



# Media Information

## Editorial features 2019

### Issue 1:

**Special Report:** Waste  
**Focus:** Supply Chain  
 Interiors  
**Country Report:** Finland

Editorial deadline 1 February  
 Advertisement Booking 18 February  
 Advertisement Material 1 March  
 Publish week commencing 11 March

**Additional distribution:** Techtextil, Germany;  
 ITMA, Spain

### Issue 2:

**Special Report:** ITMA  
**Focus:** Design  
 Manufacturing  
**Country Report:** Switzerland

Editorial deadline 14 June  
 Advertisement Booking 1 July  
 Advertisement Material 12 July  
 Publish week commencing 22 July

### Issue 3:

**Special Report:** Education  
**Focus:** Retail  
 Automotive  
**Country Report:** Sri Lanka

Editorial deadline 18 October  
 Advertisement Booking 4 November  
 Advertisement Material 15 November  
 Publish week commencing 25 November

**Additional distribution:** Heimtextil, Germany

## Editorial features 2020

### Issue 1:

**Special Report:** Medical  
**Focus:** Testing  
 Print  
**Country Report:** Spain

Editorial deadline 31 January  
 Advertisement Booking 17 February  
 Advertisement Material 28 February  
 Publish week commencing 9 March

### Issue 2:

**Special Report:** Footwear  
**Focus:** Denim  
 Nonwovens  
**Country Report:** Mauritius

Editorial deadline 12 June  
 Advertisement Booking 29 June  
 Advertisement Material 10 July  
 Publish week commencing 20 July

### Issue 3:

**Special Report:** Fibres and Fabrics  
**Focus:** Chemicals  
 Composites  
**Country Report:** Canada

Editorial deadline 23 October  
 Advertisement Booking 9 November  
 Advertisement Material 20 November  
 Publish week commencing 7 December

**Additional distribution:** Heimtextil, Germany

Please note: Unavoidable changes may occur to the published schedule.

## Advertising rates

Textile Institute Corporate Members automatically qualify for a 20% discount on all advertising. If you would like to receive details of Corporate Membership please contact the Institute directly.

### Advertisements

**Double Page Spread** GBPE2000  
**Full Page** GBPE1000  
**Half Page** GBPE 500  
**Quarter Page** GBPE 250

### Advertorials

We are happy to work with you on advertorials, please contact us to discuss your requirements. The following prices are an indication of the basic price for an advertorial

**Double Page Spread** GBPE3000      **Single Page** GBPE2000  
 (based on the supply of copy and images to be used)

Note: Without a laser copy of the advert for proofing no liability is accepted by the publisher for colour/reproduction.

If you are interested in including an insert or classified advertising please contact Rebecca Unsworth.

All prices are subject to VAT as applicable.

## Mechanical data

Full Page with Bleed: 216mm x 303mm  
 Full Page Trim size: 210mm x 297mm  
 Full Page: 190mm x 277mm

Half Page Horizontal: 130mm x 185mm  
 Half Page Vertical: 270mm x 88mm

Quarter Page: 130mm x 88mm  
 Quarter Page: Column 45mm x 270mm  
 Quarter Page: Strip 63mm x 185mm