

# “Why I chose the North West”



Collins McNicholas' North West Relocation Survey examines the experiences of professionals who have relocated to the region in recent years.

Of 217 respondents **91%** recommended moving to the North West...

*Find out why!*

**Collins McNicholas**  
Recruitment & HR Services Group

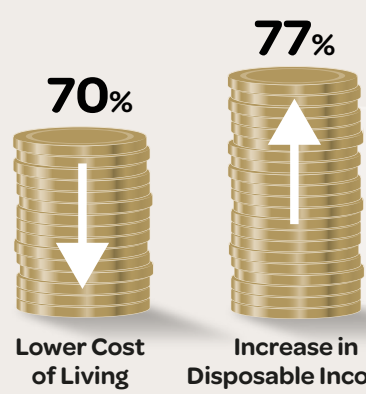
**IDA**  
Ireland



“I have friends in Dublin who are on the same salary as me but have a lot less disposable income.”

**Matthew Kavanagh**  
Drug Product Operations Supervisor, AbbVie, Sligo

**abbvie**



## Cost of Living & Disposable Income

70% now enjoy a lower cost of living, with 77% experiencing an increase in their disposable income

## Education Level

82% of respondents are qualified to honours degree level or above

- Level 10 – Doctorate / PhD
- Level 9 – Masters / Post Graduate Diploma
- Level 8 – Honours Degree



“I’ve taken up more activities since moving – surfing, dancing and lake swimming, things I would never have done – or had the time to do – in Dublin.”

**Sonya Connolly**  
Human Resources Manager, Avenue - A GW Plastics Company, Sligo

**GW Plastics**  
the experience to deliver

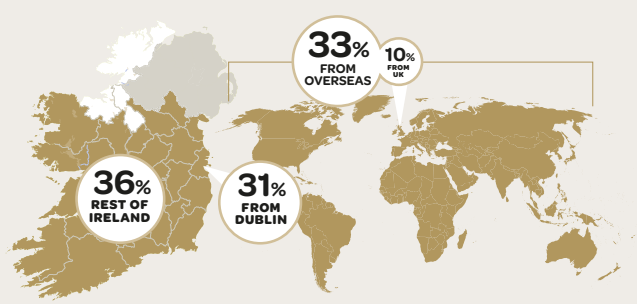


“Abbott provides a great opportunity to develop and build your career and it’s a really exciting time to be part of the organisation.”

**Darren Crocock**  
Project Engineer, Abbott, Donegal

**Abbott**

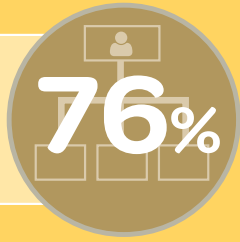
## Where they relocated from



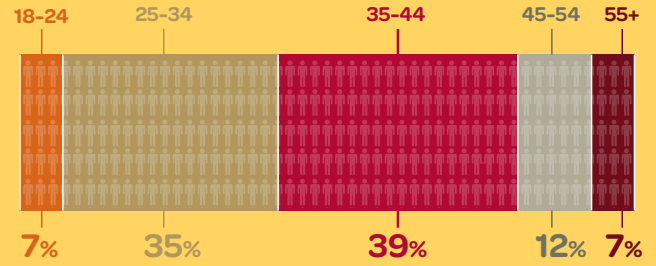
33% moved to the North West from overseas (10% of those were from the UK), 31% moved from Dublin, 36% moved from the rest of Ireland

## Job level since relocating to the North West:

76% moved into a similar or more senior role



## Age of respondents:



“I had thought I needed to stay in Dublin in order to progress my career but moving to Sligo has actually helped advance it further.”

**Shane McVeigh**  
Senior Software Developer,  
Overstock, Sligo



44%



## Commuter Times

44% travel to work in 10 minutes or less and 81% travel to work in 30 minutes or less

81%

## Top 3 Factors



Access to Schools



Less Traffic



Closer to Family & Friends

These were the top 3 determining factors for respondents when making the decision to relocate:

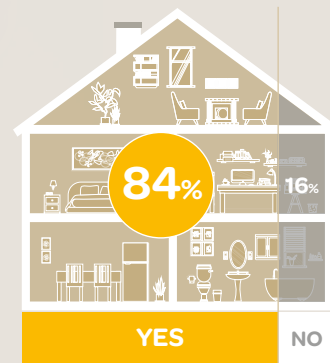
“Since moving to Carrick, we are all – including the dog – much happier!”

**Niamh Parkinson**  
Digital Customer Journey Manager,  
Avantcard, Carrick-on-Shannon



“I have space for friends to stay when they visit, that’s a luxury I could never have afforded in New York.”

**Alex Lustig**  
International Innovation and  
Experience Analyst, LiveTiles, Sligo



## Property

84% have bought or would consider buying property in the North West

**Collins McNicholas**  
Recruitment & HR Services Group



[www.collinsmcnicholas.ie](http://www.collinsmcnicholas.ie)

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