Spain

**Client:** TUI AG

**Event:** TUI Marathin: The Green Marathon

**Destination:** Majorca - Spain

**Services:** Event Management: Production, catering, transportation, entertainment

**Type of event:** Sport Event

**# Participants:** 8.368 assistants from different countries around the world.



## Highlights

Environment and social commitment – these are the two major supporting themes of the sustainability strategy behind the TUI Marathon Palma de Majorca, organized and coordinated by **Pacific World (formerly Ultramar Events)**.

**The idea was** apply sustainable measures at the marathon and side events trying t integrate and benefit the island local community.

## Initiatives at TUI Marathon

- Crew uniforms and finisher shirts were made by ecological and recyclable materials.
- Catering material made with recycled material and gastronomy supplied by local suppliers.
- Free public local transportation was available to reduce traffic and carbon footprint.
- Charity program available: “One drop counts” (UNICEF). It was possible donate when contract a travel package to the Marathon.
- At the TUI Marathon Market artisans from the island showed and sold their creations.
- Unicef Kids Race organized during the TUI Marathon. The funds collected for this race were donated to Unicef sustainable programs.



TUI Marathon Palma de

Photo: Ra

## Some local charities partners

### Greece

- The Smile of the Child
- SOS Children's Villages
- The Arc of the World

### Monaco

- Association les Enfants de Frankie

### Vietnam

- Saigon Children Charity

### China

- Hands On Shanghai

### Zambia

- Tatujan School

### South Africa

- Bicycling Empowerment Network  
South Africa

### Scotland

- Water of Leith

### Spain

- Food Banks
- Soup Kitchen
- Escolta Josep Carol
- Gymkhana Pirata
- Casal de Infants (Kids House)
- Asociación Mundo Infantil
- Casa de la Caridad (Charity house)







# OPEN



Opening eyes, opening minds and giving smiles

Planning a meetings or incentive?

Give back something to the destination where your meeting, incentive or congress takes place. Open your eyes, contact us now.

[CONTACT US](#) >

Follow us!  [@PacificworldDMC](#)  [Pacific World YouTube Channel](#)

Like us!  [Pacificworldmcpco](#)  Explore Pacific World: [www.pacificworld.com](http://www.pacificworld.com)