



HOME OF THE POP™ - PREDICTOR OF POTENTIAL

POP7.0™

SALES POTENTIAL ASSESSMENT

The **POP7.0™** is the Self Management Group's flagship profile. It has been used worldwide to help organizations build successful sales teams and distribution systems.

The **POP7.0™** is based on the POP™, the leading selection, training and coaching tool for sales people. The **POP7.0™** has evolved through 7 generations of validation and has proven to be predictive in over 25 countries and 30 languages.



- Identify sales success DNA
- Predict performance and retention
- Management snapshot for future sales managers
- Post-hire feedback for both manager and candidate

The **Self Management Group** is a world leader in screening, selecting, developing, and retaining top performers. For over 35 years, the Self Management Group has partnered with leading companies to develop high performance, self managed organizational cultures.

For more information about the **POP7.0™** and the Self Management Group's other profiling and training systems please visit www.selfmgmt.com or call 416.746.0444.

SELFMANAGEMENT 
GROUP
SELECT | DEVELOP | RETAIN | TOP PERFORMERS