



## ADM Risk, Regulation & Strategy Ltd announcement: New website and logo

Dear clients and colleagues,

Greetings. ADM Risk, Regulation & Strategy Ltd ('ADM') are pleased to announce the launch of our new [website](#) and we hope you will take the opportunity of paying us a visit shortly. You'll discover that the website includes lots of new content, including a revised service offering, an informative Brexit resources section and a fresh new look, featuring our specially commissioned new logo.

This new website reflects a series of policy and advocacy projects undertaken for trade associations on issues such as MiFID II/MiFIR, cross-border regulation and the financial transaction tax. These projects were grounded in our expertise in risk management practices, our track record in analysing and communicating the changes which new regulation might bring, and our insights into how firms might respond to and implement new regulation, technical standards or guidance. Our expanded [service](#) offering matches our expertise in these areas together with our well-established competence and background in Basel III, enhanced supervision, crisis management, and risk and corporate governance.

Our new and comprehensive [Brexit](#) section is provided as a resource for visitors and includes key facts as well as links to background briefing documents that are currently available, but are not always easy to locate. Going forward, all risk and regulatory projects will need to take Brexit into account, so this resources section both reflects this reality and demonstrates our suitability to take on Brexit assignments for clients whether they be in the UK, the remaining 27 EU member states, or outside of Europe.

Like our clients, ADM is seeking to respond positively to a changing global political and economic environment where negotiations and agreements on cross-border services in financial regulation and trade will be key. So our new logo has been specially designed to reflect the global nature of those political and economic changes.

Please do get in touch if you would like more information about our services – our [contact us](#) page includes our full details together with a contact form.

Best regards,

Anita Millar,  
Director  
ADM Risk, Regulation & Strategy Ltd