



3 ways to reduce your fuel costs

Running a business that uses vehicles can be costly, especially with the price of fuel as high as it is, although there are ways that fleet operators can ensure that their bills are not as high as other companies.

Here are three of our top tips for fuel saving...

Cut out unnecessary idling time

Is all idling unnecessary? In a word no, but all idling will have a negative effect on your vehicle and will burn fuel unnecessarily. Avoiding idling can save up to 19% on fuel economy according to recent studies. Most of your drivers may not know that excessive idling can damage the engine because the engine is not operating at its peak temperature, fuel residue can condense on cylinder walls, contaminate oil and damage engine components; all of which can lead to an increase in fuel consumption.

Make sure that your vehicles are looked after

Regular maintenance of your vehicles is a must, and can have a great effect on fuel usage. Making sure that your vehicles are serviced regularly, and the air pressure in the tyres is correct, are a couple of small things that you can do to help reduce fuel usage. According to Michelin, tyres under inflated by 15 psi (1 bar) have increased rolling resistance leading to around 6% greater fuel consumption.

Route planning and delivery schedules

This looks like it could be obvious to lots of you, but there are a number of companies out there who don't plan their routes for each vehicle in the most efficient way possible, either because they just don't have the time or have simply never thought about it.

Using your vehicles wisely, stopping multiple trips in the same direction, can ensure that your fuel is never wasted, and you are making the best use of each tank of fuel that you buy.

Are you interested in reducing your fuel costs further? Have a vehicle tracking unit fitted from Satmo and see exactly how we can save money on your fuel bills.

Call our dedicated team on 01274 587748 or email us as sales@satmo.co.uk