

## Pringle of Scotland – Deconstructed 200 Year Anniversary Kiosk

DSM Services were honoured to be approached by Pringle of Scotland to help develop and design the new Deconstructed kiosks for deployment in 2015. These new kiosks are to be introduced to celebrate the 200 year anniversary of Pringle clothing.

Our project team worked closely with Pringle and their design agency to ensure that the bespoke unit was produced to the exacting requirements, finishes and build quality expected of this centenary unit.

The project was a great success when we revealed it at the flagship Mayfair store in London and then despatched it to Italy and the US. Following the success of the initial kiosk Pringle have enlisted DSM to rollout the new kiosks across the UK, Europe and into the US.



DECONSTRUCTED