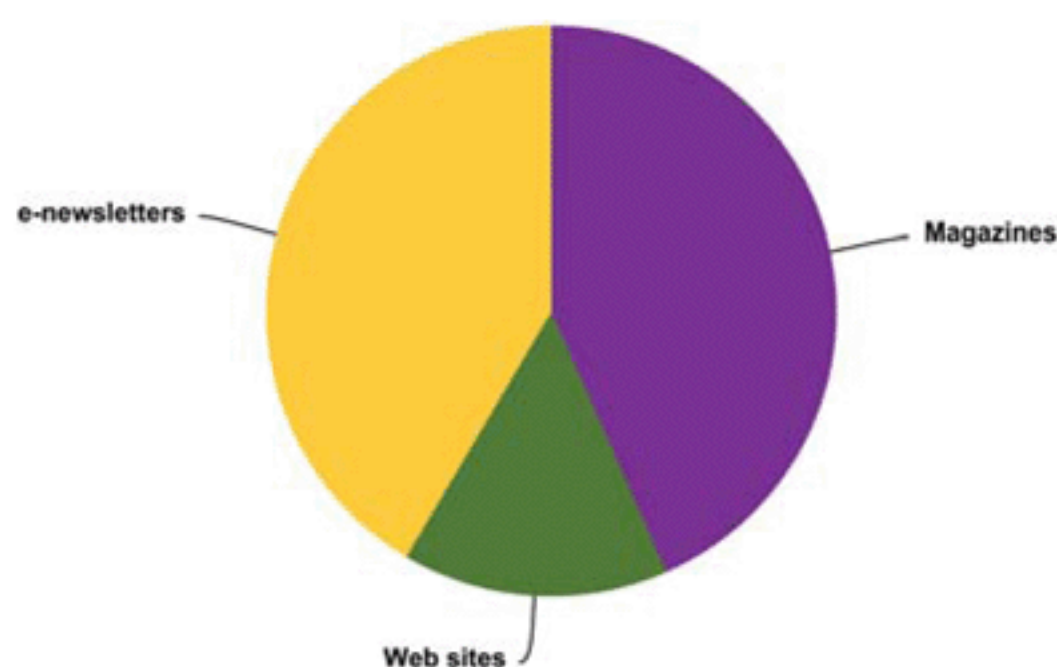


Do you plan to diversify your business?

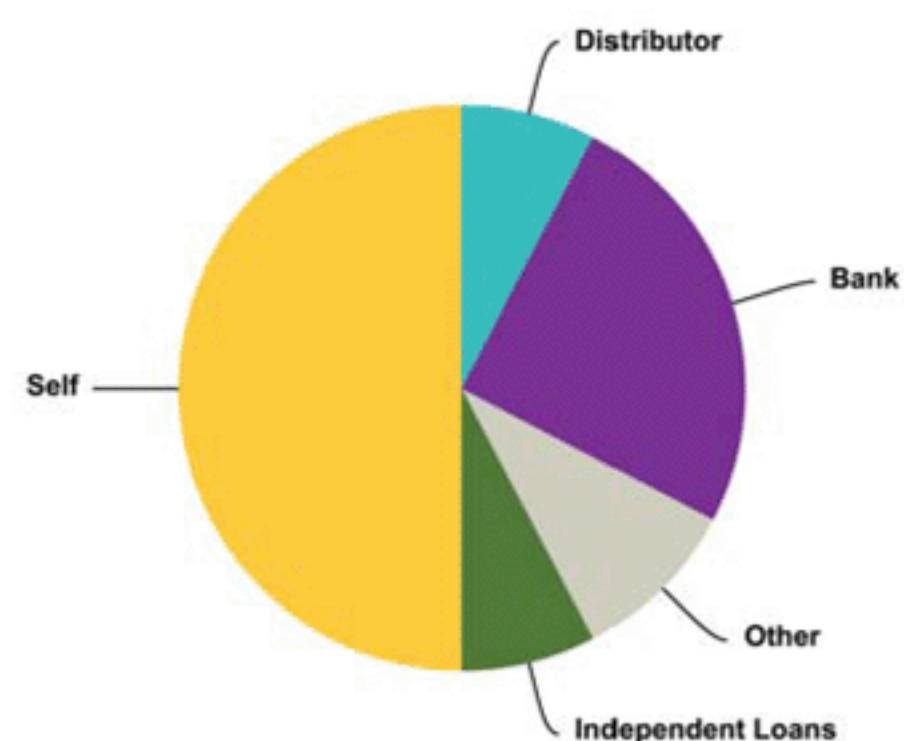
“I plan to tap into new locations like movie theaters.”

“I am looking at small footprint redemption type locations.”

Where do you get the majority of your industry news? (Indicate only ONE)



Who handles the MAJORITY of your financing? (Indicate only ONE):



18. Which industry Web sites do you visit regularly?

The #1 answer was “music sites,” followed by trade publications, with *Play Meter* at the top of the list. Incredible Technologies’ Web site and parts sites came in next.

19. Where do you get the majority of your industry news?

	2015	2014	2013	2012	2011
Magazines	42%	49%	56%	51%	96%
Web sites	16%	7%	22%	14%	35%
eNewsletters	42%	37%	22%	35%	41%

20. Which social networking sites do you visit the most?

	2015	2014	2013	2012	2011
Facebook	79%	86%	76%	86%	38%
Twitter	2%	*	5%	6%	7%
LinkedIn	19%	14%	19%	8%	12% (other)

21. Business activity in your area:

	2015	2014	2013	2012	2011
COMPETITION					
Increased	35%	30%	17%	41%	30%
Decreased	15%	22%	23%	26%	24%
Unchanged	50%	48%	60%	33%	46%
LOCAL ECONOMY					
Increased	29%	22%	27%	16%	6%
Decreased	50%	45%	44%	63%	80%
Unchanged	21%	33%	29%	21%	14%
YOUR BUSINESS					
Increased	40%	35%	31%	41%	22%
Decreased	34%	42%	47%	47%	57%
Unchanged	26%	23%	22%	12%	21%

22. Do you belong to industry associations?

	2015	2014	2013	2012	2011
Yes	96%	90%	88%	76%	67%

NOTE: 90% belong to AMOA, 12% belong to IAAPA, 51% belong to state associations, and 6% do not belong to any association.

23. Who handles the majority of your financing?

	2015	2014	2013	2012	2011
Banks	25%	22%	23%	21%	20%
Independent Loans	17%	22%	16%	17%	10%
Finance myself	49%	41%	57%	50%	63%
Distributor	7%	12%	4%	4%	7%
Other	2%	4%	*	*	*

Note: Other usually referred to credit cards.