

HOLIDAY EXPRESS

Adopt an Event



You can help Holiday Express deliver the gift of human kindness. **Adopt an Event.** Each Holiday Express charity event costs an average of nearly \$7,000 – money well spent when you realize ours is often the only holiday program offered at the organizations we visit. Your family, group or company can adopt a charity event, covering many of the event costs, including the duffle bag filled with essential items, a special giving partner gift from the wish list of the organization, technology, transportation, and more. In 2021, we will be returning to some of our events in person, and many will be “*virtual*” like last year, to ensure the safety of all, including the clients and staff of the event site, and Holiday Express volunteers. But your help is needed to ensure that those desperately in need and often forgotten still have an opportunity to enjoy the magic of Holiday Express, 2021 style. Adopting an event is a meaningful way for you to celebrate the holidays.

It's easy

- Select the type of event you would like to support from the menu
- Fill out your contact and payment information
- A Holiday Express Staff Member will contact you with a list of available charity events

2021 Adoption

- Your support will cover the primary costs of the Holiday Express event including the gift bag items, a giving partner item chosen from a wish list submitted by the organization, sound and transportation for “live” events or the production of the virtual event, and any other additional expenses associated with bringing the gift of human kindness to those who need it most
- For live events, you and your family may attend the event and participate in volunteer activities that make the event truly special and meaningful, along with our Holiday Express team
- For virtual events, you may record a video that we will share with the event site, letting them know of your support and commitment
- We will provide signage illustrating your support to the organization
- We will acknowledge your support on the Holiday Express website and in our 2021 Yearbook sent to 7,000 of our supporters

Testimonials from those who have adopted events

We had an opportunity to adopt two events. The smiles on the client's faces and their sheer joy at what Holiday Express was doing made it all worthwhile. I would strongly encourage friends of Holiday Express to consider adopting one of the 100 events to be held this coming holiday season.

– Phil and Marilyn Perricone

We chose to adopt an event, feeling that it was a perfect way to support the mission of Holiday Express.

– Trudy and Charlie Parton

At the end of the day, we felt that we were infinitely blessed, and as though we had been a part of something very special. Volunteering at and sponsoring this event was the highlight of our holiday season.

– The Baker Family

Contact us at 732-544-8010 to learn more about Adopting a 2020 Holiday Express Event

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Select your 2021 “Adopt an Event” level:

A staff member will contact you to select your event

- \$25,000—CHRISTMAS EVE SOUP KITCHENS
- \$10,000—LARGE EVENT FOR 300-400+
- \$7,500—MID-SIZED EVENTS 200-300
- \$5,000—SMALL AND LOCAL EVENTS

Select another way to support Holiday Express in 2021:

- \$2,500—100 GIFT BAGS FILLED WITH ESSENTIAL ITEMS
- \$1,250— 50 GIFT BAGS FILLED WITH ESSENTIAL ITEMS
- \$1,000— 40 GIFT BAGS FILLED WITH ESSENTIAL ITEMS
- \$ 500— 20 GIFT BAGS FILLED WITH ESSENTIAL ITEMS
- \$ _____ OTHER SUPPORT FOR THE 2020 SEASON

Name: _____

Address: _____

Phone #: _____

Email Address: _____

Pay by check Pay by Credit Card: Visa MC AMEX DISC

Card# _____

Exp _____ CID _____

Signature _____

Please return this form by mail, email at info@holidayexpress.org or fax 732.544.8020:

Holiday Express
151 Industrial Way East, Bldg. 4, Ste A-4
Eatontown, NJ 07724

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